

Chugiak-Eagle River Chamber of Commerce  
Board of Directors Meeting - Minutes 4/24/2020

1. Call to Order - 8:05am – Quorum Established – Zoom Meeting  
**Present:** Kelsie Sullivan, Colin Fay, Leslie Lance, Angela Laflamme, Ruth Armstrong, Stephanie Hays, Dawn Hoxie, Scott Myers, Kauai Fitt, Suzanne McCarthy, Derrick Crawford, Tom Roth, Elisa Vakalis, Crystal Kennedy, Emma Irish, Debbie Rinckey and Britney Olsen
2. Introduce Guests: None
3. Minutes - 1-31-2020 Motion to accept minutes by Colin, 2<sup>nd</sup> by Stephanie passes. No Executive or regular Board meetings held in March.
4. Finance Status – Executive Board discussed financial concerns/options with the cancelation of current events. Debbie is working with the foundation, grants and federal monies. Kelsey reports that Deb is collecting from sponsors. Deb and Britney continue to work closely with the community and membership, focusing on their needs.
5. Old Business
  - a) Bylaws – 25 votes, 1 abstains, 20 yes and 4 no. The vote meets the requirement of 70% to pass, revisions approved on this date by the Board of Directors. It will now go to the membership to vote.
6. Chamber Updates
  - a. Office closures – Deb and Britney are still working from home, however are spending time in the community promoting membership like ‘Lunch with Deb and Britney’.
  - b. Excellence in Education update – It was officially cancelled. Recognition for this year will be getting the money and plaques to the winners with a recognition luncheon some time later on.
  - c. Chamber Tea update – It was officially cancelled. The new Alex Park Fundraiser is up and running where community members can sponsor items in the park. Jim Palmer donated \$500 and individuals can add on extra \$10 to senior center to support them also.
  - d. Golf Update – June 5<sup>th</sup> – still on the schedule at this time. Deb is working on verifying date, etc.
  - e. YPG/CERP -The event in February went well. The one in March went good also, a lot of interest.
  - f. COVID - 19
    - i. Lunch Forums - Zoom Turned out super great
    - ii. Pubs & Politics – going well, small groups, look for upcoming dates
    - iii. Member Calls – Calling folks, checking in on how they are doing, do they need any help, business hours, things to post to the CERCC website/Facebook/Newsletter.
    - iv. Business Bingo – State Farm Sponsored
    - v. Gift Card Sales – Promoting
    - vi. Where’s Debbie & Britney – Lunches in the community social distancing supporting local business
    - vii. Chief Alex Park – fundraiser Cancelled the Tea, holding a fundraiser
    - viii. Small Business Kit – providing information to our members to include small business loans/grants
    - ix. Community Updates on local mandates – Crystal and Deb provide information from meetings
    - x. Membership renewals – letting them pay over time, asking what they need
  - g. Bear Paw or shall we call it "**Bear Pause**" (Greg Kennedy) Ideas for the "NEW" Bear Paw. Some events may work out just fine virtually – Moving forward with Bear Paw following health, State, Muni, social mandates. Colin is the committee chair. He reported about the continued communication between Deb, Brit and Kelsey, also with spoke with the State fair folks, Dr. Zink’s office. It is going to look different, different events. Reaching out to the board to look at events they are involved in and how we can do them with social distance and virtual. Next Bear Paw meeting is May 1<sup>st</sup> to see what our plan is with timeline. Part of the IFEA things around the country closed with the 50/50 date @ July 4<sup>th</sup>. Deb, 5k, Carnival, Vendors are still in, we just don’t know what it will look like. They are all on board for now.

- Parade - Cars / Fire Trucks etc...
- AK Airlines raffle - major online sales
- BP Scavenger Hunt
- Business Open House like MMM
- Some version of Block Parties

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- Virtual events
  - - Bear Paw Paints
  - - Coloring Contests
  - - Photo Contests
  - - Face Masks with Bears on them
  - - Odor Eaters -
- Here is are some notes from what the Alaska State Fair is focusing on (Thank you Colin)
  - They are proceeding with planning
  - Cautiously optimistic that they will be able to have some version of the fair by august. This year is the latest start they've ever had 8/27.
  - They've only announced 2 musical acts. They are in negotiations with others, but with uncertainty, booking is tricky right now.
  - They are trying to figure out how social distancing can still be maintained, particularly with vendors.
  - Their board is meeting every 2 weeks to discuss this
  - They have a concern over being able to remain solvent without the fair. They are getting cancellations on their other events this year.
  - Their next event still scheduled at the fairgrounds is the Scottish Highland Games which is June 27/28

h. Chamber Finances – *Kelsey, maintain Deb/Brit salary.*

- i. See budget - reserves
- ii. PPP if and when we can apply
- iii. 10,000 grant
- iv. Muni grants
- v. Foundation loan - *working on a plan to show 3mo / 6mo finances with and without BP*
- vi. EIDL loan
- vii. US Chamber loan

7. Board Member Reports

- AEDC Emma Irish – *Job has transformed. Mayor has an economic recovery groups (ERTF) federal policy, state, local, business tactics,*
- ASD Liaison Dr. Bishop/Elisa Snelling/Tom Roth – *Elisa -May 12<sup>th</sup> May 26<sup>th</sup> meetings, also having June meetings this year, tonight 3 back to back zoom meetings with board for reorganization – being supportive with virtual learning, graduation, constantly updating board is holding strong and steady, May 5<sup>th</sup> is teacher appreciation day. Tom - 3 food sites in Eagle River issued 9000 chrome books for online delivery, they can also bring it to the kids, bond passed – Eagle River Elem design complete out for bid awarding contract soon, early May Gruening 95% design, needs to go out to bid to be awarded in July, graduation – no physical ceremonies. District is putting together a program/events for the graduation.*
- Assembly Crystal Kennedy / Jamie Allard - *Jamie Allard is the new Anchorage Assembly Member for District 2, taking Fred Dyson's place. Thank you Mr. Dyson for your service. COVID restrictions being lifted, there is a lot of confusion so there are many calls with questions, 1<sup>st</sup> quarter budget adjustments, and from that they change the mil rates will go up .68 % \$68.00 up for every 100,000. Increase. Big jump this year, ASD – no state reimbursement for some of the funding, looking at federal funding as paying for part of that. Will be discussed at the Assembly meeting on Tuesday. The sale of ML&P is on hold. Senior Center still functioning, but running in a deficit, trying to help them out. Graduating Seniors, Bear Paw a 'Senior Parade'. Recognition for Fred Dyson for years of service in this community.*
- Eklutna Tanya Gamble
- Foundation Debbie Rinckey
- Legislative Report In Juneau

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- JBER Derrick Crawford / Ryan Goss – COVID impact, services are either closed or limited, families and essential personnel only, most are working from home unless they are mission essential, virtual format for meetings, readiness issues, online forms, gyms still open for military only, social distancing to keep the soldiers fit, Facebook live forums, Facebook page going on blue hash provides information regularly, (Look on Facebook) cancelation of events Artic Thunder 10-12 July, June 5<sup>th</sup> Best Warrior Competition, getting new senior enlisted personnel.
- Public Safety Det. Haverty APD & Eric Lawson, AFD  
*Changed testing requirements if you have a cough you can get they want numbers to go up and ASD/Matsu book ban.*

**8. Around the Room- Choose Committee**

All Members

**9. Adjourn – 9:04am**

**10. Upcoming Dates**

April 23	Exec / BP Committee 4p	Virtual	
April 24	BOD meeting 8a	Virtual	
May 6	Lunch Forum 12-1:30p	Virtual	Local legislators
May 20	Lunch Forum 12-1:p	Virtual	Pebble Mine
May 29	BOD meeting	TBD	
June 3	Lunch Forum	TBD	MEA
June 5	Golf Tournament	TBD	
June 17	Lunch Forum	TBD	MTA
June 26	BOD meeting 8a	TBD	

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Financials

<b>Chugiak-Eagle River Chamber of Commerce Finance Status as of 4-23-2020</b>				
<b>Comparison by Month</b>	<b>10-22-19</b>	<b>11-19-19</b>	<b>1-30-2020</b>	<b>4-23-2020</b>
Key Bank – Annuity	\$18,704.69	\$18,704.69	\$18,704.69	\$18,704.69
MVFCU – Savings	1,350.69	\$ 1,350.69	\$ 1,350.69	\$ 1,350.69
MVFCU – Checking	453.26	\$ 453.26	\$ 453.26	\$ 453.26
WF- Festival - 4165	68.41	\$ 54.41	\$ 26.41	\$ 0.0
WF- General - 5799	5,550.61	\$ 4,716.08	\$ 5,030.76	\$ 307.65
WF – Savings	1,054.01	\$ 1,054.01	\$ 1,054.01	\$ 1,054.01
1 <sup>st</sup> National Bank – Gaming	7,613.70	\$ 7,613.70	\$7,613.70	\$ 7,613.70
1 <sup>st</sup> National Bank – CD	16,173.21	16,181.36	\$16,181.36	\$16,211.95
1 <sup>st</sup> National Bank – Checking	51,810.02	46,981.29	\$32,422.68	\$17,318.07
<b>Current Funds Available</b>	<b>102,778.60</b>	<b>97,109.52</b>	<b>\$82,837.59</b>	<b>\$63,014.02</b>

<b>Chugiak-Eagle River Chamber of Commerce Finance Status as of 4-24-19</b>				
<b>Comparison by Month</b>	<b>1-23-19</b>	<b>2-20-19</b>	<b>3-27-19</b>	<b>4-24-19</b>
Key Bank – Annuity	\$18,704.69	\$18,704.69	\$18,704.69	\$18,704.69
MVFCU – Savings	1,350.69	\$ 1,350.69	\$ 1,350.69	\$ 1,350.69
MVFCU – Checking	453.26	\$ 453.26	\$ 453.26	\$ 453.26
WF- Festival - 4165	194.41	\$ 180.41	\$ 180.41	\$ 152.41
WF- General - 5799	9,776.23	\$ 2,396.08	\$ 2,396.08	\$ 2,685.07
WF – Savings	1,053.67	\$ 1,053.80	\$ 1,053.80	\$ 1,053.85
1 <sup>st</sup> National Bank – Gaming	3,389.20	\$ 3,369.00	\$ 3,369.00	\$ 3,368.95
1 <sup>st</sup> National Bank – CD	16,149.04	16,157.18	\$16,157.18	\$16,157.18
1 <sup>st</sup> National Bank – Checking	19,149.04	31,419.28	\$38,654.89	\$26,910.00
<b>Current Funds Available</b>	<b>70,900.33</b>	<b>75,444.39</b>	<b>\$83,062.46</b>	<b>\$70,836.10</b>

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Committee	Chair	#1	#2	#3	#4
Bear Paw	Colin Fay	Michael Melielo	Angela Laflamme	Leslie Lance	Ruth Armstrong
Education / Excellence in ED			Stephanie Hays		
Tea		Stephanie Hays			Tracy Hupe
Golf	Ruth Armstrong	Linda Landers	Julie Sliker		
Annual Dinner		Kay Shearer	Kauai Fitt		Emma Irish
MMM / Winter Wonderland	Angela Laflamme	Mellany Quaid			
Strategic Planning	Leslie Lance	Angela Laflamme	Ruth Armstrong		Michael Melielo
Ambassador	Dawn Hoxie	Angela	Stephanie	Leslie	Linda Landers Tracey Hupe
Legislative			Ruth Armstrong		
Member Benefits		Jennifer Castro	Mellany Quaid		
Volunteer	Ambassador				
Chief Alex	YPG?	Tanya Gamble			Tracy Hupe
AMATS	Debbie Rinckey				
Historical Society	Linda Landers		Ruth Armstrong		
Cemetery	Merry Braham	Julie Sliker			
Beautification	Kay Shearer	Ruth Armstrong			