



**Display Rotation Runs Monday - Sunday**

## Outdoor Message Centre Creative Reference & Outline



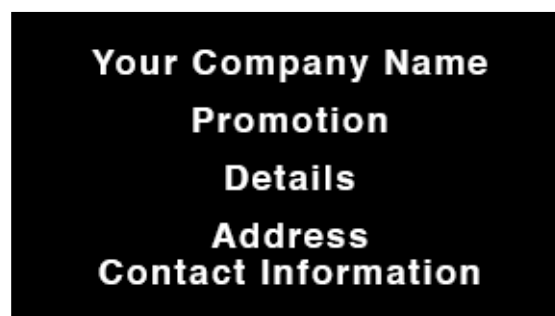
**Graphic files containing images & text:  
288 px wide x 160 px high (at 72 dpi)  
saved as a jpeg (RGB) file format**

160 px We recommend using as few words as possible in an easy to read bold font like helvetica, at a minimum font size of 10 pt. It is also important to have good spacing between the lines of text for legibility.

288 px

**Graphic file containing text only:  
288 px wide x 160 px high (at 72 dpi)  
saved as a jpeg (RGB) file format**

We recommend using as few words as possible in an easy to read bold font like helvetica, at a minimum font size of 10 pt. It is also important to have good spacing between the lines of text for legibility.



160 px

**Recommend no more than 5 lines of text  
20 Characters Maximum per line**

288 px

**For more information contact:  
Carol Salemi (905) 642-4227 | Email: carol@stouffvillechamber.ca**

**Deadline for advertising materials and payment  
is Tuesday prior to display rotation start date.**

If you require assistance designing your ad we can help! Give us a call at 905-642-4227