

Park Falls Area Chamber of Commerce
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Director@ParkFalls.com
www.ParkFalls.com

Hello Chamber Family,

Is your business looking for cash NOW? Is your business slower than normal or even closed completely during this crisis? If you answered yes to either question, you will want to read further.

"Buy now. Redeem later." What does that mean to you?

Covid-19 has sent the world into a whirlwind! From large corporations to small business, nearly every person and business in the world is affected. As a Chamber, we feel we have tools that we can drive cashflow into your business with very limited effort from your staff during this challenging time. The Chamber's website sees nearly 3,000 hits per month, we have over 2,700 subscribers receiving direct communication, and we have over 2,000 Facebook followers. We also have safe and secure point of sale software embedded in our website. **We are ready to put OUR tools and resources to work for YOU!**

What is the catch? What do I have to pay upfront to be a part of your plan?

There is NO upfront fees or reoccurring fees with this program. All the Chamber will need is a one-page form filled out explaining the gift card or product you'd like to sell on our site. We handle the rest. It is that simple.

How are we going to pump money into YOUR business?

We are going to let your future customers "buy now and redeem later" from our cyber platform. We will be building a page specifically for **YOUR** customers to buy gift certificates to **YOUR** business at a discounted price that they may redeem *on a later date*. After we process their payment, we will electronically send a gift certificate to your customer with an expiration date (one year from sale). Your business will also receive a 'Business Copy' of the certificate via email for your records.

When do I get paid for the gift certificate sold?

Within 72 hours of the sale, a check will be mailed to your business for the sale.

What can I sell on your site?

Our number one goal is to make the site financially appealing to your customers in the area and drive cash flow to **YOUR** business. You can sell gift sets such as but not limited to car washes, oil changes, meals, bags of cookies, pizza's, beer packages, etc. or you can sell gift cards of any value. We ask restrictions be limited if you will be selling gift certificates.

Discounting

We will be requiring you discount your item or gift card 20%. 10% of the discount will be passed directly to the customer. Examples: A \$25 gift certificate will cost the customer \$22.50 on our website. A \$50 oil change will cost the customer \$45. The Chamber will receive the other 10% of the discount to be used for processing fees as well as administrative expenses.

We are READY to use the tools we have at our fingertips to start pushing cash into our local economy. By using our social media platform, email marketing platform, and radio advertising we are confident money can start flowing through every business who decides to jump on board with this initiative.

What do I need to do to get rolling?

Call me with questions or fill out the form attached to get started!

We look forward to using our tools to drive your business forward during these stressful times!

Edward J. Kane

Executive Director

Park Falls Area Chamber of Commerce

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See the ALL NEW Website: www.parkfalls.com

Park Falls Area Chamber of Commerce

Gift Certificate Business Stimulus Program

Name of Business: _____

Business location: _____

Mailing address: _____

Federal Tax ID: _____

Item (s) Being Offered: (Please fill out separate form for each offer)

- Gift Certificate
- Product
- Service
- Salon Service

Number of items offered: _____

Normal Retail Value of the item: _____

If Gift Certificate, are there any restrictions when using the certificate? (i.e. inside sales only, excludes tobacco and alcohol sales, etc.)

If product or service, please provide specific description of the product or service below.

Once this form is completed and returned to The Park Falls Chamber of Commerce, we will make a certificate using your logo with any restrictions you listed above. We will email a copy to proof. Once approved, we will begin selling your product or service on our website.

By signing, I understand that the Park Falls Chamber of Commerce will be selling a gift certificate or product from my business using their cyber platform. I understand I will receive a payment in the amount of 80% normal retail value (provided above) of my product or service after they make the sale. I understand that 10% of the discount will be kept by the Park Falls Chamber of Commerce for processing and administrative purposes. I agree to honor all gift certificates sold by the Chamber of Commerce at my business until the expiration date. I agree my business may be pictured, discussed, and/or promoted using social media, television, radio, email marketing, newspaper marketing, or any other marketing approach decided by the Park Falls Chamber of Commerce for the duration of this partnership. Park Falls Chamber of Commerce reserves the right to cease any partnership or cease this program at any time for any reason. If a business would like to cease their partnership with this program, an email is to be sent to the Chamber of Commerce. Within 48 hours, your certificate or product will be removed from The Park Falls Chamber of Commerce website.

Signature of Business Representative

Date

***** Chamber OFFICE USE ONLY *****

Business item is being sold for: _____

Description of Item: _____

Value of Item: _____

Item was received by: _____

Item received on: _____

Item purchased on: _____

Item shipped on: _____

Item sold to chamber at 20% discount of: _____

Items sold by Chamber at 10% discount at: _____