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Dr. Jared Rogers
Past Chair
OSF HealthCare
Heart of Mary Medical Center

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Secretary
Champaign County Chamber of Commerce

Rachel Coventry
Curtis Orchard, Ltd.

Chip Craddock
Clark Dietz, Inc.

Gary Hackler
WCIA - TV / WCIX 49

Zachary Hillard
Busey

Tonya Horn
Rogards

Dan Hurley
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R.J. Hynds
English Brothers Company

Susan Jepsen
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Pradeep Khanna
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Debra Reardanz
Clark-Lindsay Village

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Martin Hood LLC

Julianna Sellett
Carle

Amie Smith
BankChampaign, N.A.

Bill Walter
A & R Mechanical Contractors

Linda Difiore
Silgan Closures
OUR VALUES

Stewardship; Team; Respect; Integrity; Diversity; and Excellence

OUR MISSION

The Champaign County Chamber of Commerce is a member-focused business association that facilitates business growth and improves the quality of life in the region.

OUR IMPACT

Champaign County will have an economically thriving community.
STRATEGIC THEMES:

Ownership
Partnership
Engagement
Alignment
ENDURING STRATEGIES:

- Leverage the strength and common agenda we share with other organizations seeking an economically thriving community.
- Deepen engagement of the next tier of emerging business leaders.
- Utilize all available data to align initiatives and resources to members’ needs.
- Lead in economic, community, talent and member development.
Our Goals:

- Scale up iRead • iCount for Kindergarten reading, math & first grade reading.

- Elevate our role in advocacy resulting in a more engaged and diverse public policy committee.

- Establish a minimum of two new career pathway programs.

- Create and implement a minimum of two new programs for young professionals.

- Chamber will have an impact on four new businesses.

- Move the foundation from dormant to intentional resulting in increased revenue.

- Assist members in statewide, national, global exposure by pitching a minimum of eight local stories.

- Community branding initiative.

- Investigate pros/cons of an ala carte (association within an association) model.

Leverage the strength and common agenda we share with other organizations seeking an economically thriving community.

Deepen the engagement of the next tier of emerging business leaders.

Utilize all available data to align initiatives and resources to members' needs.

Lead in economic, community, talent and member development.