

It's Member Renewal Time



Pictured left: 2017 drawing winner for paying their Chamber dues by the June Friday Morning Coffee event. Membership Development Committee Member, Kristine Hoheisel and Deb Holthaus, Benefit Innovations.

Thank you everyone who have paid their 2018-2019 dues at this time. Those who have not paid have until 8:00 am Friday, June 15th to pay and be entered in the early bird drawing to win \$100 in Chamber Bucks and advertising in the Morrison County Record and on Little Falls Radio. Make your dues even a better deal by paying by June 30th and take the 5% discount!

We do accept Visa and MasterCard, making your dues an even better bargain if you have a rewards program tied to your plastic. What does paying Chamber dues include you ask? A heck of a lot!

- Access for all employee to Chamber member events, training, and committee activities
- Free listing in the Business Directory on www.littlefallsmnchamber.com with a free link to your website
- Free listing in the annual print edition of the Membership Directory
- Subscription(s) to the monthly Chamber Newsletter
- Subscription(s) to the weekly Friday Update E-blast
- Free job postings on the Chamber website
- Free Hot Deals posting on the Chamber website
- Access to Chamber Bucks program used to encourage local shopping
- Referrals from the Chamber office
- Reduced rental rates on the Cass Gilbert Depot for both the business and employee
- Free Certificate of Origin services
- Ribbon Cuttings and 1st dollar of profit recognition
- Single use member mailing labels for \$10
- Use of Chamber's bulk mail permit
- Tax deductible membership dues
- Participating Auto Owners Insurance agents may offer a 10% discount on your policy
- Cost-effective advertising in Friday Update E-blasts
- Networking opportunities through Friday Morning Coffee and Lunchtime on Location
- Marketing your business through sponsorship opportunities with the Annual Meeting, Golf Outing, Sporting Clays, the Little Falls Arts & Crafts, Market Place and Man Cave Fairs
- Is the voice of business at various meeting throughout the Region

Go back to the top of the list and circle the items you have used in the past year. Go back a 2nd time and commit to doing more this year to get the biggest bang for your invest!

From the Desk of the CEO

Debra K. Boelz



Why did the chicken cross the road? To get to the other side! Why do businesses join the Chamber? To increase their bottom line, to meet other business and community people, to be connected to the greater community, to give back to the community that supports them, to raise their profile in the community, great advertising opportunities, for the referrals, to _____, fill in _____, fill in _____ the blank to answer the question for your business.

It is membership renewal time at the Chamber! Thank you in advance for valuing the work of the Chamber by remitting your dues, which by the way, is at the same investment rate as in 2013 making your membership a heck of a deal! You have the success of the Arts & Crafts and Market Place Fairs to thank for making this possible. The proceeds from the Fairs underwrite the dues making it affordable for all.

Belonging to the Chamber is a two-way street – you get out of it what you put in it! I liken it to joining a fitness club, then not taking advantage of the various workout machines, educational programming to improve your diet and increase your metabolism. You then wondering why your body shape does not change, your clothes fit better, or the scale move! Paying dues does not automatically create results unless then next step is taken by you.

Paying your dues to the chamber is a good thing. It is a better thing if the business takes advantage of the opportunities presented by the chamber to help the business grow and thrive.

The next step in the Chamber evolution: If a business does not change and evolve to meet the changing market place, it becomes stagnate. Thirty years ago chambers of commerce ran on committees, or more accurately, committee meetings. Committees had large memberships and met often. Over the past 30 years, the expectation of a volunteer experience as evolved into doing rather than sitting. This chamber has restructures to meet the changing expectations of the membership and has taken advantage of technology to do business smarter. When was the last time you received a hard copy of an agenda mailed to your home or business – from any organization, not just the Chamber?

The Chamber has been and will continue to be an incubator of ideas and programs; some of those programs stay in-house and other grow and blossomed into biggest and better things handed off to other organizations. The Military Activities Committee was replaced with the Citizens Committee at Camp Ripley with members appointed by the Governor. The Little Falls Business Association evolved out of the Promotions & Retail Committees; the Chamber 's Tourism Committee became the Little Falls Convention & Visitors Bureau with the passing of legislation that allowed for the collection of a restaurant and lodging tax by the City of Little Falls. The Industry Council grew into Community Development of Morrison County and the Riverfest Committee is now the Little Falls Dam Festival.

The Arts & Crafts Fair Council and City of Lights Committees have matured to the point that staff handles those events sans a formal committee.

The next evolution that is being considered by this Chamber is combining the Lindy Greeter and Membership Development Committees to efficiently serve our members and to better welcome and nurture new businesses in the area. Stay tuned for details.

In closing, I hope you, your family and friends have a great summer enjoying all that fun that can be packed into this seemingly short season!
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Congratulations to our June Employee of the Month

Jayne Cekalla, **Falls Floral**



The Little Falls Area Chamber of Commerce is pleased to announce our June Employee of the Month, *Jayne Cekalla*, **Falls Floral**. Jayne has been a Lead Designer for the past five years at **Falls Floral**.

Kayla Bohnsack states about Jayne: "Jayne is a vital part of the **Falls Floral** team. She is an incredibly talented designer, displays a positive attitude and exceptional work ethic.

I am thankful to have her here. She is very deserving of this honor."

Co-worker Diane Balaski states: "Jayne is an awesome person to work with. She can visualize almost any arrangement and then create it. She is a great friend in addition to being very talented."

Jayne states: "Thank you so much for the recognition. I am so grateful to work for **Falls Floral**. Being surrounded by great people makes coming to work enjoyable and I love being here. I strive to do my best. I have always said to myself that if you do your best you can do everything and you will be rewarded for it. Thank you!"

Thank you to our June Employee of the Month sponsors: **Bursch Travel Agency, CHI St. Gabriel's Health at Home, Design Electronics, Fitness Connection, Fresh Hair Professionals, Great River Arts, LeBlanc's Rice Creek Hunting & Recreation, Little Falls Country Club, Minnesota Fishing Museum Hall of Fame & Education Center, Pizza Ranch, ServiceMaster Clean by Retka, Silker Studio, Spectrum Marketing Services.**

Congratulations Jayne Cekalla!

Welcome to our newest member!

Sprout MN

Natalie Keane

609 13 Ave NE #8, Little Falls

(712) 899-2268

natalie@sproutmn.com

www.sproutmn.com

A resilient community connecting food, art and people.

Thank you to our May Lunchtime on Location (LOL) sponsor **FALS**

(Falls Area Leadership Series)



Thank you to our May Friday Morning Coffee (FMC) sponsor **Shoe Sensation**

Pictured left: Benedict Hoge and Gabrielle Hott, **Shoe Sensation**.

HIRING Workshop

Tuesday, June 12

7:45 - 9:00 am

Chamber of Commerce, 200 1 St NW, Little Falls

Finding qualified employees is hard work. Let us help, by attending this **free** workshop. Dave Traub, Classified Recruiting Director, Adams Publishing Group, will cover the following topics

- Finding qualified applicants in a tight job market
- Job Boards vs. Job Search Engines: What's the Difference?
- Non-traditional recruiting techniques
- Different strategies for different generations (of workers)
- Working together to find applicants

At the end of this session, our goal is to give you a solid structure to find the qualified employees to ensure the continued success of your business. Registration is requested by calling the Morrison County Record (320) 632-2345. This programming is brought to you in partnership with the **Morrison County Record** and the **Little Falls Workforce Center**.

Chamber Board / Staff Listing

2016-2018

Cindy Brey, **SweetWater Resort**

Pete Mooney, **The Source Computing**

John Thielen, Chair of the Board, **Thielen Meats**

Laurie Whitlow, **PrimeLending**

2017-2019

Tim Matros, **Five Pines Senior Solutions**

Jill Moore, Vice Chair of the Board, **Great River Arts**

Rosi Przybilla, Treasurer, **Marshik Insurance Agency**

Rob Ronning, **Pine Country Bank**

2018-2020

Steve Andres, Past Chair of the Board, **Design Electronics**

Dr. Allison Girtz, Secretary, **Allison Zak D.C., LLC**

Patrick Watercott, **Vernon Sales Promotion**

Chamber Staff

Debora K. Boelz, President/CEO

dboelz@littlefallsmnchamber.com

Mary Bednarek, Office, Arts & Crafts Fair and Financial Coordinator

mary@littlefallsmnchamber.com

Gina Vetter, Project & Volunteer Coordinator

gnav@littlefallsmnchamber.com

Friday Morning Coffee

Friday, June 15

7:30 - 9:00 am

Shirley Mae's Outfitters, LLC.

61 1 Ave NE, Little Falls

sponsored by:



320-414-0382 OR 320-360-7244

LITTLE FALLS, MN

WWW.SHIRLEYMAESOUTFITTERS.COM

Shirley Mae's Outfitters is your local resource for all things that have to do with outdoor sports.

Networking is a powerful tool. After announcements, at 8:00 am, four attendees will have the opportunities for 30 second testimonials for another Chamber Member business.

FALS (Falls Area Leadership Series)



The May 23 **FALS** session was focused on personal leadership with Tom LaForce, LaForce Teamwork Services. We spent the morning bringing what we learned in the past eight months full circle and wrapped up the session at the Chamber's Lunchtime on Location (LOL) event, where each participant was presented with a certificate of course completion.

The FALS Steering Committee is working on a series of learning opportunities to begin this fall. Watch your email for future opportunities.

2018 Chamber Golf Outing

Monday, July 16

Little Falls County Club, 1 Edgewater Dr., Little Falls



Pictured left:
2017 **Emblom
Brenny Funeral
Service Team.**

We are ready
to tee off the
29th annual
Chamber

Golf Outing, Monday, July 16 at noon at the Little Falls County Club. This 18 hole scramble format golf outing accommodates golfers of all skill levels.

Take advantage of the early bird discount by registering your team or as an individual golfer by **June 29 for \$75 per golfer**, a \$10 savings per golfer. If you miss our early bird registration date, don't worry, our regular registration fee is only \$85 per golfer. Included with your registration fee is 18 holes of golf, cart, 2 drink tickets, boxed **Subway** lunch, ice cream compliments of **Century 21 New Horizons Realty**, dinner, games on the course, giveaways, beer tasting and an afternoon of fun!

Not a golfer but would like to attend the dinner? We can make that happen. Join us for a memorable dinner for only \$20.

To register to golf at the Chamber Golf Outing or to become a sponsor visit our website by [clicking here](#). If you would like more information about the Chamber Golf Outing contact either Deb or Gina by calling (320) 632-5155 or email Gina at gina@littlefallsmnchamber.com.

Recent Board Action

- Heard the annual report from Col Neil Wilson, representing Camp Ripley, including highlights of 2017 and training projections for 2018.
- Approved low bid from Gruber Custom Painting for exterior painting of the Cass Gilbert Depot
- Charged CEO to revise the Membership Development Plan

All Things Mail

Wednesday, June 27

noon

Chamber of Commerce, 200 1 St NW, Little Falls

Little Falls Post Master, Matthew Heier and other Post Office Officials will be on hand to share information on how to use the Post Office's marketing services to meet the needs of your business. Whether it is bulk mail, direct door service, commercial package shipping, Intelligent Mail Package Barcode. They will discuss all those services and more to reach your intended audience. This FREE Lunch & Learn will be Wednesday, June 27 at noon at the Chamber of Commerce, 200 1 St NW, Little Falls. Please RSVP your attendance by [clicking here](#) or calling the Chamber (320) 632-5155.

Little Falls Business Association



Pictured above: Members of the Little Falls Business Association.

The Little Falls Area Chamber of Commerce recognizes the health of every community can be measured by the importance of supporting other business organizations, working to obtain similar but different goals. Annually the Little Falls Area Chamber of Commerce presents the Little Falls Business Association with a check to ensure the mission of the Little Falls Business Association is met. We look forward to our continued partnership with the Little Falls Business Association

Lindy Greeters Visits

Thank you for your membership! Photo's are from member visits made in May. Lindy Greeters *Dore Arnold, Schlenner Wenner & Co.; Doug Dahlberg, Pine Country Bank; Peter Grams, Melgram Jewelers* and *Megan Kruse, Morrison County United Way*, visited the following members to thank them for their continued membership. The businesses were treated to a Chamber mug full of treats.

Farmers Union Insurance Agency – Andy Norgaard



Pictured left: Lindy Greeters *Doug Dahlberg, Pine Country Bank; Dore Arnold, Schlenner Wenner & Co.; Andy Norgaard, Farmers Union Insurance Agency* and Lindy Greeter *Megan Kruse, Morrison County United Way*.

Farmers Union Insurance Agency has been a part of the Little Falls community for decades. As such, Andy strives to continuously give back to our community. Stop by and see what Farmers Union Insurance can do for you. They carry life, health, home, auto, long term care, business, commercial, motorcycle, farm, crop insurance and more. Farmers Union Insurance Agency is located at 77 E Broadway, Little Falls or visit www.mnfuia.com/andy-norgaard.

Housecall Clinic P.L.L.P.



Pictured left: Lindy Greeters *Doug Dahlberg, Pine Country Bank; Dore Arnold, Schlenner Wenner & Co.; Marilyn Husby, Housecall Clinic P.L.L.P.* and Lindy Greeter *Megan Kruse, Morrison County United Way*.

Housecall Clinic P.L.L.P. is a local independent clinic offering illness evaluation and non-emergency care. Marilyn Husby, is a Board Certified Family Nurse Practitioner. Housecall Clinic provides medical services for anyone age 2 and up. Visits can be done in your home or at the downtown Little Falls clinic office, [107 1 St SE, Ste. 102](http://1071StSE.com). Services include evaluation, prescription, labs, minor acute care, chronic condition follow-up and weekend respite care. Call for an appointment (320) 733-0174. For more information visit housecallclinic.org

Lori Kush State Farm Insurance



Pictured left: Lindy Greeter *Doug Dahlberg, Pine Country Bank; Cami DeSchane, Amy Copa, Gloria Priola, Lori Kush, Lori Kush State Farm Insurance* and Lindy Greeter *Peter Grams, Melgram Jewelers*.

Lori Kush State

Farm Insurance recently remodeled in order to continue providing exceptional service to customers and to ensure safety for the office team. A convenience pay and pick-up front desk was added along with comfortable seating in the waiting area and each member of Lori's team has a separate office in which to meet with and assist customers while protecting their privacy.

Lori and her team are your first and best choice for local, experience, high-quality assistance with your insurance and financial service needs. They are looking to grow with customers like YOU. Call in, [click](#) or stop in to see Lori and her team today!

Perkin's Restaurant & Bakery



Pictured left: Lindy Greeter *Doug Dahlberg, Pine Country Bank; Don McConkey, Molly Samuelson, Shawnee Lotts, Anita Frieler, Perkins Restaurant & Bakery* and Lindy Greeter *Peter Grams, Melgram Jewelers*.

Welcome to **Perkins!!** Serving kindness daily. Join them in celebrating 60 years of breakfast, lunch, dinner and of course more breakfast. Kindness has been part of their recipe for the past 60 years, but now it's your chance to help serve up smiles for the next 60 to come! Tell them you idea for a new Perkins dish and you could win \$1,000 and a spot on their menu. Remember to sign up for Perkins eclub which include daily specials and coupon

www.perkinsrestaurants.com

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Tri County Community Action Partnership



Pictured left: Lindy Greeter *Peter Grams, Melgram Jewelers*; *Doug Jacobson, Jennifer Jacquot-DeVries, Tri-County Community Action Partnership* and Lindy Greeter *Doug Dahlberg, Pine Country Bank*.

Tri-County Community Action Partnership has been serving the low-income population of Morrison, Todd and Crow Wing Counties for over 52 years. They offer 14 anti-poverty programs at 14 locations throughout the service area. For more information visit www.tccaction.com

Vacuum Cleaner Outlet & Service Center



Pictured left: Lindy Greeter *Peter Grams, Melgram Jewelers*; *John Roufs, Vacuum Cleaner Outlet & Service Center* and Lindy Greeter *Doug Dahlberg, Pine Country Bank*.

Vacuum Cleaner Outlet & Service Center is the oldest downtown business, still under original ownership and management, 42 years. Vacuum Cleaner Outlet & Service Center carries the largest selection of name

brand vacuum cleaners in the area. Servicing all brands, while specializing in Simplicity, Riccar, Orek and Kirby. Stop by, 117 1 St NE, Little Falls and congratulate John Roufs on 42 years in business.

Doug Loon, MN Chamber monthly column can be found by visiting www.mnchamber.com

Sporting Clays 2018

Tuesday, August 21

LeBlanc's Rice Creek Hunting & Recreation,
16543 Game Farm Rd., Little Falls



Pictured left: **Central MN Renewables** team

Join us for an afternoon of fun at this unique Sporting Clays event. This event includes an Annie Oakley shoot, flurry shoot, cowboy

quick draw contest, eight different stations shooting at a total of 50 targets, wild game hors d'oeuvres and beverages. Now is the time take advantage of Sporting Clays sponsorship opportunities.

Both corporate and station sponsorships are available.

Corporate sponsorship \$250

- Team of 4 in the Event
- Logo inclusion on the Chamber website
- Logo inclusion in the Chamber newsletter
- Acknowledgement on event materials
- Wild game hors d'oeuvres
- Acknowledgement in the Chamber Annual Report
- Name recognition to over 100 potential new customers
- Acknowledgement in the Chamber weekly email blasts

Station sponsorship \$70

- Professionally designed signage acknowledging your sponsorship
- Recognition at the event
- Recognition on the Chamber website
- Recognition in the Chamber newsletter
- Acknowledgement in the Chamber Annual Report
- Name recognition to over 100 potential new customers

To become a Sporting Clays sponsor visit www.littlefallsmnchamber.com or send your sponsorship check made payable to the Little Falls Area Chamber of Commerce, 200 1 St NW, Little Falls MN 56345. We do accept Visa and MasterCard. Deadline for sponsorship is Friday, July 13. For more information contact Gina or Deb by calling (320) 632-5155 or email ginav@littlefallsmnchamber.com

June Calendar of Events

The Little Falls Area Chamber of Commerce events and meetings are in bold. For an expanded list of community events, visit our website at <http://www.littlefallsmnchamber.com>

June

*Pine Grove Zoo has multiple events all summer long. Please visit www.pinegrovezoo.com for a complete list.

Mon., Wed. - Sat. ~ Linden Hill Summer Historic Tours, 11:00 am - 12:30 pm, Linden Hill, 608 Highland Ave., Little Falls

Wed. & Sat. ~ Farmer's Market, New 2 U Parking Lot, 505 W Broadway, Little Falls & Thurs., 7:00 am - noon, Coborn's Parking Lot, 1101 2 Ave NE, Little Falls

1- 21 ~ #Only in MN Monument, Convention & Visitors Bureau (CVB) lawn, 606 1 St SE, Little Falls

1 - Aug 11 ~ Charmed Bike Rides, CVB, 606 1 St SE, Little Falls

2 ~ Bend Like A Bear Yoga, 9:00 - 10:00 am, Pine Grove Zoo, 1200 W Broadway, Little Falls

2 ~ Petite Picasso Art Class, 10:30 - 11:30 am, Great River Arts, 122 1 St SE, Little Falls

2 ~ Mini Monet Art Class, noon - 1:30 pm, Great River Arts, 122 1 St SE, Little Falls

5 ~ **Lindy Greeter Committee Meeting**, noon, Little Falls Country Club, 1 Edgewater Dr., Little Falls

6 ~ Little Falls Business Association, noon, CVB, 606 1 St SE, Little Falls

7 ~ Rock Roll & Stroll, 5:00 - 8:00 pm, downtown Pierz

7 ~ Evening in Black & White, 5:30 pm, Linden Hill Historic Event Center, 608 Highland Ave., Little Falls

7 ~ Open Mic, 7:00 pm, Great River Arts, 122 1 St SE, Little Falls

9 ~ House of Style: Weyerhaeuser & Musser Mansions, 9:30 am - 3:00 pm, Linden Hill, 608 Highland Ave., Little Falls

9 ~ Free Art 2nd Saturday, 11:00 am - 12:30 pm, Great River Arts, 122 1 St SE, Little Falls

9 ~ Golf Extravaganza, 12:30 pm, Little Falls Country Club, 1 Edgewater Dr., Little Falls

11 ~ Habitat for Humanity of Morrison County Golf Tournament, noon, Pine Ridge Golf Club, 34500 Hillcrest Rd., Motley

12 ~ **Hiring Workshop**, 7:45 - 9:00 am, Chamber of Commerce, 200 1 St NW, Little Falls

14 ~ **Chamber Board of Directors**, 11:00 am, Chamber of Commerce, 200 1 St NW, Little Falls

15-16 ~ Dam Festival, Maple Island Park downtown, Little Falls (Parade: June 16 at 11:00 am)

15 ~ **Friday Morning Coffee**, 7:30 - 9:00 am, Shirley Mae's Outfitters, LLC, 61 1 Ave NE, Little Falls. Sponsored by: **Shirley Mae's Outfitters, LLC**

15 ~ 14 Friday's Performing Arts Series: Big Sweet Life, 6:30 pm, Great River Arts, 122 1 St SE, Little Falls

16 ~ Fly In & Drive In Breakfast, 7:00 - 11:00 am, Little Falls Airport, 13129 Airport Rd., Little Falls

16 ~ River Rat Run/Walk, 7:00 - 8:15 am Registration, 8:30 am 5K Run/Walk, 9:00 am Fun Run, Belle Prairie Park, north on Haven Rd., Little Falls

19 ~ Party with a Purpose, 5:30 - 8:30 pm, Sprout Growers & Makers Marketplace, 609 13 Ave NE, Little Falls

19 ~ House Concert: Laurie Leigh, 6:00 - 7:30 pm, Linden Hill Historic Event Center, 608 Highland Ave., Little Falls

21 ~ Centering Prayer, 6:00 pm, Gathering Space, St. Francis Convent, 116 8 Ave SE, Little Falls

26 ~ Live Better Live Longer Final Farewell "Cheers to 10 Years", 6:00 pm, Sprout Growers & Makers Marketplace, 609 13 Ave NE, Little Falls

27 ~ **Lunch & Learn: All Topics Mail**, noon - 1:00 pm, Chamber of Commerce, 200 1 St NW, Little Falls

28 ~ Kids Arts in the Park, 4:00 - 6:00 pm, Maple Island Park, downtown Little Falls

28 ~ Rock the Park, 6:00 - 10:00 pm, Maple Island park, downtown Little Falls

29 - July 1 ~ Swanville Carnival, downtown Swanville

LITTLE FALLS AREA



Proudly Serving Morrison County Since 1888

200 1 St NW

Little Falls MN 56345