

are you a business or organization looking to engage with YKAStrong?

The YKAStrong campaign was activated by 8 Kamloops business organizations to support Kamloops businesses and our community. Our goal is to ensure Kamloops' business stakeholders receive relevant and timely information and are provided important and necessary tools to endure this crisis.

this campaign was developed with 2 audiences in mind:

businesses

ykastrong.com and our weekly emails share business resources and tools.

locals

We are leaning on [Instagram](#) to share unique business pivot strategies and good news stories in the community.

5 tips to engage with ykastrong.com

1. online resources

Get acquainted with ykastrong.com and use the site as a one-stop resource and knowledge centre. Check out the information and links already outlined. Are we missing something? [Email us](#)

2. email

Stay connected and receive information as it comes available through YKAStrong by subscribing to the [YKAStrong email](#). The email includes weekly updates from each organization and our aligned industry partners.

3. write & record

Do you have a blog or podcast idea you think would be helpful for businesses. [Share](#) your ideas with us!

4. get social

Follow along on Instagram with [@yka_strong](#) or [#ykastrong](#) or check out the [locals](#) page to see stories of kindness, resiliency, leadership and strength.

5. pledge

Join us in committing to be a Kamloops ambassador.

- I promise to regularly connect with my neighbours from this day on.
- I promise to support local businesses, if and when it is safe to do so.
- I promise to show gratitude to front-line workers across industries.
- I hereby declare that, from this moment on, I am a proud Kamloops ambassador.

**This is an unprecedented time for all,
but together we can get through this.**

#ykastrong