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Cottonwood, AZ 86326
928-634-7593
www.CottonwoodChamberAZ.org



**Celebrating and helping
businesses in Cottonwood
and the Verde Valley to
Excel and Grow**

The Cottonwood Chamber of Commerce is a member-focused organization and community partner that fosters a sustainable, healthy and vibrant economic environment through business promotion, advocacy, education and services.

We are dedicated to:

- Building a Strong Local Economy
- Providing Networking and Educational Opportunities
- Promoting our Community and Tourism Entities
- Representing the Interests of Business With Government

The Chamber is the champion, catalyst and coach for the Verde Valley's community development efforts. But more importantly, the strength of the Chamber lies in its members' investments of time, energy, talent and financial resources.



Celebrating Your Business!

Business Celebrations
&
Ribbon Cuttings

What a Business Celebration is:

There are two types of Business Celebration:

Traditional Ribbon Cutting

- ◆ Used for major changes in the life of a business
 - * Grand Opening or Re-Opening
 - * Major Remodel
 - * New location, etc.
 - * New Ownership
 - * Business Name Change
 - * New Chamber Membership

Business Celebration Event

- ◆ Used for milestone events in the life of a business
 - * Anniversaries
 - * Updated store front, etc.
 - * New/additional products.
 - * New/additional Staff
 - * Re-Organization of company

WHAT THE CHAMBER WILL DO:

- Advertise your event in Chamber eBlasts prior to event.
- Advertise your event in the monthly newsletter (provided we get the information before the end of the previous month).
- Work with you to ensure the event is well planned.
- For Ribbon Cutting—we will provide the ribbon and giant scissors.
- For Business Celebration—we will provide a large banner for the foredrop to the photo ops.
- We will invite city dignitaries to participate.
- We will invite our Chamber Ambassadors to participate.
- We will have a photographer at the event to record the event and the photo will be submitted to the paper that week.
- We will publish that picture with an article in the next month's Chamber Newsletter.

Your Checklist for a successful Business Celebration:

- Pick a date and time and call the chamber at 928-634-7593 or send an email to Kristine@CottonwoodChamberAZ.org to request this event.
- Decide what type of snacks and drinks you will serve to guests.
- Have at least a few chairs available for guests to sit.
- Provide Kristine at the Chamber with a 100 word description of your business and the reason for the celebration at least two weeks prior to the event. Kristine@CottonwoodChamberAZ.org
- If you create a flyer (or have one printed) for the event, please provide a few copies to the Chamber for the Visitor Center., and, if possible, an electronic copy to Kristine.
- Please also send Kristine a copy of your logo electronically. JPG or GIF format preferred.
- Invite your customers and staff to participate. The more people we have the better it looks in the paper.
- Decide whether you will have any type of customer appreciation coupon and get them printed.
- Relax and enjoy your celebration!