

## Member Marketing Opportunities at the Rocky River Chamber of Commerce

### Advertise with the Chamber!

Make the most of your Chamber membership – check out these advertising opportunities! These opportunities are exclusive to only Rocky River Chamber members. All artwork, logos and images must be provided by our members.

#### Website – RockyRiverChamber.com

- All members receive a listing on the Chamber website - FREE
- All members have the opportunity to list member-hosted events on our Events Calendar – FREE
- Upgrade to an **ENHANCED LISTING** by adding your logo/image on your Member Directory listing - \$75 per year
- Promote your business with a **BANNER AD** rotating on the most popular Chamber pages, linking directly to your business' website - \$250 per year

#### Newsletter – River Biz, a monthly publication

- **NEWSLETTER AD :: \$250 per year [includes 11 issues]**  
*Include your 1/8 page ad in the highly anticipated issues, distribute by mail and email to over 800 representatives within the Chamber and community, additionally linked on the Chamber's website for a full calendar year.*
- **NEWSLETTER INSERT :: \$100 per issue**  
*Have a full-page flyer inserted in an issue of the newsletter for all to view and receive, distribute by mail and email to over 800 representatives within the Chamber and community.*

#### Digital Communication – Quick River Biz, an eblast focused on quick and timely information

- Perfect to promote events or special offers to fellow members, Quick River Biz eblasts are sent weekly to nearly 800 member representatives. Ads are welcome to include a logo/image and up to 75 words linking back to your website.

1 QRB Ad ::	\$25
3 QRB Ads ::	\$50
6 QRB Ads ::	\$75

*QRB ads are scheduled per members' discretion, can use over 1 year – but, there is no limit to amount members may purchase annually.*

#### Website // Newsletter Bundle

**Bundle to save while maximizing your reach!** Receive a 1/8 River Biz Newsletter ad for 1 year, as well as banner ad on RockyRiverChamber.com - \$400 per year

Additional opportunities to help your business stand out...  
→

*"Marketing is really just about sharing your passion." - Michael Hyatt*

## Event Sponsorship Opportunities

Stand out in the crowd by sponsoring a Chamber event, allowing your business to be featured in front of our Rocky River community. The Chamber's calendar is packed with a diverse assortment of events to engage all members, promote networking and offer a large platform to raise awareness for our members' businesses.

### Monthly Luncheons [nearly sold out in 2020!]

The Chamber hosts 9 monthly luncheons annually, each feature a guest speaker with attendance averaging between 125-175 guests. As a monthly luncheon sponsor, you will receive:

- Recognition and logo in the River Biz Newsletter, Quick River Biz eblasts, the Chamber's event calendar and on RockyRiverChamber.com
- The opportunity to address the luncheon crowd with a 2-minute presentation
- A table to showcase your business and share information with our attendees
- A complimentary lunch for 1 guest

*Luncheons include:*

January, February, March, September, October & November \$350 per month  
April, May, & August [premier opportunities due to increased attendance] \$450 per month

### New Member Breakfast

NEW in 2020 - the Chamber will host this event bi-annually to welcome the new members over the past 6-months. As the New Member Breakfast sponsor, you will receive:

- Recognition and logo in the River Biz Newsletter, Quick River Biz eblasts, the Chamber's event calendar and on RockyRiverChamber.com
- The opportunity to address the breakfast crowd with a 2-minute presentation
- A table to showcase your business and share information with our attendees
- Breakfast for 2 guests

*This exclusive sponsorship opportunity is \$250 per event.*

### Chamber Golf Outing

The Chamber will host their annual Golf Outing on Monday, August 24, 2020 for an anticipated, sold out crowd of 140+ people. The event offers sponsorship opportunities at many levels, including:

- Masters Sponsor - \$2,500
- PGA Sponsor - \$1,000
- US Open or Cart Sponsor - \$500
- Putting Contest, Registration or 19<sup>th</sup> Hole Reception Sponsor - \$250
- Hole Sponsor - \$100

### Taste of River

CHANGES ARE COMING! Mark your calendars for this annual Chamber community-wide event on Saturday, June 27, 2020 – and watch for the exciting news!

- Recognition and logo in local newspapers, the River Biz Newsletter, Quick River Biz eblasts, the Chamber's event calendar and on RockyRiverChamber.com
- A table to showcase your business and share information with attendees

*Sponsorship opportunity will start at \$500 in 2020.*

### Business Expo

The Chamber will host their 18<sup>th</sup> Annual Business Expo on Thursday, October 8, 2020 for an anticipated crowd of 1,000 attendees and 100 exhibitors. The event offers sponsorship opportunities at many levels, including:

- Platinum Sponsor - \$3,000
- Gold Sponsor - \$2,000
- Silver Sponsor - \$1,000

If you are interested in advertising with the Chamber, or learning more about any marketing opportunity, please contact Angela Barth at 440.331.1140 or email us at [info@rockyriverchamber.com](mailto:info@rockyriverchamber.com)