

REAL REPORT

AUGUST 21, 2019

REAL EMAIL LIST

- 79 WNO Contacts
- 19 Art Fair Passport Contacts
- Marketing Committee has all the info

UPDATES

- B2B Meeting next Wednesday, August 28 hosted by Mary Ann of Campo di Bella. **RSVP Here!**

UPCOMING EVENTS

- Thirsty Troll Brew Fest **September 14**
- Fall Village Wide Garage Sales
September 26-28
- Fall Village Market **October 5-6**
- Witches' Night Out **October 10**
- Trick or Treat the Street **October 24**

REAL TO-DO LIST:

- Start thinking about Witches' Night Out! Are you going to participate? Are you going to offer a special activity, promo, etc.?
- Make sure to check out the new WNO registration options this year **here.**

DIGITAL ANALYTICS

MOUNTHOREBCHAMBER.COM

From 07/21-08/21

- 4,495 different users

Top traffic sources:

- Trollway.com
- Thirstytrollbrewfest.com
- Visitmadison.com
- Isthmus.com

User demographics:

- 20.19% Madison
- 10.70% Mount Horeb
- 10.35% Chicago

TROLLWAY.COM

From 07/21-08/21

- 2,313 different users

Top traffic sources:

- Mounthorebwi.info
- Olioiniowa.com
- Travelwisconsin.com

User demographics:

- 16.10 % Chicago
- 12.19 % Madison
- 4.28 % Mount Horeb

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