

Annual Newcomers & Visitors Guide: in Union County

A Guide To Communities & Events

This full color, glossy magazine contains details about Union County and local events. Available to readers in all three Chamber offices, local libraries, medical offices, restaurants and more. This guide is a terrific way to promote and brand your business. With a year-long shelf life - in print and on the Chamber website. You will reach local residents, visitors and newcomers.

DEADLINES & DETAILS:

Insertion Order/Space Deadline: July 30, 2019

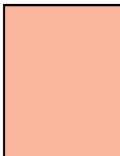
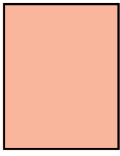
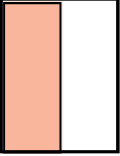
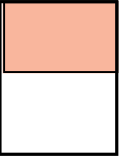
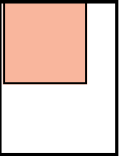
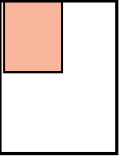
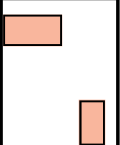
Artwork Deadline: August 30, 2019

The publication will be presented at the Annual Celebration Gala in December.



AD SIZE

PRICE

AD SIZE	PRICE
 FULL PAGE BLEED (Include 0.125" cut space on each side) 8.75" x 11.25"	Back Cover - \$3995 Inside Front Cover - \$2995 Inside Back Cover - \$2895 Inside Full Page - \$2,600
 FULL PAGE 8" x 10.5"	\$2,600
 1/2 Page Vertical 3.9167" x 10.5"	\$1,550
 1/2 Page Horizontal 8" x 5.1667"	\$1,550
 1/3 Page 4.88" x 4.88"	\$950
 1/4 Page 3.9167" x 5.1667"	\$650
 Business Card Horizontal /Vertical 2" x 3.5"	\$350

DIGITAL FILES: High resolution PDF files are preferred. PC files required - No MAC files will be accepted. Other formats accepted include: EPS and TIFF. Other formats must be preapproved BEFORE ads are submitted. Files not supplied in proper format will be corrected at the advertiser's expense.

PRINT PROOF: Advertisers are requested to send a printed copy of their ad for reference.

ACCEPTED MEDIA: Files may be supplied on CD, DVD, Flash or via e-mail by permission.

FONTS: All fonts necessary for printing the ad must be supplied by the advertiser or converted to paths. Fonts are not required for PDF, EPS and TIFF submissions.

ARTWORK: Include all artwork/links (i.e. placed graphics, photographs, logos) for native files. Image resolution should be at least 300 dpi at final scale. Artwork must be converted to CMYK.

STORAGE OF ADS: All artwork will be maintained by the Union County Chamber office.

CANCELLATION: Cancellations must be received in writing by the insertion order deadline. Cancellations received after that date will be assessed a cancellation fee equal to one half the amount of the ad.

LIABILITY: In consideration of the Union County Chamber's acceptance of such advertisement for publication, the agency and the advertiser will indemnify and hold harmless the Union County Chamber of Commerce and its officers, employees and/or agents against all loss, liability, damage, and expense of whatsoever nature arising out of the copying, printing, or publishing of its advertisement, including, but not limited to, reasonable attorneys' fees resulting from claims or suit for libel, violation of rights of privacy, plagiarism, and copyright and trademark infringement. The Union County Chamber of Commerce reserves the right to reject submission of any ad.