



**GREAT PUMPKIN CHUCKIN FEST
SPONSORSHIP
2020
PROPOSAL**



SPONSORSHIP BENEFITS

The Great Pumpkin Chuckin Fest is a cosponsored event hosted by the Greater Union Grove Area Chamber and the Racine County Agriculture Society designed for family entertainment and community involvement. The annual Festival features; the Best of the Midwest BBQ Cook-Off, a KCBS sanctioned event, Pumpkin Chuckin, live music, free kids activities, food, vendors, contests and so much more. This year we are adding a Giant Pumpkin Drop!

Free admission & parking | over 15,000 attendees | Live Entertainment | Food & Beer | Racine County Fairgrounds | Vendors

Giant Pumpkin Sponsor: \$2000+ [\$1000+ Chamber Member]

1 Available

Benefits

- Presenting Sponsor with Signs/Banners Throughout Event Site—Large Signs in Chucker & BBQ Areas
- Logo on Select Signage, **Front** of Event T-shirts, Hayride, Printed Materials, Electronic/ Social Media, and Internet Materials
- Logo in Event Program
- Full Page Advertisement in Event Program
- Inclusion in All Press & Media Releases
- 40 Beer Garden Tickets
- 2 Guest Judge Positions for BBQ Competition
- Optional Booth Space for Business Promotion

Flying Pumpkin Sponsor: \$1500 [\$750 Chamber Member] 1

Available

Benefits

- Major Sponsor with Signs/Banners Throughout Event Site-Examples
- Logo on Select Signage, Event T-Shirts, Printed Materials, Electronic/Social Media, and In-ternet Materials
- Logo in Event Program
- 1/4th Page Advertisement in Event Program
- Inclusion in Select Press & Media Releases
- 30 Beer Garden Tickets
- 1 Guest Judge Position for BBQ Competition
- Optional Booth Space for Business Promotion



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Free admission & parking | over 15,000 attendees | Live Entertainment | Food & Beer | Racine County Fairgrounds | Vendors

Pumpkin Sponsor: \$1000 [\$500 Chamber Member] 4 Available Benefits

- Major Sponsor with Signs/Banners Throughout Event Site
- Logo on Select Signage, Event T-Shirts, Printed Material, Electronic/Social Media, and Internet Materials
- Logo in Event Program
- Inclusion in Select Press & Media Releases
- 20 Beer Garden Tickets
- Optional Booth Space for Business Promotion



Main Stage: \$1000 [\$500 Chamber Member] Benefits

- Logo on Select Signage, Printed Materials, Electronic/ Social Media, and Internet Materials
- Logo in Event Program
- Inclusion in Select Press & Media Releases
- 20 Beer Garden Tickets
- Optional Booth Space for Business Promotion
- Eligible to bring own banner and hang on the outside fence



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Little Sprout Kid Zone \$2000 [\$1000 Chamber Member]

1 Available

Benefits

- Large Signs/Banner at Family Area
- Logo on Select Signage, Printed Materials, Electronic/Social Media, and Internet Materials
- Logo in Event Program
- Inclusion in Select Press & Media Releases
- 10 Beer Garden Tickets
- Optional Booth Space for Business Promotion

Pumpkin Slingshot Zone \$500 [\$400 Chamber Member]

Benefits

- Large Signs/Banners at Slingshot Zone
- Logo on Select Signage, Printed Materials, Electronic/Social Media, and Internet Materials
- Logo in Event Program
- Inclusion in Select Press & Media Releases
- 10 Beer Garden Tickets
- Optional Booth Space for Business Promotion

Best of the Midwest Picnic Area \$500[\$400 Chamber Member]

Benefits

- **Large Signs/Banners at Picnic Area**
- **Logo on Select Signage, Printed Materials, Electronic/Social Media, and Internet Materials**
- **Logo in Event Program**
- **Inclusion in Select Press & Media Releases**
- **10 Beer Garden Tickets**
- **Optional Booth Space for Business Promotion**

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Kids Costume Contest: \$400 [\$300 Chamber Member]

Available

Benefits

- Large Signs/Banners for Kids Costume Contest—" Kids Costume Contest Sponsored by: YOU!"
- Logo on Select Signage, Printed Materials, Electronic/Social Media, and Internet Materials
- Logo in Event Program
- Inclusion in Select Press & Media Releases
- 5 Beer Garden Tickets
- Optional Booth Space for Business Promotion



Friend of the Fest: \$200 [\$150 Chamber

Member]

Benefits

- Mention in Event Program and Social Media
- Name on Friend of Fest Banner
- 2 Beer Garden Tickets

Event Sponsors	Giant Pumpkin (1 Available)	Flying Pumpkin (1 Available)	Pumpkin (4 Available)	Main Stage (8 Available)
Price	\$2,000	\$1,500	\$1,000	\$1,000
Chamber member Price	\$1,000	\$750	\$500	\$500
Presenting Sponsorship with Signs/Banners Throughout Event Site	√			
Logo on Select Signage, Printed Materials, Electronic/Social Media, Internet Materials	√	√	√	√
Logo on Event T-Shirts	√	√	√	
Logo on Hayride	√			
Logo on Signage by Distance Marker on the Pumpkin Chuckin Field	√	√		
Logo in Event Program	√	√	√	√
Full Page Advertisement in Event Program	√			
1/4th Page Advertisement in Event Program		√		
Inclusion in All Press & Media Releases	√			
Mention in Event Program and Social Media	√	√	√	√
Major sponsor with signs/banners through- out event site		√	√	
Inclusion in Select Press & Media Releases		√	√	√
Beer Garden Tickets	40	30	20	20
Guest Judge Positions for BBQ Competition	2	1		
Optional Booth Space for Business Promotion	√	√	√	√
Eligible to bring your own banner and hang on outside fence	√			√
Main Stage sponsored by banner				√

Area Sponsors	BBQ Picnic Area	Little Sprouts Kids Zone	Kids Costume Contest	Pumpkin Sling-shot Zone	Friend of the Fest
Price	\$500	\$500	\$500	\$500	\$200
Chamber member Price	\$400	\$400	\$400	\$400	\$150
Logo on Select Signage, Printed Materials, Electronic/Social Media, Internet Materials	√	√	√	√	√
Logo in Event Program	√	√	√	√	√
Inclusion in Select Press & Media Releases	√	√	√	√	
Mention in Event Program and Social Media	√	√	√	√	√
Beer Garden Tickets	10	10	10	5	2
Optional Booth Space for Business Promotion	√	√	√	√	√
Eligible to bring your own banner and hang on the outside fence					√
Large Signs/Banners at Picnic Area	√				
Large Signs/Banners at Family Area		√			
Large Signs/Banners for Kids Costume Contest			√		
Large Signs/Banners at Slingshot Zone				√	



Sponsorship Contract

October 17th 2020

	Non-Member/Member		Non-Member/Member
<input type="checkbox"/> Giant Pumpkin Sponsor	\$2000 / \$1000	<input type="checkbox"/> Best of the Midwest Picnic Area	\$500 / \$400
<input type="checkbox"/> Flying Pumpkin Sponsor	\$1500 / \$750	<input type="checkbox"/> Little Sprouts Kids Zone	\$2000 / \$1000
<input type="checkbox"/> Pumpkin Sponsor	\$1000 / \$500	<input type="checkbox"/> Kids Costume Contest	\$400 / \$300
<input type="checkbox"/> Main Stage	\$1000 / \$500	<input type="checkbox"/> Friend of the Fest	\$150 –member only
<input type="checkbox"/> Pumpkin Slingshot Zone	\$500 / \$400		

Call (262) 878-4606 or Fax to (262) 878-9125

Pumpkinchuckinfest@gmail.com | www.pumpkinchuckinfest.com

Business/Organization

Payment Amount Enclosed or Authorized

Marketing Contact

Cardholder's Name

Sponsorship Contact

Billing Address

Address

Billing Telephone

City State Zip

Account Number Security Code

Email

Signature Exp. Date

Phone Fax

Sponsor's Signature Date

Submit your logo to:

Pumpkinchuckinfest@gmail.com

Make checks payable to:

Pumpkin Fest

P.O. Box 44

Union Grove, WI 53182