

IMPACT

Pasadena

Growing Leaders For Greater IMPACT

A transformative professional leadership experience for Pasadena's business and community leaders.

Created in partnership by:



Founding Legacy Sponsors:



Impact Pasadena will:

- Equip and empower participants with interpersonal, leadership, and communication skills for professional and personal growth and application.
- Introduce participants to prominent and proven community leaders.
- Match every participant with an elite business or community mentor.
- Educate participants on economic, social, and governmental forces that shape the community.
- Bring participants together to address real issues impacting Pasadena that will help move our community forward together.
- Motivate and encourage participants to engage in civic leadership roles in the community.

Impact Pasadena Pillars

LEADERSHIP	GOVERNMENT	ECONOMIC	COMMUNITY	COLLECTIVE
Shaping today's leaders for tomorrow's IMPACT	Understanding government for greater IMPACT	Realizing the benefit of comprehensive economic IMPACT	Working together as one to create a transformative IMPACT	Shared vision for practical IMPACT

PASADENA

Impact Pasadena Calendar

Impact Pasadena is an 18-month program that begins with a retreat in January followed by monthly commitments for teaching and experiential learning. Upon graduation in December, the cohort will then spend the following six months focused on implementing the Impact Pasadena Community Project.

December 12, 2019 Gala VIP Reception

Network & connect with the 2019 IMPACT graduates & mentors and meet the 2020 selected participants.

January 3, 2020 Orientation Lunch

Orientation will establish expectations, overview program curriculum and prepare assignments for the opening retreat.

January 9 – 11, 2020 Opening Retreat

The opening retreat will introduce core curriculum, leadership vision, establish team development and introduce program mentors.

February 25, 2020 Community Foundation IMPACT

Participants will learn about Pasadena's diverse community, business environment & economic development strategies from the Pasadena Chamber & Pasadena Economic Development Corporation.

March 23-26, 2020 State & Federal Government IMPACT

Participants will attend a three-day trip to Washington D.C. to experience the federal government processes and US Naval Academy. In 2021, participants will also have the opportunity to attend a two-day trip to the Texas Capitol in Austin to meet with state legislators & learn about the legislative process of passing bills that impact Pasadena.

*dates subject to change based on session calendars posted in Jan 2020

April 21, 2020 Community Connectivity IMPACT

The class will learn how the community works together, especially during times of crisis, focusing on business continuity, community & social infrastructure, and police & emergency management support. Participants will gain communication & listening skills that address the ability to hear & value diverse perspectives. Participants will also receive media relations & crisis management training.

May 19, 2020 Education IMPACT

Participants will get a first-hand look at the impact of education in the community, from kinder to career, that includes understanding workforce needs being addressed through career & technical education, local community colleges, social services supporting families, and how schools & industry are connecting through neighborhood centers.

June 16, 2020 Local Government IMPACT

Participants will learn how the City of Pasadena operates through hearing from city department leadership, attending a city council meeting, and having lunch with the Pasadena Mayor. The cohort will also tour City Hall, courts and the Pasadena jail.

June 25, 2020 Collective IMPACT

Class will meet to continue their leadership journey & begin finalizing their IMPACT Pasadena Community Project.

July 21, 2020 Collective IMPACT

Class will meet to continue their leadership journey & begin finalizing their IMPACT Pasadena Community Project.

August 25, 2020 Economic Opportunity IMPACT

Participants will learn about potential growth opportunities in health care, transportation, infrastructure, and airport industries through behind the scenes tours & presentations.

September 16-17 2020 Industry IMPACT

The cohort will attend & participate in break-out sessions during the annual Gulf Coast Industry Forum highlighting the petrochemical, maritime & logistics industries that are the heartbeat of the Pasadena economy.

October 20, 2020 Quality of Life IMPACT

Quality of life manifests in many ways in a thriving community. From parks and recreational activities to services that support families and individuals in times of need. Participants will learn ways that Pasadena makes life better for the people who live here.

November 17, 2020 Wrap-Up & Reflection

Putting it all together, moving from personal growth to community impact! This session will focus on the leadership transition necessary to move from personal growth to community impact. Participants will present their Personal Leadership IMPACT Plan and strategy for implementation along with their final vision and core values document.

December 10, 2020 Last Session & Graduation

Participants will complete their leadership curriculum & will be recognized during the Pasadena Chamber of Commerce Gala as graduates of IMPACT Pasadena.

January 19, 2021 Leadership IMPACT

Participants will continue their leadership journey and focus on transitioning to collective impact project implementation.

Enrichment Activities

Beyond the monthly class sessions, periodic optional opportunities will be provided for additional enrichment of leadership and community knowledge. Examples include tours of local industry, attending local government meetings or events hosted by the Pasadena Chamber of Commerce.

Community Impact Initiative

Impact Pasadena participants will learn the Collective Impact Framework, a management tool used to bring community teams together to solve complex issues and design initiatives that move communities forward.

Each class will employ the Collective Impact Process to address and resolve an existing community issue, develop practical learning experiences, and launch a constructive community project that will be a legacy gift to the Pasadena community.

Price for the 18-month Impact Pasadena leadership program – \$3,000

(Partial scholarships available based on need)

PasadenaChamber.org/impact

What will attendees gain through Impact participation?

IMPACT Pasadena graduates will be recognized as Transformational Leaders & receive a Certificate of Achievement for completing the Transformational Leadership Intensive.

IMPACT Pasadena graduates will be trained in the Art of Effective Communication, which includes public speaking, conflict resolution & DISC communication training.

IMPACT Pasadena participants will be mentored by and establish relationships with transformational leaders from government, business, industry, education & community-based organizations.

IMPACT Pasadena participants will discover the What, How & Why of government, community & economic development.

How do I apply to be part of Impact Pasadena?

Complete an online application at PasadenaChamber.org/impact by the registration deadline of **September 30, 2019**. You will be asked to upload your resume, bio, provide contact information, submit two letters of reference, & answer some initial questions about your interest in participating in the program.

How will Impact Pasadena candidates be selected?

A diverse group of community & business leaders from industry, education, the Pasadena Chamber of Commerce, & the Pasadena Economic Development Corporation will review all applications and nominate the final candidates.

What does the \$3000 program cost include?

The tuition includes all expenses related to the program including the curriculum materials, meals, transportation, travel & lodging for all trips.

What is the size of the leadership class?

There is not a pre-determined size, although the intention is to keep class size small for optimal learning experiences.

Growing Leaders For Greater IMPACT

Who can apply for Impact Pasadena?

Anyone who lives, works, or conducts business in Pasadena & desires to be a business or community leader of impact in Pasadena is eligible to apply. Participants must have: a passion for community, a desire to make a difference, and a commitment to personal growth.

What are the attendance requirements?

Participants and their employees must be willing to commit the necessary time to fully participate in the program. Selected candidates must attend the opening retreat & collective impact project session. Participants must also commit time necessary to work with classmates on their project outside of monthly sessions. While we understand sometimes an absence is unavoidable, a participant may not miss more than 8 hours of monthly sessions throughout the year.

