

# PFLUGERVILLE CHAMBER of COMMERCE

CONNECTING  
the COMMUNITY

## 2020 Sponsorship Opportunities

Your Chamber membership already benefits your business. Now let us show you how investing in a Chamber sponsorship benefits your company's brand. The Chamber offers numerous opportunities to enhance your business visibility through target marketing, events and an improved internet presence.

# 2020 SPONSORSHIP BUNDLES

Sponsorship bundles offer your business the opportunity to receive valuable exposure for the **entire year**. Members looking for the most visibility have a variety of options for partnership, based on budget and marketing goals. By investing in one of our annual sponsorship bundles, your business receives online promotion, branding with strategic events, tickets, signage, public relations and a high level of recognition. Packages range from \$750 to \$4,800.

## PLATINUM SPONSOR PACKAGE - \$4,800 *(Valued at \$9,140)*

Logo recognition at all major events as Platinum Sponsor  
Full-page ad in 2021 Community & Business Profile Directory *(New for 2020)*  
Prominent display of company logo on Chamber website and in the online business directory  
Link to company website on [www.pfchamber.com](http://www.pfchamber.com)  
Up to twelve (12) months Banner Advertisement on [www.pfchamber.com](http://www.pfchamber.com)  
Up to four (4) additional category listings in online Business Directory  
Table of eight (8) at Annual Awards Banquet  
100-word business profile in printed Banquet Awards Program with logo  
Premium Booth location at our annual Pfamily Pfestival & EXPO *(New for 2020)*  
Your choice-one(1) Monthly Luncheon or Morning Edition Sponsorship  
Ten (10) tickets to Monthly Luncheon redeemable during calendar year *(New for 2020)*  
Recognition/Signage at monthly Chamber events  
Recognition in New Member Packet

## GOLD SPONSOR PACKAGE - \$2,500 *(Valued at \$5,040)*

Logo recognition at all major events as Gold Sponsor  
Half-page ad in 2021 Community & Business Profile Directory *(New for 2020)*  
Prominent display of company logo on Chamber website and in the online business directory  
Link to company website on [www.pfchamber.com](http://www.pfchamber.com)  
Up to six (6) months in Banner Advertisement on [www.pfchamber.com](http://www.pfchamber.com)  
Up to three (3) additional category listings in online Business Directory  
Four (4) tickets to the Annual Awards Banquet *(New for 2020)*  
Regular booth at our annual Pfamily Pfestival & EXPO  
Six (6) tickets to Monthly Luncheon redeemable during calendar year *(New for 2020)*  
One Morning Edition Sponsorship  
Recognition/Signage at monthly Chamber events

## SILVER SPONSOR PACKAGE - \$1,500 *(Valued at \$2,370)*

Business name recognition at all major events as Silver Sponsor  
Quarter-page ad in 2021 Community & Business Profile Directory *(New for 2020)*  
Prominent display of company name on Chamber website  
Up to three (3) months in Banner Advertisement on [www.pfchamber.com](http://www.pfchamber.com)  
Up to two (2) additional category listings in online Business Directory  
Four (4) tickets to Monthly Luncheon redeemable during calendar year *(New for 2020)*  
Recognition/Signage at monthly Chamber events

## BRONZE SPONSOR PACKAGE - \$750 *(Valued at \$1,050)*

Business name recognition at all major events as Bronze Sponsor  
Eighth-page ad in 2021 Community & Business Profile Directory *(New for 2020)*  
Business name on Chamber website  
Up to two (2) additional category listings in online Business Directory  
Two (2) tickets to Monthly Luncheon redeemable during calendar year  
Recognition/Signage at monthly Chamber events

## ANNUAL AWARDS BANQUET

The Annual Awards Banquet is a celebration of the year's successes and a time to honor our annual award winners. The evening begins with a social hour and is followed by a served dinner and awards program. This event is a valuable opportunity to gain visibility for your business in front of approximately 200 guests.

(Tentative date - January 28, 2020)

### **Platinum Sponsor - \$2,000**

Prominent display of company logo on event website, social media and any printed materials  
100-word business profile in printed Awards Banquet Program with logo  
Business logo included in Banquet Award Program  
Includes reserved table for eight (8) in prime location

### **Gold Sponsor - \$1,000**

Prominent display of company logo on Chamber website as Gold Sponsor  
Business logo included on social media and in all printed materials for event  
Business logo included in Awards Banquet Program  
Includes six (6) tickets to banquet

### **Silver Sponsor - \$500**

Business name recognition included in the Awards Banquet Program  
Business name listed on Chamber website, social media and in all printed materials as a Silver Sponsor  
Includes four (4) tickets to banquet

### **Bronze Sponsor - \$250**

Business name recognition included in the Awards Banquet Program  
Business name listed on Chamber website, social media and in all printed materials for event  
Includes two (2) tickets to banquet

### **Reserved Table of 8 - \$520**

### **Individual Tickets - \$65**



# PFAMILY PFESTIVAL & BUSINESS EXPO

The Pfamily Pfestival & Business Expo provides a great opportunity for businesses to showcase their products and services to the community. The event is open to the public to attend. (September 2020)

## **Platinum Sponsor - \$1,500**

- Prominent display of company logo on Chamber website
- Prominent display of company logo on event poster
- Prominent display of company logo on event banners
- Prominent display on any advertising purchased for the event
- Recognition from emcee throughout the day-long event
- Complimentary corner booth in prime location (includes electricity, if needed)

## **Gold Sponsor-\$1,000**

- Prominent display of company logo on Chamber website
- Business logo on event poster
- Business logo on event banners
- Recognition from emcee throughout the day-long event
- Logo prominently displayed on any advertising purchased for the event
- Complimentary booth

## **Silver Sponsor-\$500**

- Business name recognition on Chamber event website
- Business name included on event banner as Silver Sponsor
- Business name recognition during the event
- Business name displayed on any printed items promoting the event

## **Bronze Sponsor - \$200**

- Business name listed on event banner
- Recognition at event as Bronze Sponsor

- Regular Booth-- \$200 (PCC Members) \$250 (Non-Members)
- Corner Booth----\$250 (PCC Members) \$300 (Non-Members)
- Electricity—Additional \$80 (limited spaces available)



## ELECTED OFFICIALS RECEPTION

This event is an opportunity to honor our elected officials at a reception. It is an evening event where the Chamber recognizes all of our elected officials and the accomplishments they have made for our community. (TBD 2020)

### **Registration Sponsor -\$2,500 (1 Available)**

Business Logo and signage at guest check-in table and on website link for registration

Business logo included on event website

Business logo included with Annual Platinum Sponsors in event emails

Business logo included on event banner

Six (6) tickets to event

### **Food & Beverage Sponsor-\$2,000 (1 available)**

Business logo and recognition on special signage at reception table and bar

Business logo included on event website

Business logo included with Annual Platinum Sponsors in event emails

Business logo included on event banner

Six (6) tickets to event

### **Individual Tickets \$40**



## MONTHLY LUNCHEON

This catered luncheon provides members and the general public with an opportunity to stay informed on issues relevant to the business community. It is typically held the second Tuesday of each month. Networking begins at 11:30am with the program starting at noon.

### **Presenting Sponsor - \$250 (5 available)**

- Business logo on Chamber event website
- Business logo included in direct emails to promote event
- 3-4 minute presentation at the beginning of the program and the opportunity to introduce speakers
- 2 tickets to the luncheon
- Table at event entrance with your marketing materials
- Your company literature at every table/seat

## MORNING EDITION

This monthly morning event is a great way to meet our business community in a fun casual environment over coffee and a light breakfast. Make sure you bring plenty of business cards! Morning Edition is typically held the last Friday of each month from 8:00am – 9:00am.

### **Presenting Sponsor - \$250 (5 available)**

- Business logo on Chamber website
- 3-4 minute presentation at the beginning of the program
- Business logo included in direct emails to promote event
- Table with your marketing materials

## WEB BANNERS

You can gain valuable visibility for an entire year with our website banner advertisements. Banner advertisements are included on 15 pages. The pages include: Community Events Calendar, Chamber Events Calendar, Job Postings, Member Signup, Directory Search, Dining, Shopping, Lodging, Entertainment, Real Estate, Area Map, Weather, Hot Deals, Submit an Event and Contact Us.

### **Sponsor Tiers**

- 12 month Banner Advertisement - \$1,000
- 9 month Banner Advertisement - \$800
- 6 month Banner Advertisement - \$600
- 3 month Banner Advertisement - \$300
- 1 month Banner Advertisement - \$200

*Contact the Chamber staff at 512-251-7799 to secure your sponsorship today!  
Chamber membership is not included. Sponsorships are an additional opportunity for  
you to enhance your business visibility.*