
2019
SEARCY REGIONAL
CHAMBER OF COMMERCE

SPONSORSHIP
OPPORTUNITIES



Searcy Regional
Chamber of Commerce
a natural fit

CONNECTING ● ADVOCATING ● SUPPORTING

ANNUAL BANQUET & AWARD CEREMONY

The Chamber's Annual Banquet and Awards Ceremony, is an opportunity to recognize outstanding individuals and businesses. Held in November, the banquet is an evening to socialize and network with organizations in the community. The Chamber presents awards to the our members. Attendees enjoy an excellent meal and celebrate the Chamber's accomplishments for the past year.

Platinum Sponsorship - \$1,500

- o 2 tables with tickets in prominent position
- o Logo or Name on printed materials
- o Logo on welcome sign
- o Logo on signage at event
- o Recognition during the banquet

Gold Sponsorship - \$1,000

- o 1 table with tickets in prominent position
- o Logo on signage at the event
- o Recognition during the banquet

Reserved tables

- Tables plus 10 tickets - \$525
- Table plus 8 tickets - \$445
- Tickets - \$40

Average Attendance: 300

Date: October 2019

Place: Harding University

Economics Club Luncheons

Luncheons that provide members the opportunity to hear from economic leaders from the local, state, federal and international levels. Two of these events will be held and sponsors will receive recognition in mass emails promotions, online and on signage at the event. Sponsors will also receive 4 tickets to each event.

Lunch Series Sponsorship - \$750

- o 4 tickets to each luncheon
- o Logo on signage at the event
- o Recognition during the event
- o Promotion in chamber emails and social media

Average Attendance: 100

Place: Harding University

Spring Lunch

Fall Lunch

Eggs & Issues

Provides a forum for exchange of ideas and development of platforms or positions that may need to be addressed from the local, state and federal government. Two of these events will be held and sponsors will receive recognition in mass emails, online and on signage at the event. Sponsors will also receive 4 tickets to each event.

Eggs & Issues Series Sponsorship - \$600

- o 4 tickets to each breakfast
- o Logo on signage at the event
- o Recognition during the event
- o Promotion in chamber emails and social media

Average Attendance: 60-70

Place: Harding University

Chairman's Memorial Golf Tournament

The Annual Chairman's Memorial Golf Tournament pays tribute to past leaders who have contributed to our community's growth and prosperity. It is a great platform for members to market business opportunities, network and experience a day of fun.

Score Card Sponsorship - \$650

- o Logo displayed on scorecards
- o Team with 4 players

Team Sponsor - \$400

- o Team with 4 players
- o Name on a hole

Hole Sponsor - \$100

- o Name on a hole

Average Attendance: 120

Date: June 2019

Place: River Oaks Golf Club of Searcy, LLC

White County Business EXPO

The Chamber's White County Business EXPO is an opportunity for businesses to network, meet new customers, gain exposure, introduce new products and build relationships that will lead to new growth and production.

Average Attendance: 1,000 - 1,800

Date: Tuesday - July 2019

Place: Ganus Center - Harding University

Platinum Sponsor - \$3,500

- o 2 Booth Spaces with electricity
- o Logo on promotional material
- o Logo included in Email Blast
- o Logo included in Confirmation Packet
- o Logo on Entry Signs
- o Logo in Exhibitors Program
- o Logo in Thank You Packet
- o Picture with Grand Prize Winner

Gold Sponsor - \$1,500

- o 1 Booth Space with electricity
- o Logo on promotional material
- o Logo included in Confirmation Packet
- o Logo on Entry Signs
- o Logo in Exhibitors Program
- o Logo in Thank You Packet

Silver Sponsor - \$500

- o Logo on Lunch Sponsor Sign
- o Logo in Exhibitors Program
- o Logo in Thank You Packet

Leadership Searcy

The Leadership Searcy is aimed at developing a network of talented leaders for present and future community needs.

The program consists of eight day long sessions over a nine month period. Classes begin in September of every year.

- o Recognition at event & on agenda
- o Recognition in promotional material
- o Invitation to join class for graduation

Session Sponsor - \$250

- o Recognition at event & on agenda

Graduation Sponsor - \$500

Website Sponsorship

www.searcychamber.com

Your sponsorship will be seen 24/7 on the Chamber's website www.searcychamber.com for one year. The website is widely accessed by more than 700 Chamber members, the surrounding community, and thousands of global users looking for regional information.

Site Sponsor - \$2,500

- o Logo placement on the top of the homepage, that includes a hotlink for one year
- o Enhanced Business Search listing
- o Business Online listing
- o 12 monthly emails
- o Monthly electronic sign recognition

Living In Arkansas

Yearly retirement attraction state publication, which the chamber sponsors the back page advertisement.

Retirement Page Sponsor - \$ 1,600

Chamber Inquiry Folder

The Inquiry Folders, along with other collateral materials, are used to market our area to potential residents and businesses.

Folder Sponsorship - \$500

Chamber E-News & Things To Do

Your ad will be included in the chamber E-Newsletter and Things to Do email that's distributed to 1,000 local decision makers. Sponsorship covers one newsletter in the year.

E-News Newsletter Sponsor - \$100

Things to Do Sponsor - \$100

Annual Report

Get your company noticed by sponsoring an ad on our annual report. The printed report will be handed out at the Annual Banquet and will be available online.

Annual Report Partners - \$500

Monday Morning Legislative Updates

Monday Morning Updates feature our state representatives discussing issues during the session.

Monday Morning Sponsor - \$ 300

SPONSORSHIP FORM

Company Name _____

Representative Name _____

Email _____ Telephone _____

Total Sponsorship Amount _____

Annual Banquet

- Platinum Sponsorship \$1,500
- Gold Sponsorship \$1,000

Morning Legislative Update

- Sponsorship \$300

Inquiry Folder

- Inquiry Folder Sponsorship \$500

Eggs & Issues Series

- Sponsorship \$600 (4 available)

Economics Club Series

- Sponsorship \$750 (4 available)

Chairman's Memorial Golf Tournament

- Presenting Sponsor \$2,500
- Score Card Sponsor \$650
- Team Sponsor \$400
- Hole-in-One Sponsor \$100

Chamber E-News

- E-News Sponsor \$100
- Things to do Email \$100

White County Business EXPO

- Platinum Sponsorship \$3,500
- Gold Sponsorship \$1,500
- Silver Sponsorship \$500
- Bronze Sponsorship \$250

Website Sponsorship

- Site Sponsor \$2,500

Leadership Searcy

- Graduation Sponsor \$500
- Session Sponsors \$250

Annual Report

- Annual Report Sponsorship \$500