

MOUNT HOREB ANNUAL ART FAIR GENERAL INFORMATION

Extensive promotion is planned with festival goals being large crowds, high sales, and a high quality show enjoyed by artists and visitors alike.

Live entertainment will be scheduled throughout the festival. Food will be available. Bathrooms will be available to artists in the "Exhibitor Only" hospitality room. A continental breakfast will be available to exhibiting artists Sunday morning. There is no electricity available.

LOCATION: Lawns or pavement in downtown Mount Horeb, WI

POLICIES: The 48th Annual Mount Horeb Art Fair presents artists' handmade original work, NOT the work of mass production studios.

- All work must be presented in a finished manner. No work which has been made with commercial kits, molds, patterns or plans is allowed
- Artists are to exhibit both days and must not breakdown booths until the published end time of the fair daily
- The Art Fair Committee reserves the right to refuse sale of work not consistent with submitted photos or slides and these guidelines
- All booths must be properly weighted down
- All applicants must submit 3 photos, which represent the quality and nature of the work to be exhibited, and one photo of your booth set up.
Only the type of work shown in photos can be exhibited. Artists are strongly advised to have quality photos. If filling out a paper application, photos must be emailed to ghammond@trollway.com.
- Refunds for booth fees will not be issued after May 30

NOTIFICATION: This year we expect to have around 150 exhibitors. Applicants will be notified by May 1, 2019 whether they have been accepted or declined. An "information packet" (including booth assignment and fair map) will be emailed out shortly before the fair. Space assignments will be final. To properly balance the show, we cannot guarantee specific booth spaces. Please, submit application no later than 4/16/19.

AWARDS: Awards include Best of Show, Best Fine Artist, and Best Crafter. Winners will be determined by 2 pm on Saturday, July 20 and will be announced Sunday morning during the continental breakfast and awards ceremony. Winners will also have the jury fee for the 2020 Art Fair waived.

FEES: A fee of \$150 per 10x10 booth space is required

Jury Fee: A \$25 non-refundable jury fee is also required from all applicants.

Late Fee: After 4/16/19, entries are accepted for an additional \$30 late fee until full.