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Emerging Prairie and gener8tor Announce Emergency Response Program

FARGO, NORTH DAKOTA - Emerging Prairie, in partnership with gener8tor announced today a new initiative supporting North Dakota small businesses affected by the COVID-19 outbreak. Under the North Dakota Emergency Response Program, small businesses, startups, freelancers and nonprofits will have access to a free, week-long webinar series designed to identify and leverage critical resources in order to weather this ongoing public health crisis.

As a part of the program, participants will be provided with webinars featuring experts in the following areas:

- Engaging SBA-eligible programs;
- Employment law experts to help navigate law changes and unemployment programs;
- Building and optimizing your digital presence
- Mental health and wellness resources for small business owners.

In addition to webinars, gener8tor will host dedicated, daily one-on-one consultations for small businesses to meet digitally with business advisors. The gener8tor team will be working one-on-one with companies to address the various issues small businesses are facing during the COVID-19 outbreak.

gener8tor will also work with community groups interested in providing pro bono resources to small businesses.

Interested businesses may visit gener8tor.com/emergency-response-program/north-dakota to register. The registration deadline is Monday, May 4th at 8:59 AM CST, and the program will take place that week (May 4th - May 8th). All North-Dakota-based businesses are invited to participate.

"Over the last six weeks, I've talked to numerous business owners who have told me heart-wrenching stories about how they have been heavily impacted by COVID-19. Emerging Prairie is about supporting the founders and risk-takers so it's pained me not to be able to directly support the people driving our economy. Partnering with gener8tor on this Emergency



Response Program allows us to extend our network and resources to those who need it most," said Andrew Jason, Director of Ecosystem Development at Emerging Prairie.

"We are excited to partner with Emerging Prairie to serve North Dakota's small businesses and non-profits as they navigate through this crisis," said Joe Kirgues, gener8tor co-founder.

About Emerging Prairie

[Emerging Prairie](#) is a non-profit organization that focuses on connecting and celebrating the entrepreneurial ecosystem through innovative programming and events that move the needle and ignite economic growth for the state of North Dakota. With our values, mission and vision as a guiding force, we strive to support the founders, creators and community builders across the state to be curious and relentless in their pursuits. Emerging Prairie also created (and now leads) two new initiatives, Grand Farm and Emerging Digital Academy. We are located at 122 1/2 North Broadway in Fargo.

About gener8tor

[gener8tor](#) is a turnkey platform for the creative economy that connects entrepreneurs (startup founders, artists and musicians), investors, universities and corporations. The gener8tor platform includes pre-accelerators, accelerators, corporate programming, conferences and fellowships.

gener8tor is a nationally ranked, GOLD-tier accelerator in the U.S. as ranked by the Seed Accelerator Rankings Project: seedrankings.com.