



September 2020

SPECIAL POINTS OF INTEREST:

Flambeau 40 Bike Race and Time Trial

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QUOTE:



Chamber Connection

A Newsletter for Chamber Members & Park Falls Area Promoters

Greetings From the Executive Director



Another summer came and went and it's almost time for the great fall colors of the Northwoods. Some less humid days, bear hunting, grouse hunting, deer hunting, Fall color tours, and everything pumpkin flavored!!!!

What had started out as an unsure year for many businesses has turned out to be record years for many industries in the country. The resorts and hotels are providing information that it has been a very strong season. Bookings and visitors like never before. The housing market across the country is booming. Home repairs and construction have been extremely busy and the recreational market has seen sales like never before. Our insurance industries and banking industries are also doing very strong.

The construction fences are up and within a few weeks the city will start to see its new vision . Some of the buildings will be demolished, new construction will begin all leading the way to the bright future of Park Falls. This is such an exciting time here in the city. Houses all around are being renovated, businesses are being relocated and remodeled. The steam is coming from the mill again. Park Falls is on the MOVE!!!!

The Flambeau 40 Bike race and Time Trial will be this weekend. If you're an avid biker or just want to take a fun ride, head out and have some fun....

The Quadtoberfest ATV event is not happening this year but we are still promoting the area and for people to come and ride as part of the preview for Quadtoberfest 2021.

Remember that the staff is here for **YOU**. If you have any ideas or suggestions, we want to hear them from you. Give us a call, email us, or even better stop in and say hello.

Thank you,

Edward J Kane

Executive Director

Park Falls Area Chamber of Commerce



September 2020

Our Members

5 Star Marketing & Distribution

AC Carpet Plus

Advance Printing of Hayward

AmeriVu Inn- Park Falls

AmeriVue Inn and Suites -Prentice

American Legion Post 182

Ashland Ford / Chrysler

Aspirus Pleasant View

Associated Bank

B & B Insurance Services, LLC

BART Bus

Benefit Solutions of Wisconsin

Birch Street Funereal Services

Birchland Realty

Bob's Factory Outlet

Boomtown Tree Service, LLC

Butternut Trail Midgets ATV Club

Captain Nemo's Pub & Grub

Car Washer LLC

CARQUEST Auto Parts

Catkins Animal Rescue, Inc.

Cayuga Properties LLC

Chamber Connection

Upcoming Events

Please see www.ParkFalls.com Calendar of events for full details

BP Gas Day—Every Wednesday BP donates 2 cents a gallon to the American Legion Fireworks Fund.

Farmers Market - Every Wednesday at Christ the Servant

American Legion— hosts the progressive pot 52 card game weekly on Wednesday nights at 6:30 pm.

Flambeau 40 Bike Race and time Trial - September 5th and 6th

Quadtoberfest ATV Ride—October 3, any retailers or restaurants, resorts that would like to offer discounts or events please let me know so we can spread the word. This will not be the REAL Quadtoberfest as we planned, that will be next year now. We are allowed to hold the grant and use it next year.

Chamber Fall Banquet November 10th at The Lanes

Chamber Elections for the Board

Enter to win in the new **WE LOVE THE NORTHWOODS** contest !!!!





September 2020

Our Members

- Chequamegon School District
- Christ the Servant Lutheran Church
- Cindy's Country Charm
- City of Park Falls
- Community Financial Bank
- Dave Zoesch Trucking LLC
- D & D Tire & Auto Center, Inc.
- Dean Distributing
- Drs. Liesen & Pinzl Dentistry
- E O Johnson Office Technologies
- Eagle Pointe Lodging
- Elk River Septic Service
- Essential Shooting Supplies
- Eye Care & Eye Wear Associates
- Family Health Center of Marshfield
- Family Worship Center
- Fifield Grocery and Smokehouse
- Fiorio Wealth Advisors

Chamber Connection

The Park Falls Chamber of Commerce
WELCOMES this years NEW Teachers....



**CHEQUAMEGON
SCHOOL DISTRICT**

"The Home of the Screaming Eagles"

EDUCATE, INSPIRE, EMPOWER LIFELONG LEARNERS

DISTRICT OFFICE

Mark Weddig
District Administrator

420 Ninth Street North
Park Falls, WI 54552

715.762.2474
715.762.5469 (fax)



PLEASE WELCOME THIS YEAR'S NEW TEACHERS TO CSD!!

FRONT ROW

Ashley Genslak - Special Education, Chequamegon High School
Melissa Dupke - Science, Chequamegon High School

MIDDLE ROW

Thomas Tollakson - Social Studies, Chequamegon Middle School
Arielle Hilgart- Special Education, Park Falls Elementary School
Michelle Denney - 4th Grade, Park Falls Elementary School

BACK ROW

Maria Brandenburg - Special Education, Chequamegon Middle School
Tammy Olson - Math, Chequamegon High School
Chris Kleist - Special Education, Chequamegon High School
Allissa Weinberger - 3rd Grade, Park Falls Elementary School



September, 2020

Our Members

First Weber Group
Flambeau Hospital/
Marshfield Clinic
Flambeau Lanes and
Northern Lights Inn
Flambeau View Green-
house
Forward Bank
Forward Insurance
Fuhrman Insurance
Agency
General Beer North-
woods
Glidden Area Develop-
ment Corporation
Gowey Abstract & Title
Co., INC
Hammerstrom Auto
Body, LLC
Hanging it Up Custom
Framing
Harbor View Pub &
Eatery
Hastings Concrete
Hilgart Realty Inc.
Hilltop Lodging
Historic Moose Jaw
Lodge & Resort
Housing Authority of PF
Ides Guides & Buffalo
Hides
Innovative Services
JJ Broadcasting

Chamber Connection

Upcoming Meetings

Meetings being held online and in person

The Council of the Whole at 5pm September 5th.

Council Meeting will be September 28 at 5pm. Please Check City website for de-
tails

Chamber Board Meeting September 10 at Council Chamber and at 8 am

Chamber Ambassador Meeting September 10 at 9:30am am at council chambers

Town of Lake Board Meetings second and fourth Thursday of each month at
6 Pm See website for call in information

Local News

[Chequamegon moves volleyball, football seasons to spring but will try for XC season](#)

[Phillips votes to move ice skating rink to Elk Lake Park](#)

State News

[State extends ban on utility disconnections amid COVID-19](#)

MY VOTE WISCONSIN

National News

[Farmers' Almanac predicts snowy winter with 'everything crazy in between'](#)

[Hurricane Laura Expected to Strengthen to Category 4 Before Landfall](#)

[Positive Drug Tests Among U.S. Workers Reach 16-Year High, Report Finds](#)



September 2020

Our Members

- JoAnn the Window Dresser
- Joe's Auto Glass LLC
- Kayla's Closet and Kitchen
- Kountry Kafe
- Kwik Trip
- Lake of the Torches Resort
- Lakeshore Pines
- Marshfield Clinic Dental Center
- Meadows Edge Storage
- Mathison & Oswald Accounting
- Midwest Hardwood Corporation
- Midwest Insurance Services
- Miracle Ear
- Moore Storage & Services
- Musky Jacks
- NAPA Auto Parts
- Nine Mile Tavern/Canoe Rentals
- North Country Veterinary Clinic, LTD
- Northcentral Technical College
- Northlakes Community Clinic
- Northwest CEP
- Northwood's Community Credit Union
- Northwood Dentistry, S.C.
- Northwood's Supper Club
- Norvado

Chamber Connection

We want to do promotions to help keep your business on peoples minds

We launched the Park Falls Chamber Stimulus program. So far we have Extreme car wash's from BP, \$25 gift card from The 5 Senses and \$25 gift card from J's Automotive, Purchase these at a reduced price!!!



We now have Gift Certificates for the AmeriVue Inn—Park Falls

You can purchase CHAMBER BUCKS at the ESTORE. Great as gifts and a great way to support shop local.



September 2020

Our Members

Packerland Plus

Park Falls Area Community Dev. Corp.

Park Falls True Value Hardware

Park Falls BP

Park Falls Building and Hardware

Park Falls Community Broadcasting

Park Falls Country Club

Park Falls Gastropub LLC

Park Falls Hardwoods

Park Falls Laundry

Park Falls Lions Club

Park Falls Recreation Arena

Park Manor Ltd.

Park Pharmacy

Park Theatre

Park Village

Patchouli Garden

Peace Lutheran Church

Plessner Services

Price County Tavern League

Chamber Connection

We all love the NORTHWOODS!!!!

Check out the new Facebook and website for great information, contests and souvenirs...

Enter to win this fall Sweepstakes NOW!!!!



Come explore the Northwoods of Wisconsin!

There's no shortage of places to launch an adventure in the Northwoods of Wisconsin—our seven-county region is home to nearly 4,000 lakes, thousands of miles of recreational trails and seemingly endless expanses of serene, secluded wilderness.

In fact, there are so many places to get outside in the Northwoods, you might just find that you've got the trail (or lake or natural area) all to yourself.

Explore our site to learn more about these wonderful recreational options and start planning your outdoor adventure today!

[Outdoor recreation](#)

[Lakes & rivers](#)
[Public lands & trails](#)

[Routes & rides](#)

[Shop the Northwoods of Wisconsin store](#)



September 2020

Our Members

Northern Wisconsin
Property Management

Northern Wisconsin
Professional Websites

Northwoods Property
Inspections

Pepsi Cola of Park Falls

Pieper Electrical Service
Inc.

Price County

Price Co. Review

Price County Fair Asso-
ciation

Price County Historical
Society

Price Electric

Randy Zoesch C.P.A.

Range Beverage Inc.

RE/MAX New Horizons
Realty, LLC

RestorU

Richter Law Office LLC

Ritchie Lakeland Oil &
Propane

Ron Ernst Lumber

Ross's Sport Shop &
Guide Service

R-Store Cenex

Savant Capital Manage-
ment

Sayler Signs

Chamber Connection



Park Falls Area Chamber Membership Drive



At the Park Falls Area Chamber, we strive to be customer service professionals. We understand we exist to serve you, our business members, school districts, individual members, nonprofit partners, and the residents and visitors of our communities.

Throughout the COVID-19 Pandemic, we have remained actively engaged in a wide variety of both new and old functions, including providing COVID response information, assisting with grant applications, and helping cultivate a healthy, economically stable community.

Each day, we manage a social media presence with broad reach. Our website sees approximately 3,500 users a month. We create networking connections and new partnerships. We mail visitor packets to people interested in visiting, encouraging them to stay in local hotels and dine in local restaurants. We are an information hub - a small town 411! We work closely with city leaders, state agencies, Small Business Development Centers, other Chambers, and officials throughout the area to learn of and help implement new plans that will benefit our communities. We are in a constant state of event planning and are regularly brainstorming new things for families to do.

The advantages of joining **THIS** Chamber are the wide array, yet business-specific attention we provide. Like a gym membership-- the more ways you choose to use your membership, the more benefit you will see. No two people will use the exact same way. We appreciate that each business has different needs and is seeking unique results. Overall, like a gym, a Chamber cultivates a healthier community.

We hope you consider this Chamber as an essential element of your business. Membership in the Chamber supports your community, your neighborhood, yourself. *is Together, we are stronger and able to provide more services to our visitors and residents...*

During this difficult time, we are offering special membership packages:

10% off any current membership that renews prior to their renewal date!

20% off any new membership and FREE months to the next, 'normal' renewal cycle March or October!

\$25 in Chamber Bucks for referrals. If you know a business that could benefit from being a part of the Chamber, please have them apply at www.ParkFalls.com, call (715)762-2763, or email

Director@ParkFalls.com

No other discounts or promotions apply

Thank you for your time. Thank you for your commitment to this community. We look forward to growing with you.





September 2020

Our Members

Sign Studio & Print Shop, LLC

Signature Sign & Graphics, Inc.

Slaby, Deda, Marshall, Reinhard & Writz Law Office

Sno-Gypsies

St. Anthony of Padua Catholic Church

Spirit Lodge

St. Croix Rod of Park Falls

State Farm Insurance

Super One Foods

The 5 Senses LLC

The OXBO Resort

The Town of Lake

The Waterford

Thunderhead Lodge, LLC

Todd's Redi Mix Concrete

Turtle Flambeau Flowage Association

UCC First Congregational United Church of Christ

US Forestry Department

Chamber Connection

Do you have a friend, or loved one that has served or is serving in the Military? Sign Studios is printing two sided yard signs for us. We will have them displayed at different times of the year in different locations to showcase our proud VETERANS...

Park Falls Chamber Veterans Poster program

We Thank and Support our Veterans and want to have them recognized for all they have done.



Posters are 24"x18" corrugated plastic, imprint on both sides.

Full color poster with a black and white photo

Posters are \$20ea and will be used multiple times a year in different locations.

Name of Veteran: _____

Branch of Service _____

Years of Service: _____

Person Sponsoring Poster: _____

Phone Number: _____

Email Address to send proof to: _____



Thank you to Our Veterans and their families.



September 2020

Our Members

Valley Laundry
Valor Septic Service
LLC
Weather Shield Manu-
facturing
Wheel Way
WIMI The Storm
Wild Woods Taxidermy
Winter Greenhouse
Wisconsin Benefit Plan-
ning, Inc.
Wojcieszak's Flambeau
Resort
Woods and Waters Fine
Arts council
Woods Edge Restaurant
& Bar
Xcel Energy
Yellow Book USA

Chamber Connection

Ambassadors News

The ambassadors were not out in August. We plan to be out again in September for ribbon cuttings and Business visits.

Membership News

Thank you to the members that have renewed their memberships, We know that the times are hard. Especially now that you are struggling to keep your business running, maybe even teaching from home. We greatly appreciate your sacrifices and hope you are all doing well. Please let me know how we can help you. The Chamber is here to help promote you and keep you in the spotlight.

Remember dues can now be paid with gift certificates if you would like.

The Chamber has also launched a new discount program for current members and for new members. We have also launched a Chamber Bucks referral program.

Being a Chamber member is more than just being a member of the Chamber, its about community support. Making sure that our community continues to grow and have enjoyable things for the people that live here as well. We try very hard at the Chamber to bring fun, enjoyable events and opportunities for us all. If you have any ideas please stop in and see me.

NEW MEMBERS

Musky Jack's Bar and Grill

A comfortable Northwoods family friendly atmosphere on the shores of the Pike Lake Chain in Park Falls. Beautiful views, famous burgers, and Ice cold beer!

<https://www.facebook.com/MuskyJacks>

AmeriVu Inn and Suites Prentice

Looking for a place to stay in Southern Price County?

W5370 Granberg Rd
Prentice WI, 54556
(715) 428-2333



September 2020

Chamber Connection

Park Falls Chamber Items For Sale



Help support the Chamber and get your Park Falls gear.
Always a great gift IDEA

New Hats, Coffee mugs and Hoodie sweatshirts. Stop in



September 2020

Chamber Connection



Park Falls Area Chamber of Commerce BOARD OF DIRECTORS NOMINATION FORM

If you are interested in serving on the Park Falls Area Chamber of Commerce Board of Directors or have an employee that you would like to serve as a representative of your business, please fill out the nomination form and return to the chamber by 4:00 pm November 6, 2020.

If you have someone in mind that you feel would be a great addition to the chamber board, please fill in their contact information below and we will contact them.

REQUIREMENTS:

- Must be a chamber member business owner/operator or representative of a chamber member business.
- Must be willing to make a 3-year term commitment.
- Must be able to attend monthly board meetings which are usually held on the 2nd Thursday of each month at 8:00 am in the City Hall Council Chambers. Meetings last approximately one hour.
- Board members are expected to be actively involved in several chamber events throughout the year.
- Must be able to attend Fall Banquet and Annual Meeting on November 10, 2020 for vote.

Please cut and return

BOARD OF DIRECTORS NOMINATION FORM

Chamber Business: _____

Nominee's Name: _____

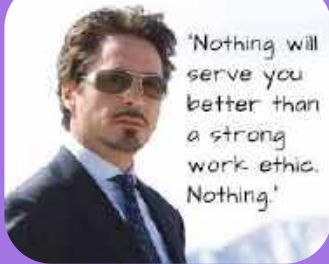
Nominated By: _____ or check box: Self Nomination

Phone: _____ or Email: _____

Reason you or your nominee would be an asset to our board of directors:

Biography you would like us to use for the Fall Banquet program: *(email to address below or attach additional sheet if desired)*

Please return to:
Park Falls Area Chamber of Commerce
400 4th Avenue South
Park Falls, WI 54552 or
Fax to 715-762-4130
Email information to chamber@parkfalls.com



'Nothing will serve you better than a strong work ethic. Nothing.'



September 2020

Chamber Connection

Family Worship Center Harvest Festival

Every year on Halloween (for the past 21 years) we have hosted a large event called "Harvest Festival" at our church following trick-or-treating. This event usually brings out an average of 100 children and 200 adults. Because of our world's current health crisis, we know that this event must look different this year in order to help protect the most vulnerable in our communities. Because of this, we are looking to change up our event. Below is a description of what we are wanting the event to look like this year and the donations we will need from businesses in our area to pull it off.

Firstly: We have been blessed this year with Halloween being on a Saturday. Because of this, the first change we will make is to have the event earlier in the day from 1:00pm-3:00pm regardless of when trick-or-treating will take place.

Secondly: In order to space out the people attending, we want this ENTIRE event to take place outside. Also, there will be NO food provided other than bags of individually wrapped candy that children can take as they leave the event.

Thirdly: We will reduce the amount of booth games from an average of 10 down to around 5, but we will replace some of the games with new, "touch-free/low-touch" entertainment like: an outdoor maze, pumpkin slingshot/catapult, and more.

Fourthly: There will be no "prize table" like in past years that required a lot of touching and close contact. Instead prizes will be kept in ziplock baggies and given out directly at the booths by volunteers wearing gloves and masks.

Fifthly: We will NOT be asking for candy as people enter the event. We will get the individually wrapped candy beforehand and have it prepped into the brown paper bags for distribution by people wearing gloves and masks.

Lastly: For those that don't feel comfortable being outside, we will have a "drive-through" area for them to pick up a bag of candy and prizes per child.

How companies and individuals can help!

1: We need canopies/tents. If this event is to be outside, we need to have cover in case of inclement weather, so we are looking to borrow as many canopies as we can get access to.

2: We need financing! If you cannot donate products, candy, or tents, please consider giving us a cash donation to fund the expenses of the items listed earlier. Every year, we spend around \$500 on the event, but this year it is likely to be closer to \$1,000 due to the changes that will need to be made.

3: Candy, small pumpkins, and small toys are all a big necessity, so if you're able to donate these, please let us know. Candy MUST be individually wrapped and not expired. Toys must be clean and relatively new.

4: Volunteer time. If you would like to help us as a volunteer at the actual event, we would gratefully accept the help. All volunteers must pass a simple background check and be gloved/masked during the event.

So that is the gist of what we are looking to do/change. The biggest upfront needs are canopies/tents and finances. We've had a good number of business already respond positively to this, so I'm hopeful that we'll be able to get all of our needs covered. If there's anyway the change would like to help out, just let me know!



September 2020

Chamber Connection

Meet your Chamber Representatives!

Chamber Staff

Edward Kane, *Executive Director*

Wilma Thier, Haley Kane *Administrative Assistants*

Chamber Ambassadors

Wilma Thier
JoAnn Ides
Brenda Kronberger
Chuck Pouba
Chris Simon
Jim Braun
Kortney Veitengruber
Patti Thibedeau
Jill Nelson

Park Falls Area Chamber of Commerce

400 4th Ave. South, Park Falls, WI. 54552

Phone: 715-762-2703 or 877-762-2703

Fax: 715-762-4130

Email: Director@parkfalls.com

Website: www.parkfalls.com

Board of Directors

Carol Mader, Melanie Fullman, Jason Gerwing, Kayla Meyers,
Jory Johnson, Terri Kaiser, Kara Ross,
Ann Wojcieszak, Dayna Lemmer, Teresa Gehrman, Shelly Stueber, and
Michael Bablick




September 2020

Chamber Connection

You can now order Chamber Bucks online:

<https://www.parkfalls.com/store>

PARK FALLS CHAMBER BUCKS PROGRAM

	The Park Falls Area Chamber of Commerce <small>400 W. Avenue South, Park Falls, WI 54202 (715) 762-2703 (877) 392-2100 www.parkfalls.com</small>
CHAMBER BUCKS	
No. _____	To: _____
Expires: _____	From: _____
Authorized by: _____	Amount: _____
<h1>Sample</h1>	
<small>Redeemable at Chamber Member Businesses Expires 6 months from date of purchase</small>	

**TO PURCHASE CHAMBER BUCKS
STOP INTO THE OFFICE OR CALL 715-762-2703
MONDAY THROUGH FRIDAY 9 AM - 4 PM
OR EMAIL US AT CHAMBER@PARKFALLS.COM
WITH YOUR REQUEST.**



September 2020

Chamber Connection

Benefits of Being a Chamber Member

Being a member of the Chamber of Commerce is a great way to get your business connected with other businesses as well as with customers. A century ago there was only 40 US cities that had a Chamber. Today there are more than 7,000 Chambers, Boards of trade and designated non profits advancing the interest of the communities. The numbers show that being in a dedicated and driven Chamber results are driven.

What is a Chamber of Commerce? It is a partnership between professional people and businesses. This is a voluntary partnership designed to better the quality of life in a community and advance the business in the marketplace. Over the last year we have been listening and reacting to the feedback we are getting. You have seen many changes over the year and about to see many more.....

As a chamber works to improve the quality of life and the economy in an area it does it with these objectives in mind:

Help the members grow and prosper

Increase the opportunities for employment in the area

Work for an orderly expansion of the economy

Bring excitement to the residents so they feel rejuvenated in the community.

Promote and provide education to the membership

Connect the students and business owners so that they can grow together.

GREAT Things to COME..... Just wait.....

