

DEMOGRAPHIC DATA

INCOME - SEARCY

(2017 Estimate)

Median Household	\$42,197
Per Capita	\$23,070
Median Disposable	\$36,507

INCOME - WHITE COUNTY

(2017 Estimate)

Median Household	\$43,096
Per Capita	\$21,829
Median Disposable	\$37,679

HOUSEHOLDS

(2017 Estimate)

City of Searcy	9,373
White County	33,811

SALES TAX (9.75%)

City Of Searcy	1.50%
White County	1.50%
State of Arkansas	6.50%
Rural Fire Depts	.25%

COST OF LIVING INDEX

Sperling's

(U.S. avg is 100)

White County	82.3
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POPULATION

US Census Bureau

Arkansas	3,004,279
County	79,016
Searcy	23,916
Trade Area	125,000

MEDIAN AGE

County Average	36 years
Female Population	51%
Male Population	49%

WHITE COUNTY LABOR FORCE

Year	Labor Force	Unemployment Rate
2013	32,650	8.7 %
2014	34,050	8.0 %
2015	32,180	6.5 %
2016	34,184	4.3 %
2017	33,743	4.5 %

TAX REVENUE

Year	City	County
2013	\$6,700,137	\$17,416,724
2014	\$6,495,406	\$16,436,324
2015	\$9,604,904	\$16,074,578
2016	\$9,560,962	\$10,055,956
2017	\$10,055,956	\$18,920,423

NEW HOUSING PERMITS

Building Permits Issued and Value

2013	60	\$8,329,900
2014	61	\$7,014,432
2015	48	\$7,326,921
2016	62	\$7,829,800
2017	58	\$6,406,015

NEW COMMERCIAL PERMITS

Building Permits Issued and Value

2013	24	\$12,165,943
2014	17	\$3,637,213
2015	22	\$9,849,755
2016	15	\$15,768,225
2017	21	\$21,657,361

LARGEST EMPLOYER

Office / Public Sector

Unity Health (2410)
Harding University (1018)
Searcy Public Schools (477)
Wal-Mart Super-Center (388)
City of Searcy (268)
First Security Bank (260)
White County Government (240)
ARAMARK (240)
Riverview Public Schools (195)

Industrial /Transportation

Wal-Mart Distribution (1085)
Land O' Frost (515)
Bryce Corporation (450)
Eaton Corporation (190)
Schulze & Burch Biscuit Co (185)
Matthews International (140)
XPO Logistics (140)
Conley Trucking (120)
Bowerman Trucking (117)
Cal Maine Foods (80)
Pontiac Coil (80)
Yarnell Ice Cream (44)

DEMOGRAPHIC BREAKDOWN

White	88.1 %
African American	4.5 %
Hispanic	4.4 %
Native American	.6 %
Asian	.8 %
Others	1.6 %
Population <18	29.5 %
Population 18-64	54.6 %
Population >65	15.9 %