

# Greater Hyannis Chamber of Commerce Dues

Effective October, 2018

	Membership Assigned by Business/Organziation Type					Member's Choice			
	Member Sponsored	Individual	Sole Prop.	Out of Town	Non Profit	Old Standard Bronze	Silver	Gold	Partner
<b>General Benefits</b>									
Voting Privileges	-	x	x	x	x	x	x	x	x
Chamber Conference Room Usage	-	x	x	x	x	x	x	x	x
Use of Chamber logo digital and analog	-	x	x	x	x	x	x	x	x
Voice at local, regional and state gov't.	x	-	x	x	x	x	x	x	x
Access to Members only area on website	\$	-	x	x	x	x	x	x	x
Weekly Chamber Newsletter	x	x	x	x	x	x	x	x	x
Chamber Circle Membership	x	x	x	x	x	x	x	x	x
<b>Digital Advertising</b>									
Dynamic Directory Page on Chamber website	\$	\$	\$	x	x	x	x	x	x
Logo, photo's and video enabled directory page									
Banner AD	\$	\$	\$	\$	1 mo	2 mo	3 mo	6 mo	12 mo
Newsletter Ad	\$	\$	\$	\$	\$	2	4	8	12
eblast	\$	\$	\$	\$	1	2	3	3	6
Member to Member Deals	\$	-	x	x	-	x	x	x	x
Hot Deals	\$	-	x	x	-	x	x	x	x
<b>Marketing</b>									
Promotion on Social Media Sites	\$	-	\$	x	x	x	x	x	x
Free listing in Annual Guide	-	-	x	-	x	x	x	x	x
Rack Cards in the Visitor Center	\$	\$	\$	\$	x	x	x	x	x
Press Release Distribution	\$	-	-	x	x	x	x	x	x
Ribbon Cutting services	\$	\$	\$	-	x	x	x	x	x
Event Listing	\$	-	x	x	x	x	x	x	x
Job Posting	\$	-	-	x	x	x	x	x	x
Categories to list business/organization	-	-	1	1	1	2	3	5	8
Newsletter Sponsorship	\$	\$	\$	\$	\$	1	2	4	8
Direct Mail	\$	\$	\$	\$	\$	\$	\$	x	x
Visitor Guide Discount					10%	10%	10%	15%	20%
Profile CEO or Company on Website/Social	\$	\$	\$	\$	\$	\$	\$	\$	x
Special Partner Recognition everywhere	-	-	-	-	-	-	-	Inc.	Top Bill
Referrals	-	x	x	x	x	x	x	x	x
Blog Submissions	-	-	x	x	x	x	x	x	x
<b>Networking and Events</b>									
Free admission to networking events	x	x	x	x	x	x	x	x	x
Monthly Chamber Meetings	x	x	x	x	x	x	x	x	x
Event Sponsorship Discount					10%	10%	15%	15%	20%
Annual Banquet	\$	\$	\$	\$	\$	\$	1	2	4
Golf Tournament	\$	\$	\$	\$	\$	\$	50% off 1	1 player	2 players
Facebook Posts	\$	\$	\$	\$	\$	\$	1/yr	3/yr	6/yr
<b>Pricing</b>									
Number of Company Reps	1	1	1	3	5	5	10	10	10
Annual Membership Price	Free	\$50	\$120	\$175	\$200	\$350	\$600	\$900	\$1,350
Monthly Membership Price	\$0	\$5	\$12	\$18	\$20	\$35	\$60	\$90	\$135
Discount for reatil < 2,500 square feet						\$100	\$200	\$300	
Value	\$50	\$50	\$120	\$350	\$700	\$1,230	\$1,810	\$2,960	\$5,305

x included, \$ can be purchased a la carte, - not available a la carte prices on the other side