

3030 North Rocky Point Drive W., Suite 150 Tampa, FL 33607
813-481-9895 Direct | 813-831-1001 Office
karen.mertes@yahoo.com | karen@fulfillyourdestiny.org
www.fulfillyourdestiny.org

WEDU Be more...Entrepreneurial C1 Bank Engaged Philanthropist Award Winner

BUSINESS BUILDER GRANT APPLICATION

Applicant Name

Company Name

Email

Phone Number

Website

Social Media Links

Are you a Veteran?

If you are a Veteran:

What branch of the military did you serve in?

What career field were you in?

What were your dates of service?

What was your rank?

When did you separate or retire?

Was your separation or retirement classified as Honorable?

Is your business registered in Florida?

What is the story behind your “why”? Please provide a minimum of 5 sentences explaining why you started this business.

What does your business/company do?

What is unique about your company?

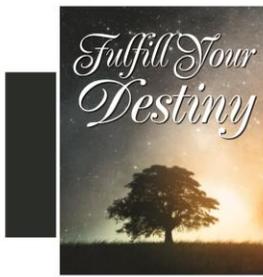
When did you start it?

Who is your customer?

What is the customer pain point (problem)?



In partnership with



3030 North Rocky Point Drive W., Suite 150 Tampa, FL 33607
813-481-9895 Direct | 813-831-1001 Office
karen.mertes@yahoo.com | karen@fulfillyourdestiny.org
www.fulfillyourdestiny.org

WEDU Be more...Entrepreneurial C1 Bank Engaged Philanthropist Award Winner

How does your company solve it?

What is your cost to acquire a customer?

How big is the market opportunity?

Does your company have a “give back to our local community” component? If so, please describe.

What is your vision for your business for the next year?

How will this grant money impact your success?

What motivates you?

How do you market or plan to market your product(s) or service(s)?

What is your PR strategy?

What is your Social Media strategy?

What advertising will you be doing?

If awarded this grant, how do you plan to use the funds? Please provide an itemized account of how the money will be spent. Share any research you've done on the value/cost of the expenses that you are hoping to have covered.

Describe an obstacle you've had to overcome in your life. How did you rise above? What did you learn about yourself?

Is there anything else you'd like the selection committee to know?

Please provide the name and contact information for 2 references. They should be able to verify you are a business owner, how long you've been in business, etc.