



Santa Fe

CHAMBER OF COMMERCE, INC.

Our Purpose

The purpose of the Santa Fe Chamber of Commerce, Inc. is to serve its membership, develop and promote the free enterprise system, improve the economic well being of all citizens, and enhance the quality of life for the Santa Fe, Texas area.

Our Vision

The Santa Fe Chamber of Commerce, Inc. encourages a progressive quality of life within our community and fosters an environment supporting economic growth.

Our Mission

The mission of the Santa Fe Chamber of Commerce, Inc. is to effectively serve our members by promoting economic growth and active partnerships with business and the community.

2018 MEMBERSHIP INVESTMENT

Thank you to our Diamond and Platinum Investors



Why should your company invest in membership of the Santa Fe Chamber of Commerce, Inc.? Better connections, to start. Get connected with the community and other businesses with this entry level membership designed for small businesses.

Basic Business Membership

Marketing & Visibility

- Membership plaque
- Listing in the membership directory categorically and alphabetically
- Link to your company's website from the Chamber's on-line membership directory
- Social Media recognition "posts" and "shares"
- Committee involvement opportunities
- Display marketing materials in the Chamber lobby
- Event listings in Monday Morning E-Blast
- Event listings on Chamber Events Calendar
- Use of "Proud Member" Chamber logo on marketing materials
- Ribbon Cutting Ceremony and spotlight in local newspapers
- New member recognition on website, social media outlets, monthly meeting and board meeting upon joining
- Opportunity to host Business After Hours
- Opportunity to sponsor Chamber events
- Opportunity to place marketing materials in event goodie bags

Annual Investment \$125

Benefits and Services

- 10% Member discount on sponsorship of 2+ events
- Chamber Member Basics
- Ribbon Cutting Ceremony
- Opportunity for Spotlight tables at the Monthly Membership Meeting & Luncheons at no additional charge
- Vendor opportunities at the Chamber's community wide events at no additional charge
- Business referral services exclusive to Chamber members
- Opportunity to participate on Chamber committees
- Subscription to the Monday Morning E-Blast, Investor Updates and Monthly Newsletter
- Chamber representation at local, state and federal levels of government
- Invitation to participate in all Chamber networking and educational events
- Invitation to present and speak at educational events
- Volunteer opportunities

Non-Profit

Annual Investment \$75

Government Official

Annual Investment \$100

Non-Profits and Government Officials features all the benefits, services, marketing and visibility of the Basic Business Membership.

Silver Membership

Annual Investment \$250

The Silver Membership is recommended for businesses that have established an identity and are becoming recognized in the local market place, yet seek more opportunities to grow. This level features all the benefits, services, marketing and visibility of the Basic Business Membership.

Marketing & Visibility

- Welcome E-Blast to all partner Chamber members
- Company's name included on "Investor" marketing materials present at all Chamber events
- Company logo on Chamber website sponsor page with a direct link to your company's website

Benefits and Services

- Two complimentary luncheon tickets

Gold Membership

Annual Investment \$800

The Gold Membership is recommended for businesses that are developing and are planning to build additional clients and relationships with other businesses. They will continue to strengthen their involvement in the community and the Chamber. The Gold Membership features the benefits, services, marketing and visibility of the previous membership investment levels.

Marketing & Visibility

- Annual E-mail business ad to all Chamber contacts
- One-time Newsletter article on Company

Benefits and Services

- Ten complimentary luncheon tickets

Platinum Membership

Annual Investment \$1,500

The Platinum Membership is recognized for their commitment to the community and their engagement in activities that build a positive climate and help build economic prosperity. These businesses continue to strengthen their position in the community by their foresight and leadership. This membership level features the benefits, services, marketing and visibility of the previous membership investment levels.

Marketing & Visibility

- Company logo on Chamber website home page with link to Company page.
- Company logo recognition on Monday Morning E-Blast
- Verbal recognition at all Chamber events
- Newsletter article on Company twice per year
- Company logo on "The Chamber Meets Here" signage placed at monthly meeting location

Benefits and Services

- 20 complimentary luncheon tickets

Schedule of Events ~ Opportunities for Advertising & Networking

Monthly

Board of Directors Meetings	1st Wednesday
Business After Hours Events	As Scheduled
Economic Development/Legislative	As Scheduled
Membership Meeting & Luncheon	2nd Wednesday at 11:30 a.m.
Ribbon Cuttings	As Scheduled

Annually

Awards' Dinner & Gala	Last Friday in January
Public Servant Appreciation Luncheon	2nd Wednesday in September
Taste of Santa Fe & Business Expo	2nd Thursday in September
Heritage Festival	2nd Week-End in November
Christmas in the Park & Parade	1st Saturday in December
Member Appreciation After Hours	2nd Wednesday in December at 5:30 p.m.
Printed Business Directory & Buyer's Guide	For Print in April
Bra Dazzle (hosted by Women in Business w/proceeds benefitting Breast Cancer awareness in Galveston County)	October

Opportunities for Advertising & Networking



Schedule of Events

Monthly

Board of Directors Meetings	1st Wednesday
Business After Hours Events	As Scheduled
Economic Development / Legislative	As Scheduled
Membership Meeting & Luncheon	2nd Wednesday at 11:30 a.m.
Ribbon Cuttings	As Scheduled

Annual

Awards' Dinner & Gala	Last Friday in January
Public Servant Appreciation Luncheon	2nd Wednesday in September
Taste of Santa Fe & Business Expo	2nd Thursday in September
Heritage Festival	2nd Week-End in November
Christmas in the Park & Parade	1st Saturday in December
Member Appreciation After Hours	2nd Wednesday in December
Printed Business Directory & Buyer's Guide	For Print in April
Bra Dazzle (hosted by Women in Business w/proceeds benefitting breast cancer awareness)	October

Member Benefits

Ribbon Cuttings: A great way to introduce a new business to the community or to celebrate milestone anniversaries, expansions, remodeling or relocation of an existing member business.

Business Referral Service: We receive thousands of requests from local citizens and visitors each year for the names of local businesses, professionals, services and other establishments in Santa Fe. We are happy to refer businesses, but *ONLY Chamber members get these referrals*. The Chamber also allows member businesses to display their business cards and information brochures in the lobby. For a small fee, we can also provide your business with address labels of local businesses and groups that are also Chamber members to make your business mailings easier.

Business After Hours: Local businesses and organizations may sponsor an "After Hours" networking event at their place of business. This is an excellent way to make social and business contacts.

Chamber Newsletter & Business Directory: The Chamber's quarterly newsletter, *The Commerce*, keeps members updated on Chamber events and activities in the community. Twice per year this publication will also serve as the Chamber's updated Business Directory & Buyer's Guide. Every Chamber investor in good standing will be listed in the directory according to business classification. Advertising opportunities are available from an eighth of a page to a full page ad and is an effective way to keep your business name in front of the community. As a new Chamber member, you are entitled to one business write-up in the Chamber's quarterly newsletter within your first year of membership. The newsletter is mailed to Santa Fe residents and is also available online on the Chamber's website.

Community Involvement & Exposure: Chamber membership is an excellent way to get involved in the local community. There are a variety of ways to get involved each year, including: Serving on one of the Chamber's special committee's, participating in Heritage Festival and many of the other Chamber sponsored events.

Member Appreciation After Hours: Each year on the second Wednesday in December, the Chamber Board prepares a variety of holiday goodies for all members. This allows members to come together and celebrate the holiday season with each other and take a moment to relax and reflect.

Special Events: There are many opportunities throughout the year to participate in Chamber events and highlight your business. From our special annual events to our traditional General Membership Meeting and Luncheons, we know that staying involved in the community plays a vital role in your success.

Annual Awards' Dinner & Gala – A fun and exciting event hosted each year in which we recognize Small Business, Large Business, New Chamber Member Business, Non-Profit and Chamber Citizen of the Year for their dedication and service to Santa Fe.

Public Servant Appreciation Luncheon – A luncheon in which we honor our public servants and present recipients with awards for their dedication and service to the Santa Fe area.

Taste of Santa Fe & Business Expo – A community event hosted to showcase our local eateries and businesses. Fun for all ages with great food, great local shopping, student performances and live music.

Bra Dazzle – A fun event at Haak Vineyards & Winery hosted by our Women in Business Committee benefitting Breast Cancer Awareness in Galveston County.

Heritage Festival – A community wide festival that includes children's activities, craft & vendor booths, student and community performances, music, great food and lots of fun.

Christmas in the Park & Parade – Santa Fe's Annual Christmas Parade kicks off this community wide event. The parade travels from R.J. Wollam Elementary up FM 1764 to Highway 6, over to Warpath Ave. and ends at Santa Fe Junior High. Santa Claus leads the parade and then heads to the Mae S. Bruce Library to hear Christmas wishes from the children. Joe Tambrella Park is decorated for Christmas with a live nativity, craft & vendor booths, kids' activities and student performances.



Santa Fe

CHAMBER OF COMMERCE, INC.

SANTA FE CHAMBER OF COMMERCE, INC.

ANNUAL EVENT SPONSORSHIP AND ADVERTISING OPPORTUNITIES

(Sponsorship commitment of two or more events = 10% savings on

Standard Advertising and Promotion included with Every Event Sponsorship

Top Tier (T) <ul style="list-style-type: none"> • Logo on 3 event signs • Logo recognition on Chamber Website • Logo recognition and picture in Chamber Newsletter • Logo recognition on all media releases • Four (4) verbal recognitions during event 	Mid Tier (M) <ul style="list-style-type: none"> • Name on 2 event signs • Name recognition on Chamber Website • Recognition and picture in Chamber Newsletter • Name recognition on all media releases • Two (2) verbal recognitions during event 	Lower Tier (L) <ul style="list-style-type: none"> • Name on 1 event sign • Name recognition on Chamber Website • Recognition in Chamber Newsletter • Name recognition on all media releases • One (1) verbal recognition during event 	Event Friend (E) <ul style="list-style-type: none"> • Name on 1 event sign • Name recognition on Chamber Website • Name recognition in Chamber Newsletter
---	---	---	---

Additional Advertising and Promotion Per Event

Annual Awards' Dinner & Gala ~ January 26, 2018

(T) Gold —\$1,000 <ul style="list-style-type: none"> • Logo on event invitations and tickets • Ten (10) event tickets • Full-page advertisement in event program • Signage on a reserved table for ten (10) • 250 gaming chips • Name and logo on big screen during event 	(M) Green—\$600 <ul style="list-style-type: none"> • Half-page advertisement in event program • Eight (8) event tickets • Signage on a reserved table for eight (8) • 200 gaming chips • Name on big screen during event 	Activity—\$300 <ul style="list-style-type: none"> • Signage with Logo at one (1) Blackjack table, Craps table, Roulette table or Texas Hold'em table • Two (2) event tickets • 50 gaming chips • Name on big screen at Dinner • Two (2) verbal recognitions during event 	(L) White —\$250 <ul style="list-style-type: none"> • Name Recognition in event program • Two (2) event tickets • 50 gaming chips • Name on big screen during event 	(E) Friend—\$125 <ul style="list-style-type: none"> • Name Recognition in event program • One (1) event ticket • Name on big screen during event
--	--	--	--	--

Public Servant Appreciation Lunch ~ September 12, 2018

Red Sponsor—\$250 <ul style="list-style-type: none"> • Logo displayed at Lunch, on website and on all media releases • Name recognition at Lunch • Reserved table of 8 • Spotlight table at Lunch 	White Sponsor—\$200 <ul style="list-style-type: none"> • Name recognition at Lunch, on website and on all media releases • Reserved table of 6 	Blue Sponsor—\$150 <ul style="list-style-type: none"> • Name recognition at Lunch, on website and on all media releases • Reserved table of 4 • OR Sponsorship of 4 Public Servant Lunch attendees 	Lunch Ticket—\$20
--	---	--	--------------------------

Taste of Santa Fe & Business Expo ~ Community Wide Event to be held September 13, 2018

(T) Prime Cut—\$1,000 <ul style="list-style-type: none"> • Ten (10) event tickets • Exhibit table • Name and logo on big screen during event • Display business banner at event 	(M) Bon Appétit—\$600 <ul style="list-style-type: none"> • Eight (8) event tickets • Exhibit table • Name on big screen during event 	Recipe Card—\$300 <ul style="list-style-type: none"> • Two (2) event tickets • Business Name and Logo on back of all Recipe Cards • Name on big screen during event 	(L) Maitre d'—\$250 <ul style="list-style-type: none"> • Two (2) event tickets • Name on big screen during event 	(E) Friend—\$125 <ul style="list-style-type: none"> • Name on big screen during event
--	--	---	---	---

Heritage Festival ~ Community Wide Event to be held November 10 & 11, 2018

<p>(T) Gold—\$1,000</p> <ul style="list-style-type: none"> • Business name and logo on festival T-shirt worn by event staff and provided to event participants. • Color logo on event posters and advertisement distributed to businesses and community organizations throughout Santa Fe prior to the festival. • 5—VIP Wristbands 	<p>(M) Green—\$600</p> <ul style="list-style-type: none"> • Business name and logo on festival T-shirt worn by event staff and provided to event participants. • 2—VIP Wristbands 	<p>(L) White—\$250</p> <ul style="list-style-type: none"> • Business name on festival T-shirt worn by event staff and provided to event participants. • 1—VIP Wristband 	<p>T-shirt Sponsor</p> <ul style="list-style-type: none"> • Name recognition in Chamber Newsletter • \$250 Sleeve— Business name and logo on event T-shirt in black & white (2 available) 	<p>(E) Fest Friend—\$125</p> <ul style="list-style-type: none"> • Business name on festival T-shirt worn by event staff and provided to event participants.
---	--	--	---	---

Christmas in the Park ~ Community Wide Event to be held December 1, 2018

<p>(T) Snow—\$750</p> <ul style="list-style-type: none"> • Business name and logo on official event T-shirt worn by staff and volunteers. • Color logo on event posters and advertisement distributed to businesses and community organizations throughout Santa Fe prior to the event 	<p>(M) Jingle Bell—\$500</p> <ul style="list-style-type: none"> • Business name and logo on official event T-shirt worn by staff and volunteers. 	<p>(L) Sugar Plum—\$250</p> <ul style="list-style-type: none"> • Business name on event T-shirt worn by staff and volunteers. 	<p>T-shirt Sponsor</p> <ul style="list-style-type: none"> • Name recognition in Chamber Newsletter • \$250 Sleeve— Business name and logo on event T-shirt in black & white (2 available) 	<p>(E) Fest Friend—\$125</p> <ul style="list-style-type: none"> • Business name on event T-shirt worn by staff and volunteers.
---	--	---	---	--

Additional Advertising and Business Promotion Opportunities

Opportunity to provide Goodie Bag Items will be:

August, 2018 for Santa Fe I.S.D. New Teacher Orientation

Opportunity to provide Door Prize Items will be:

Monthly Membership Meeting & Luncheon on the 2nd Wednesday of every month

January, 2019 for the Annual Awards' Dinner & Gala

Vendor opportunities (at no charge to Chamber Members) will be:

September, 2018 at Taste of Santa Fe & Business Expo

November, 2018 at Heritage Festival

December, 2018 at Christmas in the Park



Santa Fe
CHAMBER OF COMMERCE, INC.



Ribbon Cutting Checklist

PLANNING

- Contact Santa Fe Chamber of Commerce, Inc. at 409-925-8558 to schedule the event.
- Set Date and Time
Traditionally, the best days of the week are Tuesday, Wednesday and Thursday at 9:00 a.m., during the lunch hour (11:00 a.m. to 1:00 p.m.) and at or after 4:30 p.m.
- Invite guests...Please see list of suggested guest list below. The Santa Fe Chamber of Commerce, Inc. will notify elected officials and the Chamber's Board of Directors and General Membership.
- Decide on a menu. This may be as simple as punch and cookies or, you may wish to have something catered. It's up to you.
- Communicate with your Chamber at 409-925-8558 with regard to your plans for the event.

SUGGESTED INVITEES:

- Potential Customers
- Banker(s)
- Realtor(s)
- Insurance Agent
- Other Business Associates
- Pastor
- Family
- Friends

THE CHAMBER WILL PROVIDE...

- Emcee for Event
- Ribbon and Scissors
- Photography
- Invitation to Elected Officials
- Invitation to Chamber Board
- Invitation to General Membership
- Event listed on Chamber's Calendar of Events
- Photographs and Event Write-Up submitted to Galveston County Daily News, The Post and Chamber Newsletter, *The Commerce*.

12425 Highway 6, Ste. 1 * Santa Fe, Texas 77510

409-925-8558 * sfchamber@comcast.net * www.santafetexaschamber.com