The South Tampa Chamber is committed to serving our business community and has prepared this quick guide to help you celebrate the re-opening of your business and engage your customers.

1) **Safety First**: Familiarize yourself with re-opening guidelines provided by the CDC, State of Florida and Local Government. Create a plan for how you will follow the necessary procedures for proper sanitization and physical distancing to provide a safe environment for your employees and customers. A full list of resources can be found on the Chamber’s Business Recovery Resources Page.

2) **Shop Local**: As you begin to order supplies, merchandise, signage, or to contract services you may need, #RememberAMember and use our business directory to support and partner with fellow Chamber members.

3) **Communicate with Customers**: Make sure your website and social media pages are up to date and consider sending an email or mailer to customers with your business hours and outlining the new protocols/practices you have put into place for your business.  

   → Bonus Points: If you have recently added new service offerings such as online ordering delivery or curbside pick-up, consider continuing these practices in addition to the re-opening of your facilities in order to appeal to a larger number of consumers.

4) **Contact the Chamber**: Call or email the Chamber office or log in to your member account to verify that your information is up to date. Make sure to also include searchable key words so others can find you easily when using our online business directory.  

   → Bonus Points: This is the perfect time to make use of your member benefits! Create a “hot deal” on the Chamber’s website, request a member mailing list, post in one of our member only online groups.

5) **Celebrate Your Re-Opening**: Request your “Open For Business Proud Member” sign from the South Tampa Chamber! Place the sign outside of your business and share a photo on social media using #STCOC and #OpenForBusiness so we can share the news!  

   → Pro-tip 1: Include your logo and employees in the photo to make it more personal.

   → Pro-tip 2: You will get more engagement with a video or live feed! Consider giving a virtual tour, showcasing your services, or having a mini-ribbon cutting!

---

**Quick Links to Useful Downloads & Templates**

- STCOC COVID-19 | Business Resources
- CDC Workplace Tree Download
- U.S. Chamber Ready to Reopen Playbook
- Your Health is Our Priority Customizable Template

For more Information call (813)-637-0156 or email hello@southtampachamber.org