

**Ambassador  
Committee  
Application**



Name: \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Work Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

Are you currently involved with any other MetroNorth Chamber of Commerce committees? If so, which committee:

\_\_\_\_\_

I would like to serve as an Ambassador because: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

The Ambassadors meet once a month on the second Tuesday of the month at 4:00 pm. The meeting normally lasts one hour, but at times can be longer. Do you have any conflicts that would prevent you from attending these meetings on a regular basis?

Yes: \_\_\_\_\_ No: \_\_\_\_\_

The attached page outlines the commitment expected of an Ambassador. Do you agree to honor this commitment? Yes: \_\_\_\_\_ No: \_\_\_\_\_

APPLICANTS SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

**Thank you for applying! An Ambassador Co-Chair will contact you soon.**



# AMBASSADOR COMMITMENT

## Effective November 2018



***Vision Statement: The Ambassador Committee is dedicated to cultivating relationships with new members and preserving the relationships of our existing Chamber members.***

Being an Ambassador at the MetroNorth Chamber of Commerce is an opportunity to connect with other chamber businesses by representing the chamber at chamber events and meetings, making welcome calls to new members and retention calls to existing members, and various other opportunities.

- In return for this opportunity, an Ambassador is asked to make a commitment to the Committee and the Chamber. As an Ambassador, you are committing to attend the monthly Committee meetings on a regular basis; a minimum of 1 Ribbon Cutting/Ground Breaking per month (50% per month is preferred); and a minimum of 1 Ambassador duty-related meeting per month (50% per year is preferred) If you are unable to attend a RC/GB or other meeting which you signed up to attend and/or greet at the Chamber and Co-Chairs would like a notification within 24 hours of the event if possible. The total time commitment is a minimum of 3 to 6 hours per month.

We measure that commitment with the following point system.

<b><i>Event/Activity Point Breakdown:</i></b>	<b><i># of Points:</i></b>	<b><i>Points with Badge</i></b>	<b><i>Points without Badge</i></b>
Each Welcome Call Completed	3		
Each Retention Call Completed	3		
Attendance at Quarterly Welcome Reception		3	2
Each Follow-Up Welcome Reception Call Completed	2		
Attendance as an Ambassador at any Chamber Meetings including: Working with Women; After Hours; Chamber 101; Marketing 201; Membership; Annual Meeting; other Chamber Events and Sunrise Breakfasts		3	2
Greeter/Registration Help at Sunrise Breakfast and other Chamber Functions		4	3
Attendance at Monthly Ambassador Meeting (no Badge required)	3		
Attendance at Ribbon Cuttings and Ground Breakings		4	3
Ambassador "Drop-In" (photo proof required for social media)	1		
Attendance at Sub-Committee Meetings	1		

- 1) An Ambassador is expected to achieve a minimum of 100 points annually or approximately 25 points quarterly.
- 2) Points may be earned for other random acts as an Ambassador such as helping chamber staff stuff envelopes.
- 3) Points are utilized to determine the Ambassador of the Month and Year.
- 4) An Ambassador of the Month receives a free ad for their business in the MetroNorth eFYI for the following month (value of \$105).
- 5) Other Ambassador Perks include putting a promotional item from your business in the "Red Bag" (at no cost) given out at Ribbon Cuttings and Ground Breakings along with a Business Card Holder filled with Ambassador business cards.
- 6) If you are unable to attend a Ribbon Cutting or Ground Breaking, you may choose to pay the Chamber a yearly fee of \$10 and the Business Card Holder will be pre-stuffed with your cards for each Ribbon Cutting and Ground Breaking whether you are present or not.

*Thank you for your interest in the MetroNorth Chamber Ambassador Committee!*