



Guides on the difference between loans. new videos and assistance for businesses:

<https://www.marinsbdc.org/covid-19>

## NEW FUNDING COMING

### PPP: \$320Billion

- \$260B open to businesses
- \$60B for specific lenders
  - \$30B Community based lenders, small banks & credit unions
  - \$30B for mid-sized banks and credit unions

### EIDL: \$60Billion

- \$50B - loan reserves
- \$10B - advance reserves

**As soon as we hear anything about the EIDL portal opening up, we will let you know through a blast like this.**

What is important is to get all your information ready now to be able to apply when it goes live. If you want someone to assist you with that and are not already in our system, then sign up here: <https://nc.ecenterdirect.com/signup>

If you already connected with a SBDC Advisor, please reach out that person.

Some banks and online lenders are still accepting PPP applications to get them ready for when the new funding comes in. Clients have had successes with [Lendistry](#) and [Funding Circle](#). Our team can support you, so reach out.

To contact SBA to ask anything about your application status, call this toll free number - open 24/7 - **1(800) 659-2955** and Press 2

**SALESFORCE GRANTS OPEN APRIL 27TH for CA  
ONLY HAVE A WEEK TO APPLY**

Just announced - Salesforce Small Business Grants are open for CA from April 27th 8:00am - May 4th 11:59 pm

#### Criteria for Eligibility

- Be a for-profit company
- Have between 2 to 50 employees
- Have been in business for 2 full years as of March 2020
- Have an annual revenue between \$250k and \$2M
- Have experienced challenges from COVID-19
- Meet all other eligibility requirements as stated in the Grant Program Terms linked [here](#).

Full Grant Program Privacy Policy can be found [here](#).

Application will be live soon - check here:

<https://grants.ureeka.biz/salesforce?eid=ss-esmb-or>

## APPLICATION FOR FB GRANT

**FACEBOOK GRANT - \$100 Million grant program** - Specifically, \$15 million is marked for Bay Area (including Marin) and these are the criteria:

- Have between 2 and 50 employees
- Have been in business for over a year
- Have experienced challenges from COVID-19
- Be in or near a location where Facebook operates

[APPLY HERE](#) - CLOSING MAY 8th 11:59 PM

## CA FUNDING THROUGH IBANK

You only can apply for this funding if you have been *disqualified* for EIDL or PPP. This does not mean you have to be rejected from EIDL or PPP. It means you have to prove you do not qualify for EIDL and PPP.

#### TWO PROGRAMS:

1. Micro loans up to \$50,000
2. Loans up to \$1,000,000 - Processed through Financial Development Corps

[CLICK HERE](#) for more information about these programs.

We have team members that are connected to these programs and can assist you. If you are not already a client, please sign up here:

<https://nc.ecenterdirect.com/signup>

If you are a client, then contact your current SBDC Advisor.

We also have emails to help answer all your loan and funding questions:

loans@asksbdc.com (english)  
espanol@asksbdc.com (spanish)

## FREE WEBINARS TO HELP YOUR BUSINESS

We will be adding other topics soon so check our website for updates.

<https://www.marinsbdc.org/calendar>

## Topic #1: Recovering & Re-Opening: Marketing-Social Media Tactics for the Next Phase of COVID-19

April 28th | 10:00 - 11:00 AM | FREE

REGISTER

April 30th | 10:00 - 11:00 AM | FREE

REGISTER

## Topic #2: DISASTER LOAN SUPPORT WEBINAR

*Understand what you need to submit, the differences between the programs, the latest updates and be able to ask questions*

April 29th | 12 - 1 PM | FREE

REGISTER

## FREE WEBINARS FOR RESTAURANTS

**Monday, April 27th ~ 1:25 - 3:00pm Pivot Your Restaurant ~ The Cloud Kitchens Model**

<http://sbdc.events/pivot-restaurant-series-2>

**Monday, May 4th ~ 1:45 - 3:00pm Pivot Your Restaurant ~ The Virtual Tasting Room**

<http://sbdc.events/pivot-restaurant-series-3>

## OTHER FUNDING OPTIONS AND BENEFITS

**CA SALES TAX DEFERRAL** - CA is allowing small businesses to defer payment of sales and use taxes of up to \$50,000 for up to 12 months

**GOOGLE SMALL BUSINESS FUND** - in partnership with CDFIs

<https://ofn.org/googlesmallbizfund>

**MILL VALLEY CHAMBER / CITY - \$1K Grant**

<https://www.millvalley.org/mvbizfund.html>

- You are a brick and mortar retail, restaurant, service or nonprofit that customers can visit.
- You had fewer than 10 employees or independent contractors (FTE) as of January 2020.
- You have not already established a GoFundMe or independent fundraising effort.
- Home office-based businesses do not qualify, nor do independent contractors that share a physical location, whether it is a personal or business service, under a single name (e.g. a single salon or an architectural practice). The applicant must be the primary business operator and/or lessee of the space.

**OPEN ROAD FOR NON-PROFITS and SOCIAL ENTERPRISES** - grants and loans <https://openroadalliance.org/covid-19/>

**KIVA ZIP** -Up to \$15K 0% interest crowdfunded loan

<https://www.kiva.org/>

## RECORDINGS OF RECENT WEBINARS

Recording of Loan Webinar 4/20/20

[RECORDING OF WEBINAR HERE](#) use password; 2z?@.%H.

Recordings of all Loan webinars on MWF at 10:30am

<https://zoom.asksbdc.com/YT>

## ALL UPCOMING WORKSHOPS

### Business Basics Series

Planning - May 6  
Legal and Finance - May 13  
Marketing - May 20

10 AM - 1 PM | \$30 for one class or \$75 for all 3

ONLINE WEBINAR

Register

### Storytelling Marketing

May 7 | 6 - 9 PM | \$30 | ONLINE WEBINAR

Register

### Facebook Advertising + Marketing

May 28 | 6 - 9 PM | \$30 | ONLINE WEBINAR

Register

## Funded By



415.482.1819 | [www.marinsbdc.org](http://www.marinsbdc.org)



Funded in part through a cooperative agreement with the U.S. Small Business Administration. All opinions, conclusions or recommendations expressed are those of the author(s) and do not necessarily reflect the views of the SBA or HSU Sponsored Programs Foundation.



Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact Matthew Wick at 415-482-1819 or at [matthew@marinsbdc.org](mailto:matthew@marinsbdc.org).