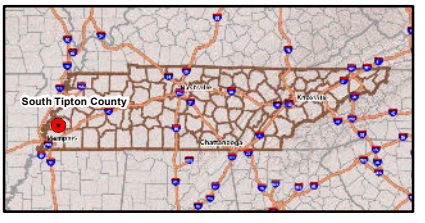


ATOKA, BRIGHTON, MUNFORD
 South Tipton County, Tennessee
 2013



2010 CENSUS BLOCK GROUP
RETAIL SPENDING
POTENTIAL INDEX

- Legend**
- Block Groups**
- 2010 Spending Potential Index – Retail Goods**
- 131 to 879
 - 111 to 130
 - 91 to 110
 - 61 to 90
 - 0 to 60
 - Zero Population

The SPI compares average local spending to the average spent nationally. An index of 100 is average. An SPI of 120 indicates that average spending by local consumers is 20 percent higher than the national average.

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