

*2020*  
*Calendar of Events*  
*&*

*Marketing*  
*Guide*



## BELLEVUE-OFFUTT WELCOME BAG

Include a company flyer, coupon, or marketing product in the welcome bags distributed to the Bellevue-Offutt community newcomers. You are not limited to only one item, you may include marketing material and swag. This is distributed the first Wednesday of every month at Right Start at Offutt AFB. Average attendance is 75-150. And every attendee gets a bag.

**Member: \$350.00 annually**

**Non-Member: \$650.00 annually**

## E-BLAST

E-Blast is a paid advertisement that you create, and we send to Bellevue Chamber contacts. Email Blast goes to over 3000 emails. Campaign or political advertisements are permitted based on membership and Chamber's right of refusal. The Bellevue Chamber reserves the right to deny or edit advertisements.

**Membership E-Blast: \$150.00 per email blast**

**Non-Membership E-Blast: \$300.00 per email blast**

## MAILING LABEL

Members mailing labels/list may be purchased. \*Lists range from 450-3,500 depending on groups you'd like to include.

**Membership Set of Labels: \$150.00 per set**

**Non-Membership Set of Labels: \$300.00 per set**

## WEB ADVERTISING

Your paid advertisement that you create and we post on our website. Political advertisements are not permitted. The Bellevue Chamber reserves the right to deny advertisements.

**Homepage Banner Ads - \$150 for 30 days**

**Directory Banner Ads - \$599 for 1 year**

**Enhanced Listings - \$299 for 1 year**

Enhanced Listings are a paid website feature that gives your business a major visibility boost in our Member Directory. Your business is placed at the top of listing pages along with your logo and company description. This helps you stand out and makes it immediately clear to viewers what your company is all about.

## NEWSLETTER/BUSINESS BRIEF

Paid advertisement that you create and is published. This is published digitally and shared on our website, social media and sent out as a Constant Contact. Campaign or political advertisements are not permitted. The Bellevue Chamber reserves the right to deny advertisements. One Simple Ad Rate for Appearance in 4 Issues

**1/8 Page 4.25" x 2.5" - \$240**

**1/4 Page 4" x 4.5" - \$480**

**1/2 Page 8.25" x 4.5" - \$800**

**Full Page \$1400**

## CHAMBER SPONSORSHIP

With a number of different groups and over 180 events throughout the year, there are a number of ways to utilize sponsorship and partnership as a marketing tool at the Bellevue Chamber. **Make your BRAND heard above the NOISE! Join over 30 fellow chamber members that have become Patriot, Star and Stripes sponsors. Chamber sponsorship takes the WORK out of yearly budgeting and event participation.** Please email Faith Morrison membership@bellevuenebraska.com if you are interested in learning more about sponsorship opportunities.

## BELLEVUE CHAMBER DIRECTORY

The official guide to the Bellevue Offutt Community. Partnership with the Bellevue Suburban Group.

## AVENUE OF FLAGS

### BELLEVUE ECONOMIC ENHANCEMENT FOUNDATION

The Greater Bellevue Area Chamber of Commerce, the Bellevue Economic Enhancement Foundation, and the City of Bellevue invite you to donate a flag to be flown along the streets of Olde Towne Bellevue, Galvin Road, and along Highway 370. Sponsor a flag in memory of a loved one, a friend, or to show patriotism and appreciation for our Veterans.

**Cost: \$65.00 per flag, pole and mounting hardware**

Check payable to: B.E.E.F. (Bellevue Economic Enhancement Foundation) - the Bellevue Chamber's 501(c) 3.

## LEADERSHIP BELLEVUE

Leadership Bellevue is an 9 month program designed to build leaders for the Greater Bellevue Area . From CEO's and Superintendents to Office Managers and Sales Personnel this program is for anyone interested in expanding their leadership skills. The varied personal and business experience of participants and the diverse backgrounds they represent are an asset to the program.

**Tuition: \$700.00 Members \$950.00 Non-Members (includes new chamber membership)**

## LEADERSHIP BELLEVUE GRADUATION

Leadership Bellevue is an 9 month, community leadership program designed to spring board class participants into community leadership involvement. The reception celebrates the graduation of a group of professionals and the commitment of our community leaders.

Event Date: October 13, 2020

Event Time: 4:00 p.m.-6 p.m.

Location: John B Muller Admin Services Building at Bellevue University (lower level) 812 Bruin Blvd

Event Fee: \$25.00 per member / \$50.00 per non-member

**Corporate Sponsor: \$350.00** - Company name on event signage, and six dinner tickets at reserved table.

**Dessert Sponsor: \$250.00** - Company name on event signage, and four dinner tickets.

## GREATER BELLEVUE AREA AMBASSADORS

The Ambassadors represent the Chamber Members in the business community. They attend ribbon cuttings, grand openings, awards presentations, luncheons, as well as many other Chamber events.

The Ambassadors Association plays a vital role in the Bellevue Chamber of Commerce acting as the official welcoming committee of the Chamber. The committee works to strengthen relationships with Chamber members and increase awareness of the benefits, programs and initiatives thru a personal touch .

**Annual Membership Fee: \$50.00**

## POWER PARTNERS

The purpose of Power Partners is to provide members of various businesses the opportunity to further their business interests through building relationships, exchanging referrals, leads and information. Members are limited to one per industry so you are not in competition.

**Power Partners 1** Wednesday 8am-9am Location: Holiday Inn Express – Bellevue

**Annual Membership Fee: \$50.00**

## BELLEVUE OFFUTT RISING PROFESSIONALS

### BELLEVUE ECONOMIC ENHANCEMENT FOUNDATION

The Bellevue Offutt Rising Professionals (BORP) is a non-profit, created by and for individuals focused on engaging rising business professionals in our community.

Our main focus is to bridge and connect our local Bellevue residents and businesses to our military professionals, strengthening the Bellevue/Offutt community's long-term economic vitality and quality of life. BORP concentrates on Professional Development, Civic Engagement, and Mentoring and Networking. We work specifically on these four areas to offer our members monthly events that help develop them professionally and personally.

BORP is excited to play a crucial role in the success stories of rising professionals in our local community and to welcome them as new members! This innovative group strives to break the "mold" of professional groups in the area by setting a new standard for personal/professional growth.

**Annual Membership Fee: \$50.00**

**Group Sponsorships Available: Contact Faith Morrison for more information 402-504-9774**

**Bellevue-Offutt Connector \$2000**

**Bridge \$1000**

**Arch \$500**

## EMPOWERMENT BREAKFAST

Don't miss out on this premier event. Meet other business leaders from Sarpy, Cass, Pottawattamie and Douglas counties and beyond. Share stories, network, and learn about resources that can help your business grow and succeed. Bring business cards, and feel free to put product literature/flyers on the tables! Non Bellevue Chamber members are welcome to attend. **Cost is \$15 with early RSVP/\$20 at door**

Meetings are held second Friday of each month at the Scott Conference Center, 6450 Pine St Omaha, NE 68106 check-in begins at 6:30AM. Speakers begin promptly at 7AM. Event concludes at 8:30AM.

**Presenting Sponsor: \$350.00 (per breakfast date) one sponsorship available**

Recognition and promotion using logo on print, web, social media and email marketing materials. Signage including your business name and logo will be placed around the venue. A representative from your business will be given the opportunity to welcome attendees and introduce the speaker. Sponsor will be publicly thanked at the event. Two representatives from your company may attend the event free of charge.

January 10, 2020

February 14, 2020

March 13, 2020

April 10, 2020

May 8, 2020

June 12, 2020

July 10, 2020

August 14, 2020

September 11, 2020

October 9, 2020

November 13, 2020

December 11, 2020

## BUSINESS AFTER HOURS **CALL FOR ADDITIONAL DATES**

Event takes place from 4-5:30PM at the Bellevue Chamber Member's place of business. This is a networking event so bring your business cards and enjoy meeting other business people in the area. Host will provide refreshments.

**Event Dates:**

Wednesday, January 15, 2020

Wednesday, February 19, 2020

Wednesday, March 18, 2020

Wednesday, April 15, 2020

Wednesday, November 18, 2020

Wednesday, December 16, 2020

Beardmore Event Center/Courtyard Marriott

Azizi & Assoc Allstate Insurance

Heritage Ridge Communities

Sarpy County Museum

Offutt Collision Repair

## WAKE UP WEDNESDAY **CALL FOR ADDITIONAL DATES**

Event takes place from 7:30-9AM at the Bellevue Chamber Member's place of business. This is a networking event so bring your business cards and enjoy meeting other business people in the area. Host will provide refreshments.

**Event Dates:**

Wednesday, May 20, 2020

Wednesday, June 17, 2020

Wednesday, July 15, 2020

Wednesday, August 19, 2020

Wednesday, September 2, 2020

Wednesday, September 16, 2020

Wednesday, October 21, 2020

Pavilion Twin Creek Apartments

Miller Financial

West Gate Bank

Holiday Inn Express

Azizi & Assoc Allstate Insurance

Offutt Collision & Repair

American Family Castle & Associates

## MEMBERSHIP BREAKFAST

An event that educates new and existing members on the benefits of their membership. Highlighting upcoming Chamber events. This is a great way for new and existing members to meet and partner with businesses in the greater Bellevue Area.

**Event Dates:**

Thursday, April 9, 2020

Thursday July 9, 2020

Thursday October 8, 2020

Hillcrest Country Estates Grand Lodge

Nebraska Medicine-Bellevue

Nebraska Medicine-Bellevue

**Time:**

7:30AM-9AM

**Event Fee:**

\$20.00 per member / \$40.00 per non-member

**Presenting Sponsor: \$250.00 (per breakfast date) one sponsorship available**

Recognition and promotion using logo on print, web, social media and email marketing materials. Signage including your business name and logo will be placed around the venue. A representative from your business will be given the opportunity to welcome attendees and introduce the speaker. Sponsor will be publicly thanked at the event. Two representatives from your company may attend the event free of charge.

**Supporting Sponsor: \$100.00 (per breakfast date) two sponsorship available**

Recognition on program. Sponsor will be publicly thanked at the event. One representatives from your company may attend the event free of charge.

## ANECDOTES IN ACTION

This is a series that showcases women sharing their business success and experiences. The group objectives are to serve as a networking channel, fostering supportive relationships and strategic alliances while recognizing achievements in business. To provide education and tools to help your business grow all while empowering you to follow your passion.

Event Dates: Monday, March 9, 2020 **Autumn Hardy Pruitt**  
Monday, May 11, 2020 **Gwynne Gonnerman**  
Monday, August 10, 2020 **Speaker TBD**  
Monday, November 9, 2020 **Captain Tracy Ganter**

Time: 11:30 a.m. - 1:00 p.m.

Location: **March 9th & August 10th**-Multi-purpose Room-Bellevue University  
**May 11th**-Tregaron Golf Course **November 9th**-KROC Center

Event Fee: \$20.00 per member / \$40.00 per non-member

**Presenting Sponsor: \$250.00 (per luncheon date) one sponsorship available**

Recognition and promotion using logo on print, web, social media and email marketing materials. Signage including your business name and logo will be placed around the venue. A representative from your business will be given the opportunity to welcome attendees and introduce the speaker. Sponsor will be publicly thanked at the event. Two representatives from your company may attend the event free of charge.

## PROFESSIONAL DEVELOPMENT LUNCHEON

The objective of these luncheon are to help our members grow professionally . We will offer a variety of topics and speakers. To provide education and tools to help women grow their business all while empowering women to follow their passions and find their bliss.

Event Dates: Monday, Feb 10, 2020 **Ken Kelly-Paychex**  
Monday, September 14, 2020 **Speaker TBD**  
Monday, December 14, 2020 **Speaker TBD**

Time: 11:30 a.m. - 1:00 p.m.

Location: Multi-Purpose Room Bellevue University John Mueller Building

Event Fee: \$25.00 per member / \$40.00 per non-member

**Presenting Sponsor: \$250.00 (per luncheon date) one sponsorship available**

Recognition and promotion using logo on print, web, social media and email marketing materials. Signage including your business name and logo will be placed around the venue. A representative from your business will be given the opportunity to welcome attendees and introduce the speaker. Sponsor will be publicly thanked at the event. Two representatives from your company may attend the event free of charge.

**Supporting Sponsor: \$100.00 (per luncheon date) two sponsorship available**

Recognition on program. Sponsor will be publicly thanked at the event. One representatives from your company may attend the event free of charge.

## MAYOR'S FORUM LUNCHEON

The Mayor's State of the Town Address presented by the Mayors of Bellevue, LaVista, Papillion, Ralston, Springfield ,Gretna and Plattsmouth. Each Mayor discusses their community, happenings in the past year and reviews the plans for their city's future.

Event Date: Thursday, April 16, 2020

Event Time: 11:30 a.m. – 1:30 p.m.

Location: Tiburon Golf Club 10302 South 168th Street Omaha

Event Fee: \$25.00 per person

**Presenting Sponsor: \$600.00 (Two sponsorships available)**

Company name at top billing on event signage, company featured in promotional materials, table of six, plus one additional seating at one of the head tables, three minute verbal commercial from podium.

**Spotlight Sponsor: \$500.00 (Eight sponsorships available)**

Company name on signage, company featured in promotional materials, three event tickets, plus one additional seating at one of the head tables, introduce the mayors from podium.

**Spirit of Unity Sponsor: \$500.00 (One sponsorship available)**

**Supporting Sponsor: \$250.00 (Four sponsorships available)**

Company name on signage, company featured in promotional materials, and three event tickets.

**Corporate Sponsor: \$150.00**

Company name on signage and two event tickets.

## CANDIDATE FORUM

An event that allows the Bellevue/Offutt Business leaders to attend a public forum to hear the candidates platforms in the upcoming elections and to discuss the issues most important to our businesses and community.

Event Date: TBD (Sept 24 or Early October?)  
Event Time: 6:00—8:00 p.m.  
Location: Humanities Building-Bellevue University Auditorium

### Corporate Sponsor: \$600.00

Company name on signage, at event.

## SMALL BUSINESS AWARDS OF EXCELLENCE

The Awards of Excellence was developed to celebrate the entrepreneurial spirit and business successes of Bellevue.

Event Date: Friday, April 24, 2020  
Event Time: 11:30 a.m. - 1:00 p.m.  
Location: Bellevue University John Muller Administrative Services Building (lower level)  
Event Fee: \$20.00 per member / \$40.00 per non-member

### Champion Of Small Business: \$1500.00

Top billing on event signage, company representative to briefly welcome members in attendance and present a 60-second verbal commercial about the sponsor's company and to show support for the Chamber, company logo on invitation/program and awards, and company representative seated at the head table plus corporate table of six.

### Spirit of Entrepreneurship: \$500.00

Company name on event signage, company listed in program, and corporate table of six.

### Business Builder: \$250.00

Company name on event signage, company listed in program, and two event tickets.

## BELLEVUE-OFFUTT RUNWAY RUN

Please join us in the "Runway Run" by investing your corporate dollars, marketing your company and promoting a healthy lifestyle. Proceeds from this event help fund Operation Holiday Cheer, Avenue of Flags and Yearly Scholarships for Offutt personal to attend Leadership Bellevue.

Event Dates: Saturday, May 9th, 2020  
Event Time: 7:00 a.m.  
Location: Bellevue Public Schools - Lied Activity Center, 2700 Arboretum Drive and Offutt AFB  
Event Fee: \$30.00 per person \$45.00 per person On-site day of event

### Presenting Partner: \$2500.00

Company name included in official logo and event name "The Bellevue-Offutt Runway Run presented by Company Y", company representative included in opening and closing ceremonies, logo included in events marketing, on-site product display booth at the Lied Activity Center, logo exposure on main event banners, logo included on t-shirt, company recognition on event materials (handbills, flyers, press releases, ten race entries, ten event t-shirts, winner medals branded with businesses logo, business item included in registration bag . One sponsorship available.

### Supporting Partner: \$1500.00

Company representative included in opening ceremonies, logo included in events marketing, on-site product display booth (must be Chamber approved) at the Lied Activity Center, logo exposure on main event banners, logo included on t-shirt, company recognition on event materials (handbills, flyers, press releases, five race entries, five event t-shirts, business item included in registration bag. One sponsorship available.

### Runner Gift Partner: \$1250.00

Company representative included in opening ceremonies, logo included in events marketing, on-site product display booth (must be Chamber approved) at the Lied Activity Center, logo exposure on main event banners, logo included on t-shirt, logo exclusively on runner gift, company recognition on event materials (handbills, flyers, press releases, 5 race entries with event t-shirts, business item included in registration bag. One sponsorship available.

### After-Burner Hosts: \$450.00

Company display at event, company name listed on event materials (program, handbills, flyers, press releases), company name on main event banner, recognition at closing and opening ceremonies, company name included on t-shirt, two race entries, two event t-shirts, business item included in registration bag (provided by sponsor).

### Corporate Hosts: \$350.00

Company name listed on event materials (program, handbills, flyers, press releases), company name on main event banner, recognition at closing and opening ceremonies, company name included on t-shirt, one event t-shirt, one race entry, company item included in registration bag (provided by sponsor).

## BELLEVUE CHAMBER GOLF CLASSIC & TEE BOX EXPO

You pick the hole you'd like to sponsor, set up a t-box display, and promote your company .

Event Dates: Friday July 24th, 2020  
Event Time: Registration 11:00am Shotgun Start at Noon  
Location: Tregaron Golf Course  
Event Fee: \$75.00 per person \$85.00 per person On-site day of event

**T-Box Expo sponsor: \$250.00**  
Company display with activity on hole.

**Flag Prize Sponsor : \$1000.00**  
A golf foursome, logo & name on hole prize packages and 18 holes. One sponsorship available.

**Tournament Corporate Sponsor: \$750.00**  
Company display on hole 1,10 or 18 & a golf foursome. Three sponsorships available.

**Golf Cart Sponsor: \$750.00**  
A golf foursome, & logo on tournament carts. One sponsorship available.

**Putting Green Sponsor: \$600.00**  
Signage at putting green, company activity on hole, and four players. One sponsorship available.

**Eagle Sponsor-\$450.**

A golf foursome, hole signage

**Hole Sponsor: \$150**  
Company signage on hole

## WOMEN'S WINE & NINE

This event includes networking, prizes and fun!

Event Date: Monday, June 8, 2020

Event Time: Noon - 6:00 p.m.

Location: Platteview Golf Club, 4215 Platteview Road

Event Fee: \$70.00/person

### **Clubhouse Sponsor: \$750.00**

Display in clubhouse, four players, optional promotional activity on a hole, optional promotional information/item (provided by sponsor) on registration table. One sponsorship available.

### **Lunch Sponsor: \$650.00**

Signage at lunch and four players, optional promotional activity on a hole. One sponsorship available.

### **Cart Sponsor: \$600.00**

Name and logo on all golf carts and four players, optional promotional activity on a hole. One sponsorship available.

### **Wine & Cheese Sponsor: \$550.00**

Signage on cheese serving table at the conclusion of the tournament and four players, optional promotional activity on a hole. One sponsorship available.

### **Eagle Sponsor: \$400.00**

Four players & hole signage

### **Birdie Sponsor: \$200.00**

Promotional activity on sponsored hole

## BELLEVUE OFFUTT COMMUNITY GOLF

While the Chamber's primary focus is to support local business, we are also fortunate enough to be the home of Nebraska's third largest employer, Offutt AFB. Each year we meet at Willow Lakes to celebrate and support our significant partnership.

Event Date: Friday, May 15, 2020

Event Time: Noon (Shotgun Start)

Location: Willow Lakes Golf Course, 12301 South 25th Street

Entry Fee: \$75.00 per person

### **Gift Sponsor: \$2000.00**

Logo on gift item, recognition in pre & post event newsletter, awards dinner recognition and four players. (Each player will receive a gift - i.e. towel / hat / etc.) One sponsorship available.

### **Flag Prize Sponsor: \$1500.00**

Logo and company name on every hole prize package, sign on every hole, pre event recognition, awards dinner recognition and four players. One sponsorship available.

### **Front 9 Sponsor: \$1000.00**

Host courtesy tent at one of the holes on front nine, recognition in pre event newsletter, nine signs, awards dinner recognition, one player on Chamber hosted team with military guest and additional four players. One sponsorship available.

### **Back 9 Sponsor: \$1000.00**

Host courtesy tent at one of the holes on back nine, recognition in pre event newsletter, nine signs, awards dinner recognition, one player on Chamber hosted team with military guest and additional four players.

One sponsorship available.

### **Cart Sponsor: \$750.00**

Name & logo on all carts (approximately 65 carts), recognition in pre & post event newsletter, awards dinner recognition, and four players. One sponsorship available.

### **Driving Range Sponsor: \$600.00**

Signage at driving range, recognition in pre & post event newsletter, company display on hole, and four players. One sponsorship available.

### **Putting Green Sponsor: \$600.00**

Signage at putting green, recognition in pre & post event newsletter, company display on hole, and four players. One sponsorship available.

### **Eagle Sponsor: \$450.00**

Recognition in pre & post event newsletter, two signs, awards dinner recognition, and four players.

### **Hole Sponsor: \$150.00**

Signage on hole, recognition in pre & post event newsletter, and awards dinner recognition.



## BELLEVUE CHAMBER ANNUAL DINNER / SILENT AUCTION

Bellevue's Premier Event for Business. This event is a celebration of the economic vitality of our region and annually sells out. Over 350 businesses and community leaders attend this annual silent auction and dinner.

Event Date: Thursday, September 17, 2020  
Event Time: 5:00 p.m. Reception / 6:00 p.m. Dinner  
Location: Beardmore Event Center of Bellevue, 3750 Raynor Parkway  
Event Fee: \$75.00 per member / \$100.00 per non-member

### **Presenting Sponsor: \$2500.00**

Top billing on event signage and on the program, company listed on invitation, company representative to briefly welcome members in attendance and present a 60-second "verbal commercial" about the sponsor's company and to show support for the Chamber, company brochure or item at each place (provided by sponsor), company featured in promotional materials developed by the chamber, company representative and guest seated at the head table plus corporate table of ten. One sponsorship available.

### **Dessert Sponsor: \$1150.00**

Company listed on invitation, company recognized from the podium, company featured in promotional materials developed by the chamber for the event, corporate table of ten. One sponsorship available.

### **Auction Sponsor: \$1150.00**

Auction room will be named after the sponsoring business "Company X Auction Room", logo signage near the entrance to the room, company recognized from the podium, company featured in promotional materials developed by the chamber for the event, corporate table of ten. Two sponsorships available.

### **Spirit of Bellevue Sponsor: \$1000.00**

Company name on event signage and in program, company listed on invitation, company recognized from the podium, company featured in promotional materials developed by the chamber for the event, **corporate table of ten.**

### **Corporate Sponsor: \$850.00**

Company name on event signage and in program, company recognized from the podium, company featured in promotional materials developed by the chamber for the event, corporate table of eight.

### **Decoration Sponsor: \$750.00**

Company listed on invitation, company listed in program, company recognized from the podium and corporate table of eight. Two sponsorship available

### **Business Sponsor: \$350.00**

Company listed in program, company recognized from the podium and two event tickets.

## ANNUAL UPDATE OF USSTRATCOM

We are pleased to have the USSTRATCOM leadership brief the greater Bellevue Business Community. Join the business community in a business lunch and briefing with United States Strategic Command.

Event Date: TBD  
Event Time: 11:45 a.m. - 1:30 p.m.  
Event Location: Courtyard Marriott/Beardmore Event Center Bellevue 3730 Raynor Parkway  
Event Fee: \$25.00 per member / \$50.00 per non-member

### **Presenting Sponsor: \$2000.00**

Top billing on event signage, company representative to briefly welcome members in attendance and present a 3 minute "verbal commercial about the sponsor's company and to show support for the Chamber. Additional benefits: company item at each place on tables (provided by sponsor), company logo on invitation, program ad, company representative and guest seated at the head table, company featured in promotional materials developed for the event, corporate table of six. One sponsorship available.

### **Supporting Sponsor: \$750.00**

Prominent billing on event signage, company representative to briefly welcome members in attendance and present a 30-second "verbal commercial" about the sponsor company and to show support for the Chamber. Additional benefits: company logo on invitation, company representative seated at the head table, company featured in promotional materials developed for the event, in the chamber e-mail calendar, company item included on the table (provided by sponsor), company display, and corporate table of six. Two sponsorship available.

### **Corporate Sponsor: \$350.00**

Company name on event signage, company recognized by the emcee, company listed on invitation, company featured in materials developed for the event, corporate table of six.

## NEBRASKA'S OFFICIAL VETERAN'S PARADE

Event Date: Saturday, November 7, 2020  
Time: 10:00 a.m.  
Location: Downtown Bellevue  
Entry Fee: \$15 parade entry for non-profit chamber members  
\$30 non-profit non-members  
\$30 parade entry per business  
\$60 business non-members  
\$50 parade entry per political candidate/office holder

### **Dignitary Breakfast Sponsor: \$1000.00**

Sponsor the VIP Dignitary Breakfast in honor of the Grand Marshal. - six breakfast tickets, ten grandstand tickets, parade entry, banner, promotion during the parade via the parade announcer, sponsor recognition on promotional materials. One sponsorship available.

### **Grandstand Sponsor: \$1000.00**

Sponsor the reviewing stand and grand stand seating for community and military dignitaries - banner, twenty grandstand tickets, two breakfast tickets, seating on the review stand, parade entry, and promotion during the parade via the parade announcer, sponsor recognition on promotional materials. One sponsorship available.

### **Essay Contest Sponsor: \$800.00**

Essay competition judged and published in the Bellevue Leader for area 5th & 6th graders - banner, business recognition on marketing materials, two dignitary breakfast tickets, ten grandstand tickets, parade entry, promotion during the parade via the parade announcer, presentation, and introduction of the winner prior to the parade. One sponsorship available

### **Announcer's Booth Sponsor: \$800.00**

Sponsor the booth across from the reviewing stand where the emcees announce each entry - banner on booth, parade banner, ten grandstand tickets, two breakfast tickets, parade entry, promotion during the parade via the parade announcer, sponsor recognition on promotional materials. One sponsorship available.

### **Golf Cart Sponsor: \$800.00**

Carts are utilized by the parade committee for shuttling veterans and dignitaries - logo on all golf carts, banner, two breakfast tickets, ten grandstand tickets, parade entry, and promotion during the parade via the parade announcer. One sponsorship available.

### **Stars and Stripes Sponsor: \$800.00**

Title Sponsorship of 50 American Flags - ten grandstand tickets, two breakfast tickets, banner, parade entry, promotion during the parade via the parade announcer, sponsor recognition on promotional materials. One sponsorship available.

### **"Warrior Warm-Up" Sponsor: \$800.00**

Coffee and doughnuts sponsor for the Offutt AFB troops marching in the parade - banner, ten grandstand tickets, two breakfast tickets, parade entry, promotion during the parade via the parade announcer, sponsor recognition on promotional material. One sponsorship available.

### **Gold Sponsor: \$500.00**

Business listed on the parade banner, eight grandstand tickets, two breakfast tickets, parade entry, and promotion during the parade via the parade announcer, sponsor recognition on promotional material.

### **Silver Sponsor: \$250.00**

Business listed on the parade banner, six grandstand tickets, parade entry, and promotion during the parade via the parade announcer, sponsor recognition on promotional material.

### **Bronze Sponsor: \$100.00**

Business listed on parade banner, two grandstand tickets, recognition on promotional material.

## CHRISTMAS IN OLDE TOWNE

Get your holiday season started with this festive Christmas event.

This event is intended to bring families and shoppers to the area businesses as Christmas shopping gets underway.

Event Dates: November 28, 2020

Event Time: 3:00—7:00 p.m.

Location: Olde Towne Bellevue

### **Reindeer \$700.00**

Company name listed on promotional event materials (program, handbills, flyers, press releases), company name on main event signage, booth at Santa's location for promotional activity and material.

### **Holiday Cheer \$500**

Company name listed on promotional event materials (program, handbills, flyers, press releases), company name on main event signage, can have representatives handing out holiday cookies.

### **Elf \$300.00**

Logo on promotional materials, passing out promotional items at event (no flyers), assist Mr. & Mrs. Claus.

### **Twinkling Star \$150**

Vendor booth to promote your business

### **Gingerbread Man \$100**

Logo on promotional signage.

### **Snowman \$50**

Name on promotional signage

## OPERATION HOLIDAY CHEER

Through generous financial contributions from our Bellevue-Offutt community, we are able to pack holiday bags for the airmen and women living in the dorms on Offutt Air Force Base. The enlisted, living in the dorms, often do not get to go home for the holidays and these bags send a message of appreciation and bring holiday cheer. All contributors are recognized on a holiday card.

## CHAMBER HOLIDAY OPEN HOUSE

This is an annual event that allows the Greater Bellevue Area Chamber of Commerce to recognize our valued chamber members.

Event Date: Thursday, December 10, 2020

Time: 4:30—6:30 p.m.

Location: Bellevue Chamber of Commerce Office, 1036 Bruin Blvd. Suite 119, Bellevue NE

## LEADERCAST

Leadercast events brings leadership experts from diverse backgrounds to one stage to share their insights with audiences across the globe. And hosting a Leadercast events brings world-class leadership speakers and training directly to our community. Leadercast's goal is to serve and support people around the globe by enriching them to become better leaders within their homes, companies, teams and organizations

Event Date: May 7, 2020

Event Time: 8:00 a.m. – 4:00 p.m.

Location: Beardmore Event Center/Courtyard Marriott

Anticipated attendance: 250

### **Presenting Sponsor: \$3000.00**

Company name at top billing on event signage, company featured in promotional materials, six event tickets, , display table at event

### **Supporting Sponsor: \$1500.00**


Company name on signage, company featured in promotional materials, four event tickets.

### **Corporate Sponsor: \$1000**

Company name on signage, company featured in promotional materials, two event tickets

### **Business Sponsor: \$500.00**

Company name on signage, company featured in promotional materials.

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