

2018-2019 Sachse Chamber Business Referral Guide Ad Rates



The Sachse Chamber of Commerce is proud to present the
2018-2019 Business Referral Guide.

Distribution:

The Sachse Chamber Business Referral Guide for 2018-2019 will be direct mailed to approximately 9,000 addresses in the Sachse area code, 75048. It will also be distributed at the Chamber Office and Events, to All Chamber Members, to surrounding area Businesses, and to new businesses via the Chamber.

Content:

The Sachse Chamber Business Referral Guide includes information about our area, including but not limited to information on Schools, Organizations, Churches, Important Phone Numbers, Community Services, Key Contacts, Area History, Local Events, Alphabetical and Category Business Listings, and an Advertiser Index.

2018-2019 Ad Rates

Ad Size	4 Color Ad
Back Cover	\$1,995
Inside Front	\$1,820
Page 1	\$1,820
Page 2 or 3	\$1,770
Inside Back	\$1,670
2 Page Center Spread	\$2,720
1 Page Center Spread	\$1,620
Full Page	\$1,320
1/2 Page	\$ 935
1/4 page	\$ 610
1/8 page	\$ 400
1/10 page	\$ 300
Bold Color Listing	<i>Included with ad placement</i>
Bold Black Listing with No Ad	\$ 50 <i>(Color not available without ad)</i>

This publication is brought you by the Sachse Chamber of Commerce. To discuss placing an advertisement contact Joan Smith at 972-496-1212 or email to info@sachsechamber.com.

Finished trim size of Sachse Chamber Business Referral Guide is W 5.25" x H 8.375"

Full Page (no bleed): W 4.75" x H 7.875"

Full Page with Full Bleed: W 5.5" x H 8.625"
(Please keep all text within W 4.75" x H 7.875")

1/4 Page Horizontal: W 4.75" x H 1.78125"

1/2 Page Horizontal: W 4.75" x H 3.8125"

**1/8 Page:
W 2.25" x H 1.78125"**

**1/10 Page
W 2.25" x H 1.3185"**

**1/2 Page Vertical:
W 2.25" x H 7.875"**

**1/4 Page Vertical:
W 2.25" x H 3.8125"**