



EAST HAMPTON CHAMBER of COMMERCE

2020 FESTIVAL SPONSORSHIPS OPPORTUNITIES

East Hampton Spring Festival | Saturday, May 16th, 2020

East Hampton Summer Festival | Saturday, August 16th, 2020

East Hampton Fall Festival | Saturday, October 16th, 2020

10am - 5pm @ Herrick Park | Rain or Shine

TITLE SPONSOR \$10,000 per event

- Name/Logo incorporated into spoken (when viable) and all written advertising and marketing.
- Name/Logo to appear as: East Hampton Spring Festival sponsored by "your organization".
- Festival Signage: Large banner at event stage and festival entrance with name/logo.
- Name/Logo added to event digital and print material.
- Radio Sponsor Tags.
- 10' x 10' vendor booth at festival premium location.
- Large logo on chamber homepage, event website, with website link
- Main Logo on the back of event staff T-shirts.
- Literature at East Hampton Chamber of Commerce festival booth.
- Receive attendee contact database acquired through event raffles and attractions.
- Social media highlight and frequent mentions.

PRESENTING SPONSOR \$5,000 per event | *\$10,000 for all 3 events paid before 4/1/20*

- Name/Logo added to event digital and print material.
- (2) 3'x 5' banner with name/logo in central locations of the festival.
- Sponsor recognition throughout the event
- Radio Sponsor Tags.
- 10' x 10' vendor booth.
- Large logo on website, with website link
- Large Logo on staff T-shirts
- Receive attendee contact database acquired through event raffles and attractions.
- Social media mentions

SUPPORTING SPONSOR \$2,500 | *\$5,000 for all 3 events paid before 4/1/20*

- Name/Logo added to event digital and print material
- Logo placement on event sponsor banner
- Display your supplied banner
- Sponsor recognition at event
- 10' x 10' vendor booth.
- Medium logo on website, with website link
- Medium size logo on Staff T-shirts

CONTRIBUTING SPONSOR \$1,500 | *\$3,000 for all 3 events paid before 4/1/20*

- Logo placement on event sponsor banner
- Medium logo on website, with website link
- Sponsor recognition throughout the event
- 10' x 10' vendor booth.
- Medium size logo on festival staff T-shirts