



# *the* ACTIVE VOICE

PORTAGE COUNTY BUSINESS COUNCIL NEWSLETTER

## The Active Voice Digital Magazine 2020 Advertising Options

Over 2,200 Portage County business people receive our digital magazine!

**Step 1** Contact the Business Council for a spot in our monthly digital magazine. Space is reserved on a first come, first-served basis. The ad(s) will be placed throughout the issue, based on size.

**Step 2** A faxed or emailed contract and payment (Credit Card, Check, or Cash) must be received by the 20<sup>th</sup> of the month prior to the launch of the digital magazine to reserve your space. The Active Voice is launched the first or second Friday of each month.

**Step 3** Send one of the options below in a pdf file (high resolution) format to [admin@portagecountybiz.com](mailto:admin@portagecountybiz.com) by the 20<sup>th</sup> of the month prior to the launch of the online newsletter.

Fax signed contract to 715-344-4473

Mail payment to 5501 Vern Holmes Drive, Stevens Point, WI 54482

For more information regarding newsletter advertising in The Active Voice, contact Deb Zaske at the Portage County Business Council 715-344-1940 | [admin@portagecountybiz.com](mailto:admin@portagecountybiz.com).

**Option 1** **FULL PAGE**  
\$150.00  
DIMENSIONS  
7.5" W X 10" H UP TO  
8.5" X 11" WITH FULL BLEED

**Option 3** **1/3 PAGE**  
\$95.00  
DIMENSIONS  
2.35" W X 10" H

**Option 5** **1/6 PAGE**  
\$60.00  
DIMENSIONS  
2.35" W X 5" H

**Option 2** **1/2 PAGE**  
\$120.00  
DIMENSIONS  
7.5" W X 5" H

**Option 4** **1/4 PAGE**  
\$75.00  
DIMENSIONS  
3.75" W X 5" H

**Option 6** **1/12 PAGE**  
\$45.00  
DIMENSIONS  
2.35" W X 2.5" H

Option  
**1**

**FULL PAGE**

\$150.00  
DIMENSIONS  
7.5" W X 10" H  
UP TO 8.5" X 11"  
WITH FULL BLEED

Option  
**4**

**1/4 PAGE**

\$75.00  
DIMENSIONS  
3.75" W X 5" H

Option  
**3**

**1/3 PAGE**

\$95.00  
DIMENSIONS  
2.35" W X 10" H

Option  
**2**

**1/2 PAGE**

\$120.00  
DIMENSIONS  
7.5" W X 5" H

Option  
**5**

**1/6 PAGE**

\$60.00  
DIMENSIONS  
2.35" W X 5" H

Option  
**6**

**1/12 PAGE**

\$45.00  
DIMENSIONS  
2.35" W X 2.5" H



# *the* ACTIVE VOICE

PORTAGE COUNTY BUSINESS COUNCIL NEWSLETTER

## ADVERTISING CONTRACT

Portage County Business Council, Inc.  
The Active Voice Monthly Online Digital Magazine  
Advertising Contract 2020

### Our agreement includes the following

The ad will be placed in the issue for the month of: \_\_\_\_\_, 2020.

### Description

Advertiser agrees that payment will be delivered to the Portage County Business Council by the 20<sup>th</sup> of the month prior to launch of the online newsletter.

**Price** (1) \_\_\_\_\_ size page ad for \$ \_\_\_\_\_

TOTAL DUE \$ \_\_\_\_\_

The advertiser shall notify the Business Council of any changes in the advertisement that exceeds the original contract. Cancellations may be made up until the 20<sup>th</sup> of the month prior to insertion. Following that date, the advertiser will be billed in full.

The following are in agreement:

\_\_\_\_\_  
Director of Marketing & Communications Date  
Portage County Business Council, Inc.  
715-344-1940  
admin@portagecountybiz.com

\_\_\_\_\_  
Signature of Advertiser Representative Date

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Advertiser Company

\_\_\_\_\_  
Phone Number