



Where family and home are tradition...

**Runge Park
4605 Peck Street
Santa Fe, TX 77517**

**Saturday & Sunday
November 10 & 11, 2018**

The "First Annual Heritage Festival" took place in 1974 and consisted of three days of fun, games and goodwill.

This year's two day event will include a Kid Zone; mutton bustin', barrel racing and kid rodeo; a Hometown Dance featuring the Junior Gordon Band; a display on the history of Santa Fe; a tractor display; an Old Smokey cook-off; Student Performances, Craft and Food Vendors; a Pageant, the City's 40th Anniversary Celebration, a Veteran's Day Celebration, hundreds of smiling faces, loads of hometown hospitality and the making of happy memories for years to come.

Will you be a part of it all with us? As a sponsor of the Heritage Festival, your company will get broad exposure to local, loyal customers while supporting an invaluable community wide event. Opportunities begin at just \$125.

Benefits of Being a Sponsor

- ⇒ A Unique opportunity to reach up to over 2,500 on-site visitors over two days.
- ⇒ Image awareness and enhancement through grass-roots community involvement.
- ⇒ Direct access to consumers through community-wide media campaigns including print, web publications, signage and posters.
- ⇒ On-site event signage, banners and call-outs between performances.

We hope you will partner with us. Please see the attached Sponsorship Information with details on becoming a confirmed 2018 Heritage Festival Sponsor.

As always, thank you for your consideration and support!

Sponsorship Agreement Levels

Runge Park

November 10 & 11, 2018



Presenting Sponsor – \$5,000

10x10 booth space, 4x8 signage, logo on 2- 2'x1.5' event signs, web listing, media release, logo on all print materials, logo on event t-shirt, stage signage, 4 stage mentions, 4 social media mentions, recognition in Chamber newsletter, 10 VIP passes

Hometown Dance Sponsor – \$3,000

10x10 booth space, 4x8 signage, logo on 2- 2'x1.5' event signs web listing, media release, logo on all print materials, logo on event T-shirt, VIP tent signage, 4 stage mentions, 3 social media mention, recognition in Chamber newsletter, 6 VIP passes

Kid Zone Sponsor – \$2,000

10x10 booth space, 4x8 signage, 2x1.5 logo on event banner, web listing, media release, logo on all print materials, logo on event T-shirt, Kid Zone signage, 3 stage mentions, social media mention, recognition in Chamber newsletter, 6 VIP passes

Gold Sponsor – \$1,000

10x10 booth space, 4x8 signage, logo on 2- 2'x1.5' event signs, logo on event t-shirt, logo on all printed materials, media release, web listing, 2 social media mention, 2 stage mentions, recognition in Chamber newsletter, 4 VIP passes

Barrel Race Sponsor – \$1,000

10x10 booth space, banner in arena area, sponsor logo will be included on all barrel race prizes, web listing, social media mention, 2 rodeo mentions, logo on all printed materials, name of business on event T-shirt, recognition in Chamber newsletter , 4 VIP passes

Green Sponsor – \$600.00

10x10 booth space, logo on 2- 2'x1.5' event signs, logo on event t-shirt, social media mention, logo on all printed materials, web listing, 2 stage mentions, recognition in Chamber newsletter , 2 VIP Passes

Buckle Sponsor – \$500.00

10x10 booth space, banner in arena area, web listing, logo on back-tags; logo on event T-shirt, 4 stage mentions, social media mention, recognition in Chamber newsletter , 2 VIP passes

Kid Rodeo Sponsor – \$500.00

10x10 booth space, banner in arena area, web listing, logo on back-tags; logo on event T-shirt, 4 stage mentions, social media mention, recognition in Chamber newsletter , 2 VIP passes

Pageant Sponsor – \$500.00

10x10 booth space, banner in arena area, web listing, logo on back-tags; logo on event T-shirt, 4 stage mentions, social media mention, recognition in Chamber newsletter , 2 VIP passes

T-shirt Sleeve Sponsor – \$250.00

Logo on event t-shirt sleeve, web listing, social media mention, recognition in Chamber newsletter, 1 stage mention (2 available)

White Sponsor – \$250.00

Business name on event t-shirt, social media mention, logo on 1- 2'x1.5' event signs, 1 stage mention, recognition in Chamber newsletter

Festival Friend Sponsor – \$125.00

Business name on event t-shirt, social media mention, logo on 1- 2'x1.5' event signs, 1 stage mention, recognition in Chamber newsletter



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Sponsorship Commitment due no later than Wednesday, October 31, 2018

Please Indicate Sponsorship Level: _____

Amount Proposed: _____

Sponsor Company Name: _____

Contact Name: _____

Mailing Address: _____

City: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Email will be the primary form of communication unless otherwise requested by sponsor.
Please email company logo to sfchamber@comcast.net



Santa Fe
CHAMBER OF COMMERCE, INC.

For more information please contact: (409) 925-8558 or sfchamber@comcast.net

or find us on Facebook @SantaFeTxHeritageFestival

Register Online at <http://www.santafetexaschamber.com/events>

Mail Registration form to: Santa Fe Chamber of Commerce, Inc.

12425 Highway 6 Ste. 1, Santa Fe, TX 77510

Please Make Checks Payable to Santa Fe, Texas Chamber of Commerce, Inc.