



SMALL BUSINESS DURING COVID-19: WHAT IS NRG MEDIA DOING TO HELP?

We believe our small businesses are the heartbeat of our Central Nebraska towns. Because of that, we want to do everything we can to help your small business get the word out about what you are doing different for your customers during this difficult time for everyone. Hopefully that improves your situation and makes it easier for all of us to come out ok on the other side, not only for ourselves but our employees and customers. Right now we don't care if you have been a customer of ours or not...We just want to help. No strings attached. What do we need from you? Just a little information and a day or two. Go to one of our station web-sites and on the SMALL BUSINESS: HOW CAN WE HELP page fill out the form and hit send...Then, we are on it. You will begin hearing your businesses message on our radio stations ASAP.

Name of Business:

Street Address:

City:

State:

Zip Code:

Phone Number to reach you at:

Your name:

Your Website or Facebook address:

Answer these questions in Ten Seconds...This is what will air on our stations for your business in our shared Small Business ads we are airing.

1. You are open...But are your hours different?
2. What are you doing differently for your customers right now? Curb-Side service? Delivery? Extra Cleaning precautions? On-Line ordering?
3. A certain special everyone should know about?

Example :10 script:

Check out...Business #1 in Kearney. Our dining rooms are closed thanks to COVID-19 large group precautions but...WE HAVE TAKEOUT AND DELIVERY Go to business#1.com.

KRNY ▪ KQKY ▪ KGFW
2223 Central Avenue
Kearney, NE 68847
308.698.2100



KROR ▪ KSYZ
3532 W. Capital Avenue
Grand Island, NE 68803
308.381.1077



SMALL BUSINESS DURING COVID-19: WHAT IS NRG MEDIA DOING TO HELP, PG 2

Make sure if anything changes from your original submission that you let us know that as well. After your original submission we will get you in touch with someone from NRG for you to personally contact going forward with this kind of information.

We also encourage you to do a :30 to :60 video we can post to our station Facebook pages. If you fill out the form for the Audio spot your contact person for us will be the person you get this to so we can make it happen.

AGAIN...NO STRINGS ATTACHED. Your contact for us WILL NOT ask you for money as part of what we are doing for COVID-19 assistance.

Questions? E-mail or call Brian Cameron at bcameron@nrgmedia.com or 402.309.6287 or me, Dallas Nau, Market Manager at dnau@nrgmedia.com or 308.224.6750.

Stay safe and #Nebraskastrong everyone!

KRNY ▪ KQKY ▪ KGFW
2223 Central Avenue
Kearney, NE 68847
308.698.2100



KROR ▪ KSYZ
3532 W. Capital Avenue
Grand Island, NE 68803
308.381.1077