

MAY GIFT HEADQUARTERS SOCIAL ADS

MOTHER'S DAY

- 23,521 people reached

GRADUATION

- 16,732 people reached

WEDDINGS

- 15,583 people reached

ART FAIR REAL PASSPORT

- 25 total turned in
- 7 completed

UPDATES

- Milwaukee Magazine August Edition will be available no later than August 15
- View the REAL Co-op Ad [Here](#)

UPCOMING EVENTS

- Main Street Sidewalk Sales
August 8-10

REAL TO-DO LIST:

- Add the Main Street Sidewalk Sales Event to your page. ([Help here](#))
- Post in the event page! Show off a fun offering
- Share the email blast with your distribution list (email blast will be coming next week).

DIGITAL ANALYTICS

ART FAIR FACEBOOK EVENT

- 6,500 event responses
- 87,300 people reached
- Primary audience women 55-64

MOUNTHOREBCHAMBER.COM

From 07/01-07/24

- 4,700 different users
- 8,014 pageviews on Art Fair event page

Top traffic sources:

- Trollway.com
- Facebook.com
- Visitmadison.com
- Isthmus.com

User demographics:

- 22.72% Madison
- 11.11% Chicago
- 9.66% Mount Horeb

