



*Don't miss your opportunity to be listed in a statewide LGBTQ-friendly online business directory!*

The South Tampa Chamber is a proud partner of [Equality Means Business](#), an initiative that spotlights employers in Florida that have adopted comprehensive nondiscrimination policies and demonstrated their commitment to valuing and proactively including all employees.

**As a partner of Equality Means Business, the South Tampa Chamber is able to extend a complimentary membership (a \$35 value) to you to be a part of Open Doors/Puertas Abiertas. This online directory of LGBTQ-friendly businesses is managed by Equality Florida, the largest civil rights organization working to secure full equality for Florida's LGBTQ community.**

Research shows the correlation a company's visible commitment to diversity, fairness, and equal opportunity and the ability to draw top talent and a loyal customer base. Many consumers pay attention to corporate social responsibility and want to know that the businesses they support respect equality, fairness, and equal opportunity for their employees and customers. Equality Florida believes that honoring LGBTQ-friendly companies that set the standard with comprehensive policies is the best way to encourage others to promote inclusivity and strengthen Florida's reputation in recruiting and retaining a talented workforce.

#### **Open Doors/Puertas Abiertas Membership Benefits:**

- **Easy-to-Use Mobile Directory:** Your business will be part of a smartphone-friendly mobile directory available free to the public and Equality Florida's more than 270,000 supporters.
- **Door-to-Door Map Features:** A quick search will provide a list of pro-equality businesses with mapped directions to your front door.
- **Social Media Support:** With more than 270,000 supporters, a large email database, and an expansive social media presence, we are able to get the directory into the hands of a well-networked universe of motivated supporters.
- **Bilingual:** Through Equality Florida's partnership with the Hispanic Federation, the directory is available in English and Spanish.
- **Chamber Icon:** The South Tampa Chamber's logo will also accompany your listing, letting users know you are a member and are invested in making our local economy stronger.

To sign up for free today, please visit <http://OpenDoorsFlorida.org/AB4EBiz713>.

If you have questions about Equality Florida and Open Doors/Puertas Abiertas, please contact Mark Puskarich, Equality Florida's development officer and corporate gifts manager, at [mark@equalityflorida.org](mailto:mark@equalityflorida.org).