



POCONO CHAMBER OF COMMERCE

MOVING MOUNTAINS

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Media Release

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Pocono Chamber of Commerce Hosts First Ever Pickle Me Poconos Festival

September 25, 2019 | East Stroudsburg, PA – The Pocono Chamber of Commerce (PCC) in partnership with the Eastburg Alliance (ECA) is excited to announce the first ever Pickle Me Poconos Festival happening on Saturday, October 5th from 12:00 PM to 5:00 PM on Crystal Street in East Stroudsburg, Pennsylvania. This festival will feature and highlight ALL things pickle! This is the first festival of its kind to come to the Pocono Region and has attracted more than 85,000 people to the official Pickle Me Poconos Facebook page.

The purpose of this event is to bring a new and fun festival to East Stroudsburg to bring the community and tourists together during East Stroudsburg University's Annual Family Weekend. The ECA and 1% for Nature have been selected to receive a portion of the 2019 Pickle Me Poconos profits. This is a free event and is open to the public. There will also be free meter parking downtown during the festival, courtesy of the East Stroudsburg Borough.

Over 35 vendors have committed featuring a variety of pickle dishes, crafts and activities. Pickle menu items being sold throughout the festival include but are not limited to, pickle soda, fried pickles, pickle cotton candy, pickle ice cream, pickle muffins, pickle soup, pickle hotdogs, pickle mac and cheese, pickle Oreos, pickle burgers, pickle sunflower seeds, and pickle snacks! There will be a variety of pickle crafts from local craft vendors and fun activities for all throughout the day. Activities include a homemade pickle contest (entries will be accepted on the day of), a pickle toss, pickle eating contest, door prizes, and more!

This event will include a Beer Garden featuring local craft brews and wine! The first 500 guests to purchase a beverage from the Beer Garden will receive a complimentary Pickle Me Poconos Signature Cup. This is a family friendly event however, only those who are 21 years of age or older will be permitted in the Beer Garden. The Gherkin Garden will include activities for children of all ages, including 5 in 1 carnival game, a sports carnival game, Pickle Me Poconos coloring page station, Cornhole, a duck pond and Giant Jenga. There will be official Pickle Me Poconos Merchandise for sale throughout the day including t-shirts and shot glasses.

The Pocono Chamber of Commerce would like to thank all of our 2019 sponsors who have helped ensure the festival's success: Mountain View Vineyard, Winery & Brewery, Shawnee Craft Brewing Co. (Beer Garden Sponsors), ESSA Bank & Trust, First Keystone Community Bank, Keystone Consulting Engineers, Pocono Mountains Visitors Bureau (Gold Bread and Butter Sponsors), Met-Ed (Power Pickle Sponsor), Omega Protective Services (Security Sponsor), VIP Studios (Photography Sponsor), Deverux, East Stroudsburg University (Silver Relish Sponsors), Retro Fitness, Vector Security (Baby Gherkin Sponsors),

First Northern Bank & Trust, Frailey Insurance Financial Services, Gregory L. Batzel Painting & Paperhanging, and Steele's Ace Hardware (Friends of Pickle Me Poconos). Additionally, the Chamber extends their gratitude to the Pickle Me Poconos event partners; the Greater Lehigh Valley Chamber of Commerce, Eastburg Community Alliance, Pocono Record, Giant, TCB Promotions, Bulldog Liquidators, Metz Amusements & Concessions, Sherman Theatre, Gotta-Go-Potties, Pocono 96.7, and Hunter Graphics.

The Pocono Chamber of Commerce's mission is to act as a unified voice of business dedicated to the prosperity of all commerce leading to the enhancement of the quality of life in our region and surrounding area. The PCC faces relevant business issues each day and supports sustainable economic growth consistent with the best interest of the community. The Pocono Chamber of Commerce welcomes both small and large businesses to join the Chamber make the Pocono region prosper.