



## Be a Chamber Hero: BVICCHA Launches a New Program

As the Chamber continues to work on behalf of our business community through the COVID-19 crisis, we have seen that our business community has had a challenging and difficult time. The business community needs the BVI Chamber and Hotel Association (BVICCHA) more than ever and we are going to need the community's support. We have launched a "Chamber Heroes" program to help support the Chamber and its many small businesses through the next six months.

The BVICCHA brings value to the business community on so many fronts. We continually monitor legislation that impacts our business community and lobby as needed. The Chamber is dedicated to the economic well-being of the Virgin Islands, and as such, we continue to monitor and respond to events in the country. We have re-launched our **#BUYBVI** campaign to help bring attention to our local businesses, we continue to strengthen our networks in the region, even as far as Africa, Canada, and other UN nations, in support of manufacturing and exporting locally made products, and we aim to bring our community as much information and as many resources to help you deal with the COVID-19 challenges. Through our social media outreach, virtual meetings, webinars and more, we continue to strive to meet the needs of our Territory. Won't you help us?

We are asking citizens, visitors and businesses to consider being a "Chamber Hero." We ask you to make a \$50 commitment or more. These funds will be used to ensure all our local businesses and community will have access to the resources of the BVICCHA.

All of our "Heroes" will be listed on our website, our newsletter, and on social media, which is a \$300 value! You will receive a Chamber Hero badge for you to proudly display electronically. Complete the form [here](https://www.bviccha.org/form/view/20693) (https://www.bviccha.org/form/view/20693) to show your appreciation.

