

# 2021 Holiday Street Parade

**DECEMBER 11, 2021- Parade Start Time - 6:00 PM**

**Entries must be received at the Chamber office no later than 5 Pm, Friday, December 3, 2021**

The Greater Pasco Chamber of Commerce, 5443 Main Street, NPR, 34652 Chamber@GreaterPasco.com 727-842-7651

## Space is limited, cost to participate is as follows:

- Chamber Members – \$100 per spot (for profit): \$50 per spot (non-profit) • Non-Chamber Members – \$200 per spot / \$100 for non-profits
  - Private and Public Schools (PK-12), Military and Scouts are no charge

Date of Application: \_\_\_\_\_ Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Cell Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Payment Method:

☐ **Check Mailed/Delivered** to Chamber Office: The Greater Pasco Chamber of Commerce 5443 Main Street, New Port Richey, FL 34652

☐ **Credit Card:** Contact Chamber Office at **727-842-7651** or **813-909-2722** with Credit Card Information.

### Indicate Type of Unit

\_\_\_\_\_ Marching Unit - Number of People in Unit \_\_\_\_\_

Float Safety Monitor Captain Name: \_\_\_\_\_

\_\_\_\_\_ Horse Unit - Number of Horses in Unit \_\_\_\_\_

Captain Cell Number: \_\_\_\_\_

\_\_\_\_\_ Float - Total Length of Unit Including Tow Unit \_\_\_\_\_ ft.

**\*Limit of 4 vehicles per fleet**

**Please write a short narrative about your entry, which will be suitable for media broadcast. Include description of float, tow unit, walker and/or rider attire, special effects, animals, etc.**

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Music on Float: ☐ Yes ☐ No **(Holiday Music Only, Please)**

## **SANTA HAS A SPECIAL FLOAT, NO OTHER SANTA WILL BE ALLOWED.**

1. All floats must have their wheels covered. Protruding wheels are prohibited on floats with walkers.
2. All floats must have two adult safety monitors. These individuals must be easily identified and with the float at all times. One safety monitor will be in charge and have a cell phone available for communication purpose.
3. Sirens will not be permitted until you cross the Grand Blvd. Bridge.

### RELEASE

It is specifically agreed on by all parties that owner/or sponsor accept full responsibility for protection against personal injury and property damage in the operation of said float/vehicle and will supervise the unit in accordance to the rules and regulations of the parade.

\_\_\_\_\_  
**Print Name**

\_\_\_\_\_  
**Signature**

**No candy or paper products thrown, beads are highly recommended!**



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## Presenting Sponsor – “Your Business Name & Logo Here” \$5,000

- Logo on all marketing print materials as Presenting Sponsor
- Logo on all social media advertising as Presenting Sponsor
- Chamber website front page exposure for 1 full year
- (2) Holiday Cards in Holiday Card Lane
- Up to (4) float/vehicle entries in the Parade
- (2) Large Banners - (placed at the beginning of the parade and in front of your float/vehicles)

## Santa's Sleigh Sponsor - \$2,500

- Logo on all marketing material as the sponsor Santa's Sleigh
- Logo on social media advertising as sponsor of Santa's sleigh
- Chamber website exposure for 6 months
- (2) Holiday Cards in Holiday Card Lane
- Up to (3) float/vehicle entries in the Parade
- Your walkers will be placed in front of and around Santa's float
- (1) Large banner with logo– (placed in front of Santa's float)

## Gold Sponsor – \$1,000

- Logo in all marketing material as gold level sponsor
- Chamber website exposure for 3 months
- Logo on all social media advertising as gold level sponsor
- Up to (2) float/vehicle entries in the Parade
- Large logo on sponsor banner in the parade

## Silver Bells Sponsor - \$500

- Name in all marketing material as silver bells sponsor
- Logo on all social media as silver bells sponsor
- (1) float/vehicle entry in the Parade
- Logo on sponsor banner in the parade

## Gingerbread Sponsor - \$250

- Name in marketing material as Gingerbread sponsor
- Name on social media as Gingerbread sponsor
- Name listed on Gingerbread sponsor banner in Parade

**For more information on sponsorship levels or to purchase a sponsorship, contact the Chamber office at 727-842-7651 or 813-909-2722 or [chamber@greaterpasco.com](mailto:chamber@greaterpasco.com)**

