

2019 Holiday Street Parade



DECEMBER 14, 2019- Parade Time - 6:00 PM

***This entry must be received at the Chamber office no later than
5 Pm, Tuesday, December 3, 2019***

Space is limited, cost to participate is as follows:

- Chamber Members – \$100 per spot (for profit): \$50 per spot (non-profit)
 - Non-Chamber Members – \$200 per spot / \$100 for non-profits
- Private and Public Schools (PK-12), Military and Scouts are no charge

Date of Application: _____

Organization Name: _____

Address: _____

Contact Person Name: _____

Contact Person Phone: _____

Contact Person Email: _____

Payment Method:

☐ **Check Mailed/Delivered** to Chamber Office: _____

☐ **Credit Card:** Contact Chamber Office at 727.842.7651 with Credit Card Information.

Indicate Type of Unit

_____ Marching Unit - Number of People in Unit _____

Float Safety Monitor Captain Name: _____

_____ Horse Unit - Number of Horses in Unit _____

Captain Cell Number: _____

_____ Float - Total Length of Unit Including Tow Unit _____ ft.

Please write a short narrative about your entry, which will be suitable for media broadcast. Include description of float, tow unit, walker and/or rider attire, special effects, animals, etc.

Music on Float: ☐ Yes ☐ No **(Holiday Music Only, Please)**

SANTA HAS A SPECIAL FLOAT, NO OTHER SANTA WILL BE ALLOWED.

1. All floats must have their wheels covered. Protruding wheels are prohibited on floats with walkers.
2. All floats must have two adult safety monitors. These individuals must be easily identified and with the float at all times. One safety monitor will be in charge and have a cell phone available for communication purpose.
3. Sirens will not be permitted until you cross the Grand Blvd. Bridge.

RELEASE

It is specifically agreed on by all parties that owner/or sponsor accept full responsibility for protection against personal injury and property damage in the operation of said float/vehicle and will supervise the unit in accordance to the rules and regulations of the parade.

**No candy or
paper products,
beads are highly**

Print Name

Signature

2019 Holiday Street Parade

Presenting Sponsor – “Your Business Name Here” \$5000.00

Logo on all marketing print materials as Presenting Sponsor

Logo on ad in the Tampa Bay Times

Logo on all social media advertising as Presenting Sponsor

(2) Holiday Cards in Holiday Card Lane

Up to (4) float/vehicle entries in the Parade

Your webpage will host the Grand Marshall voting contest. Elementary, Middle and High School each with the most votes will win a spot for their Principal to be Grand Marshall and represent their school on a fully decorated float in the 43rd Annual Holiday Street Parade. Voters must visit your website to place their votes.

(2) Large Banners - (placed at the beginning of the parade and in front of your float/vehicles)

Santa’s Sleigh Sponsor - \$2500.00

Logo on all marketing material as the sponsor Santa’s Sleigh

Logo on social media advertising as sponsor of Santa’s sleigh

Logo on Tampa Bay Times ad as Santa’s Sleigh Sponsor

(2) Holiday Cards in Holiday Card Lane

Up to (3) float/vehicle entries in the Parade

Your walkers will be placed in front of and around Santa’s float

(1) Large banner with logo– (placed in front of Santa’s float)

Gold Sponsor – \$1000.00

Logo in all marketing material as gold level sponsor

Logo in Tampa Bay Times ad as gold level sponsor

Logo on all social media advertising as gold level sponsor

Up to (2) float/vehicle entries in the Parade

(1) Large size banner with Gold sponsor logos in the parade (carried by GPCC volunteers)

Silver Bells Sponsor - \$500.00

Name in all marketing material as silver bells sponsor

Name in Tampa Bay Times ad as Silver Bells sponsor

Logo on all social media as silver bells sponsor

(1) float/vehicle entry in the Parade

(1) Medium banner with Silver Bells sponsors logos in the parade (carried by GPCC volunteers)

Gingerbread Sponsor - \$250.00

Name in marketing material as Gingerbread sponsor

Name on social media as Gingerbread sponsor