

## What does the Chamber do?

The Chamber is a voluntary business organization working to advance the economic and civic interests of the Ottawa area. Our mission is to serve our members as an action agency, an information clearing house, a business counselor, a government ombudsman, a visitor center and a research and promotion medium. Almost everything we do impacts the entire community, at times the entire region. In partnership with the City of Ottawa, the Chamber responds to hundreds of "Requests for Information" each year and makes monthly retention calls on our major employers. The Chamber has a 15-member Task Force that addresses employer issues large and small. The Chamber has forged other partnerships—with our state and federal legislators, the Visitors Center, the LaSalle County Development Connection, the I-39/I-80 Logistics Council, and all of our valued members in order to accomplish our mission. Simply stated, we are here to serve our members first (and in doing so we also serve the residents and businesses in our entire area).

## What does the Chamber offer me?

The Chamber offers our members many opportunities to help you build, enhance or expand your business. You may create additional relationships and continue to build your business by participating in our Leads Referral Group or ONYX, our newest young professionals group. You may network with others at any of our events, from Business After Hours (10-12/year) to the Annual Dinner, Welcomeburger or Golf Outing to either of the legislative events. You may learn new information or new skills at any of our Educate & Relate programs (6-8/year) or through our quarterly newsletter. You may use any of our promotional opportunities, from the Member 2 Member discount to our website and more. You may get involved as a volunteer and as a leader, serving on any of our teams or on our Board of Directors. You may create your own opportunity to connect with any of the 8,000 employees that represent our 375 members and to build your business and/or serve our community through our organization. There are many more benefits of membership listed on the reverse side; and, as your investment increases so do your benefits and recognition.

## What is the best benefit of membership?

Direct referrals. We refer only members to about 4,000 people/year.



Great people pave the way for opportunity.  
Small opportunities are often the beginning of great enterprises.

## New Member Information



## Standard Benefits of Membership

Included in all Professional, Bronze, Silver, Gold & Diamond investment packages

- Invitation for you and your employees to attend all Business After Hours events (10-12/year)
- Professional growth/networking through volunteer opportunities for you and/or your spouse
- Web page business directory listing and two categories, www.ottawachamberillinois.com
- Business referrals
- Opportunity to post events on Chamber's website and in bi-weekly email blast at no cost
- Opportunity to post job listings on the Chamber's website at no cost
- Opportunity to give and receive Member 2 Member (M2M) Discount at no additional cost
- Opportunity to participate in Ottawa Business Builders Leads Referral Group
- Business listing in tri-annual Community Guide, "Buyers Guide"
- Opportunity for discounted advertising in tri-annual publications
- Opportunity to invite Ambassadors to your special event
- Chamber member mailing lists/labels for \$50/primary contacts (375) and \$75/all contacts (750) (Does not apply to Diamond)
- Leadership opportunities through our various teams and planning committees
- Opportunity to participate in our young professionals group — ONYX (Ottawa Network of Young eXcutives)

Dear prospective member,

The Ottawa Area Chamber of Commerce & Industry is a powerful partner in building the local and regional economy. We are at the cusp of explosive growth and your Chamber will continue to create opportunities for Ottawa to be a destination for commerce, industry, tourism and living. The Chamber guarantees that membership is the best way to build your business network and strengthen our business community. We make a commitment to each of our members to serve as a business resource and advocate. We invite you to choose the membership investment best suited for your business. We also offer the possibility of customizing your membership with our sponsorship and donation opportunities. We look forward to serving you!

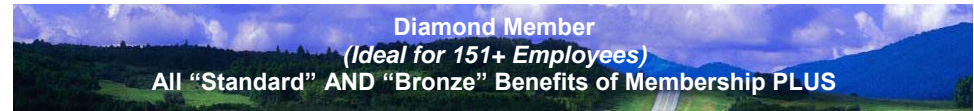
Sincerely, Boyd Palmer & Meg Skelly  
Call anytime, 815-433-0084

### Individual Benefits of Membership (NO Business Affiliation; Ideal for Retired Persons or Clergy)

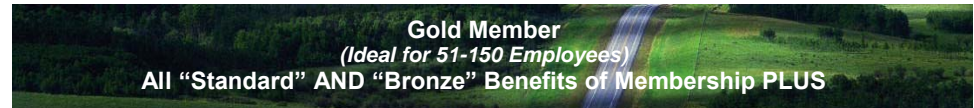
Includes:

- Invitation for you and a guest to attend all Business After Hours events (9-10/year)
- Professional growth/networking through volunteer opportunities for you and/or your spouse
- Recognition of support in quarterly eblast

## Upgrade your Investment!



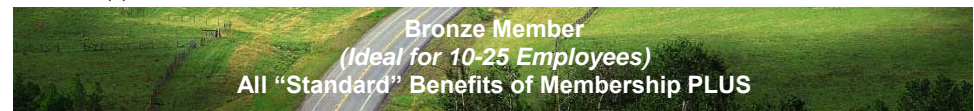
- Premiere seating and (2) reserved event seats at Legislative Luncheon
- Premiere seating and (2) reserved event seats at State of the City
- Premiere sponsor for all Educate & Relate programs (6-8/year) and (2) passes to each program
- Leads from relocation packet requests (approx. 350/year)
- Unlimited sets of mailing lists/labels and eblasts (one per month) at no charge
- Most prominent placement on Chamber website homepage.
- First choice to select a date and sponsor a Business After Hours event (Sponsorship additional)
- Annual Dinner—business name/logo on back of invitations, recognition in program and premiere seating with (2) reserved event seats
- Welcomeburger—business name/logo on FRONT of event tickets, business name prominently displayed on ALL event signage, and (8) tickets
- Golf Outing—Reservations for (2) players and business logo on ALL event signage



- Annual Dinner—business name/logo on back of invitations, recognition in program and (1) reserved event seat
- Welcomeburger—business logo on BACK of event tickets, business name displayed on ALL event signage, and (4) tickets
- Golf Outing—Reservations for (1) player (Sponsorship additional)



- Welcomeburger—business logo on BACK of event tickets, recognition on wine cart at event and (2) tickets
- Your choice! Golf Outing — Cart Sponsor or Educate & Relate sponsor



- Opportunity to personalize your page within Chamber website w/ pictures, logo, etc.
- Opportunity to offer "Hot Deals" (coupon/sales) promotions on Chamber's website
- Opportunity to expand your business listing to be included in up to (5) categories
- Opportunity to use (2) free passes to Educate & Relate programs (when paid on time)



*Use the opportunities the Chamber offers to create your own.*