

# SUMMARY DEMOGRAPHIC PROFILE

1990 - 2010 Census, 2012 Estimates & 2017 Projections - as of 2nd Qtr / 12

Calculated using Proportional Block Groups



Lat/Lon: 35.4555/-89.775

Highway 51 & Munford Atoka Ave South Tipton County, Tennessee		5.00 min drivetime	10.00 min drivetime	15.00 min drivetime	20.00 min drivetime
POPULATION	2012 Estimated Population	9,901	27,444	51,212	72,161
	2017 Projected Population	11,315	30,593	55,398	76,973
	2010 Census Population	9,615	26,864	50,633	71,522
	2000 Census Population	6,087	19,305	41,908	62,267
	1990 Census Population	3,503	12,045	34,559	57,119
	Historical Annual Growth 2000 to 2012	5.2%	3.5%	1.8%	1.3%
	Projected Annual Growth 2012 to 2017	2.9%	2.3%	1.6%	1.3%
	2012 Male Population	48.9%	48.9%	48.2%	48.8%
	2012 Female Population	51.1%	51.1%	51.8%	51.2%
	2012 Average Age	35.5	36.0	37.0	37.3
2012 Median Age	31.2	31.6	32.4	32.8	
HOUSEHOLDS	2012 Estimated Households	3,370	9,483	18,446	25,743
	2017 Projected Households	3,840	10,547	19,886	27,411
	2010 Census Households	3,275	9,291	18,258	25,532
	2000 Census Households	2,125	6,721	15,127	22,138
	1990 Census Households	1,240	4,108	11,529	17,706
	Historical Annual Growth 2000 to 2012	4.9%	3.4%	1.8%	1.4%
Projected Annual Growth 2012 to 2017	2.8%	2.2%	1.6%	1.3%	
POPULATION BY RACE	2012 Estimated White	86.0%	85.5%	79.4%	76.9%
	2012 Estimated Black or African American	9.8%	10.3%	16.3%	18.5%
	2012 Estimated Asian	1.2%	1.0%	0.9%	0.9%
	2012 Estimated Other Races	3.1%	3.3%	3.4%	3.6%
	2012 Estimated Hispanic	2.6%	2.5%	2.5%	2.8%
INCOME	2012 Estimated Average Household Income	\$ 72,838	\$ 67,142	\$ 60,573	\$ 61,335
	2012 Estimated Median Household Income	\$ 69,537	\$ 61,964	\$ 53,098	\$ 52,687
	2012 Estimated Per Capita Income	\$ 24,787	\$ 23,246	\$ 21,968	\$ 22,159
EDUCATION (AGE 25+)	2012 Elementary	3.1%	4.0%	4.8%	5.0%
	2012 Some High School	6.1%	8.3%	10.1%	10.0%
	2012 High School Graduate	31.7%	34.0%	36.4%	36.9%
	2012 Some College	28.5%	27.3%	25.3%	24.7%
	2012 College Degree	30.6%	26.5%	23.4%	23.4%
BUSINESS	Number of Businesses	106	318	912	1,122
	Total Number of Employees	925	2,950	11,924	16,802
	Avg Employee Population per Business	8.7	9.3	13.1	15.0
	Avg Residential Population per Business	93.4	86.3	56.2	64.3

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