

The Cottonwood Chamber of Commerce is a member-focused organization and community partner that fosters a sustainable, healthy and vibrant economic environment through business promotion, advocacy, education and services.

The Chamber exists to be a 3C organization:
Catalyst for business growth;
Convener of leaders and influencers who make things happen;
and **Champion** for a stronger community

We are dedicated to:

- Building a Strong Local Economy
- Providing Networking and Educational Opportunities
- Promoting our Community
- Representing the Interests of Business With Government

849 Cove Parkway, Suites B & C
Cottonwood, AZ 86326
928-634-7593
www.CottonwoodChamberAZ.org



***Celebrating
Your
Business!***

What a Business Celebration is:

There are two types of Business Celebrations:

Traditional Ribbon Cutting

Used for major changes in the life of a business

- ◆ Grand Opening or Re-Opening
- ◆ Major Remodel
- ◆ New location, etc
- ◆ New Ownership
- ◆ Business Name Change
- ◆ New Chamber Membership

Business Celebration Event

Used for milestone events in the life of a business

- ◆ Anniversaries
- ◆ Updated store front, etc
- ◆ New/additional products
- ◆ New/additional staff
- ◆ Re-Organization of company

What the Chamber will do:

- Advertise your event in Chamber eBlasts prior to event.
- Advertise your event in the monthly newsletter (provided we get the information before the end of the previous month).
- Work with you to ensure the event is well planned.
- For Ribbon Cutting—we will provide the ribbon and giant scissors.
- For Business Celebration—we will provide a large banner for the foredrop to the photo ops.
- We will invite city dignitaries to participate.
- We will invite our Chamber Ambassadors to participate.
- We will have a photographer at the event to record the event and the photo will be submitted to the paper that week.
- We will publish that picture with an article in the next month's Chamber Newsletter.

Your Checklist for a successful Business Celebration:

- Pick a date and time and call the chamber at 928-634-7593 or send an email to the chamber at info@CottonwoodChamberAZ.org to request this event.
- Decide what type of snacks and drinks you will serve to guests.
- Have at least a few chairs available for guests to sit.
- Provide the Chamber with a 100 word description of your business and the reason for the celebration at least two weeks prior to the event. info@CottonwoodChamberAZ.org
- If you create a flyer (or have one printed) for the event, please provide a few copies to the Chamber for the Visitor Center., and, if possible, an electronic copy to the Chamber.
- Please also send a copy of your logo electronically. JPG or GIF format preferred.
- Invite your customers and staff to participate. The more people we have the better it looks in the paper.
- Decide whether you will have any type of customer appreciation coupon and get them printed.
- Relax and enjoy your celebration!