



The Greater Vail Area Chamber of Commerce is pleased to present our first annual **High Flyer Awards Program**. Winners will be honored at our **Vail Takes Flight Gala** on **May 4, 2019** at the JW Marriott Starr Pass Resort. Please consider nominating an outstanding friend, colleague, or community member today. **All award nominations are due on March 31, 2019.**

## High Flyer Award Categories:

### **ENTREPRENEUR OF THE YEAR:**

This award category will honor an exemplary entrepreneur who displays tremendous drive, ingenuity, and tenacity in their craft. This individual will stop at nothing to live out his or her vision, striving for excellence and acting as an innovative leader.

### **COMMUNITY IMPACT AWARD:**

This award will go out to a business or organization that has made an impactful difference in the Vail community. These are businesses and organizations that have a tangible, measurable effect on their communities. That influence might be the result of any number of activities, such as job creation, workforce development, volunteer efforts, board service or innovative business models that promote social goals.

### **CHAMBER CHAMPION AWARD:**

This award category is aimed at a business or organization that has shown exemplary support of the Greater Vail Area Chamber of Commerce. This may include sponsorship, volunteerism, advocacy, and participation.

### **BUSINESS LEADER of the YEAR:**

This award recognizes outstanding leadership achievements by an organization in the local business community. Nominations will be evaluated based on the development of strong relationships and community support, fostering the growth of others including mentorship of up-and-coming leaders, the innovation and creativity used in the process, and contributions to the positivity of the overall business climate.

### **NEW BUSINESS of the YEAR:**

This category will honor a business that opened in 2018 and demonstrated enormous drive and participation in the local business community.

To receive a link to the nomination site for the High Flyer Awards, or if you need further information regarding Individual and Patron reservations, please contact: Sharon Mercer at [sharon@greatervailchamber.com](mailto:sharon@greatervailchamber.com) or (520) 261-8245 - Greater Vail Area Chamber of Commerce – 13105 E Colossal Cave Rd #103 - Vail, AZ 85641

**SMALL BUSINESS of the YEAR (1-15 employees):**

This category recognizes exemplary success in a local area small business. Award criteria include business ethics, financial performance, staff training and motivation, community involvement, customer service and satisfaction, and business plan, strategies, and goals.

**MEDIUM-SIZED BUSINESS of the YEAR (16-100 employees):**

This category recognizes exemplary success in a local area medium-sized business. Award criteria include business ethics, financial performance, staff training and motivation, community involvement, customer service and satisfaction, and business plan, strategies, and goals.

**LARGE BUSINESS of the YEAR (101+ employees):**

This category recognizes exemplary success in a local area large business. Award criteria include business ethics, financial performance, staff training and motivation, community involvement, customer service and satisfaction, and business plan, strategies, and goals.

**RISING STAR:**

This award goes to a business whose growth has taken off on a vertical trajectory, surpassing expectations and serving as a beacon of success to the community. This company is a marketing genius and has gotten its message out loud and clear in an incredibly visible way. Criteria include customer and community engagement, financial success, visibility in digital and print media, and innovation in services/products provided.

**YOUNG PROFESSIONAL of the YEAR:**

This category recognizes the contributions of a young professional aged 21 - 40 in the local business community. The individual selected for the award will be a highly motivated, emerging leader in his or her company or organization.

**NONPROFIT of the YEAR:**

This category recognizes exemplary success in a local area nonprofit 501(c)3 business. Award criteria include business ethics, financial performance, staff training and motivation, community involvement, customer service and satisfaction, and business plan, strategies, and goals.

## Rules:

Nominated individuals must conduct business in Southeast Arizona. Award recipients need not be members of the Greater Vail Area Chamber of Commerce, but must be nominated by a GVACC member in good standing.