



Doncaster Chamber  
Inspiring success  
in business

Doncaster  
Business  
Awards



# **DONCASTER BUSINESS AWARDS**

Thursday 12<sup>th</sup> December 2019

---

---

Now in its 21<sup>st</sup> year, the Doncaster Business Awards showcase the achievements of Doncaster businesses. The twelve Business Awards categories are open to businesses of all sizes and sectors.

The Awards offer unrivalled sponsorship opportunities for maximum brand exposure throughout the marketing campaign and at the glittering black tie event itself, which last year, attracted over 800 guests from businesses across the region, becoming the largest Chamber Awards ceremony in the UK.

### **Association**

Association of your company name with the excellence and success of local businesses. In addition, the association of your company name with one of the most prestigious business events in the UK is guaranteed to increase your brand awareness within the wider region.

### **Public Relations Activity**

The Doncaster Business Awards has enormous PR potential for sponsors, due to the opportunity for coverage in all local press including Doncaster Free Press, and other appropriate regional business publications.

### **Participation in the judging process - (Headline & Award category sponsors only)**

Participation in the judging process is often an opportunity to meet with potential customers and can be used for business development. It is also an opportunity to benchmark your company against other market leaders. A senior representative from the sponsoring company will be invited to participate in the judging process.

### **Networking Opportunity**

The Awards Ceremony attracts over 800 local business people, therefore providing an invaluable opportunity to network with like-minded business figures. There is also the opportunity for category sponsors to meet and network with local business leaders throughout the judging process.

---

## Headline Sponsorship Opportunity

Your brand promoted as headline sponsor on all promotional material and associated marketing/PR.

**£10,000+VAT**

### Sponsorship includes:

- Two tables of 10 at the Awards ceremony including dinner and ½ bottle wine per person.
  - Opportunity to take part as a category Stage 2 judge.
  - Opportunity to address the entire room during the evening (maximum 5 minutes and a promo video may be included) .
  - Sponsor logo branded as Headline Sponsor throughout the extensive marketing campaign of the event (May 19 to January 20). This includes e-marketing to all business contacts, press releases and articles on Doncaster Chamber website.
  - Included in social media marketing to c14,000 followers (twitter, Facebook and LinkedIn); sponsors are to provide twitter account name for these purposes.
  - Dedicated website page with company description, logo and advertisement space (sponsor to provide artwork) with web link on the Doncaster Chamber website.
  - Sponsor logo incorporated into the design of the souvenir programme which is provided on every table place c.800 guests.
  - 1 x advert in the souvenir programme (artwork to be provided by sponsor).
  - 1 x advertising space on a chamber bulletin (artwork to be provided by sponsor.) Subject to terms and conditions.
  - Sponsor logo within each place name card.
  - Sponsor logo on all trophies (winners) and all certificates (finalists, runner-up and winners).
  - Sponsor logo displayed on video screens and presentation at the awards ceremony in front of c800 guests.
  - Access to the President's guests area at the Awards Ceremony.
  - Opportunity for coverage in local press publications.
  - Banners to be included around venue (to be provided by sponsor).
-



**Doncaster Chamber**  
Inspiring success  
in business

**Doncaster  
Business  
Awards**



## **Award Category Sponsorship Package**

**£3500 + VAT per award and includes:**

- Table of 10 at the Awards Ceremony, including dinner and ½ bottle of wine per person, in a premium position.
  - Participation in stage 2 judging of sponsored category; further details and full criteria will be provided to you from Doncaster Chamber.
  - Dedicated website page with company description, logo, and advertisement space and web link on the Doncaster Chamber website.
  - 1 x advertising space on a chamber bulletin. Sponsor to provide artwork. Subject to terms and conditions.
  - Opportunity to present the award to the category winner on stage and exclusive photo opportunity with winner and awards host.
  - Company name on category trophy and all certificates (finalists, runner up and winner).
  - Sponsor logo displayed with category in the souvenir programme for c800 guests.
  - Sponsor logo displayed on video screens and presentation at the awards ceremony in front of c800 guests.
  - Inclusion in the extensive marketing campaign (May 19 to January 20). This includes e-marketing to all business contacts, press releases and articles on Doncaster Chamber website.
  - Included in social media marketing to c14,000 followers (twitter, Facebook and linked in); sponsors are to provide twitter account name for these purposes.
  - Opportunity to contribute a blog post (video or written) to be distributed through Doncaster Chamber communication channels. Content to be discussed with Doncaster Chamber.
  - Opportunity for coverage in local press publications.
- 
-

**Award categories available for sponsorship are as follows, unless otherwise stated\*:-**

- Excellence in Customer Service – *Sponsored by Atherton Godfrey*
- Excellence in People Development
- Excellence in Corporate, Social and Environmental Responsibility
- Success through Innovation – *Sponsored by Pegler Yorkshire Group Ltd*
- Success through Partnerships
- Rising Star – *Sponsored by Doncaster College & University Centre*
- Business & Education Partnership
- Marketing Campaign of the Year
- Business Start Up of the Year
- Third Sector Organisation of the Year
- SME Business of the Year
- Large Business of the Year – *Sponsored by Keebles LLP*

**\*please contact us for current availability**

---

## Further sponsorship and advertising opportunities include the following:

### Programme Adverts - £250+VAT

- Includes a ¼ page advert in the A5 programme given to all c800 guests (*advert to be provided by business*).

### Company Video Footage - £500+VAT

- Have your business marketing video played during the evening meal.
- Company logo displayed in evening programme.

### Reception Drink Area Sponsor – £1500+VAT

- Sponsor banner and literature sites incorporated in reception drink area where over c800 guests will meet.
- Sponsor logo displayed on the Doncaster Chamber website.
- Sponsor logo displayed in evening programme.

### Table Gift Sponsor – £2000+VAT

- Sponsor logo incorporated into the table gifts or gifts to be provided by sponsor (*gift to be approved by Doncaster Chamber prior to the event*).
- Sponsor logo displayed on the Doncaster Chamber website.
- Sponsor logo displayed in evening programme.

**\*Combined sponsorship packages for the above are available on request.**

---