

EXPANDED DEMOGRAPHIC PROFILE

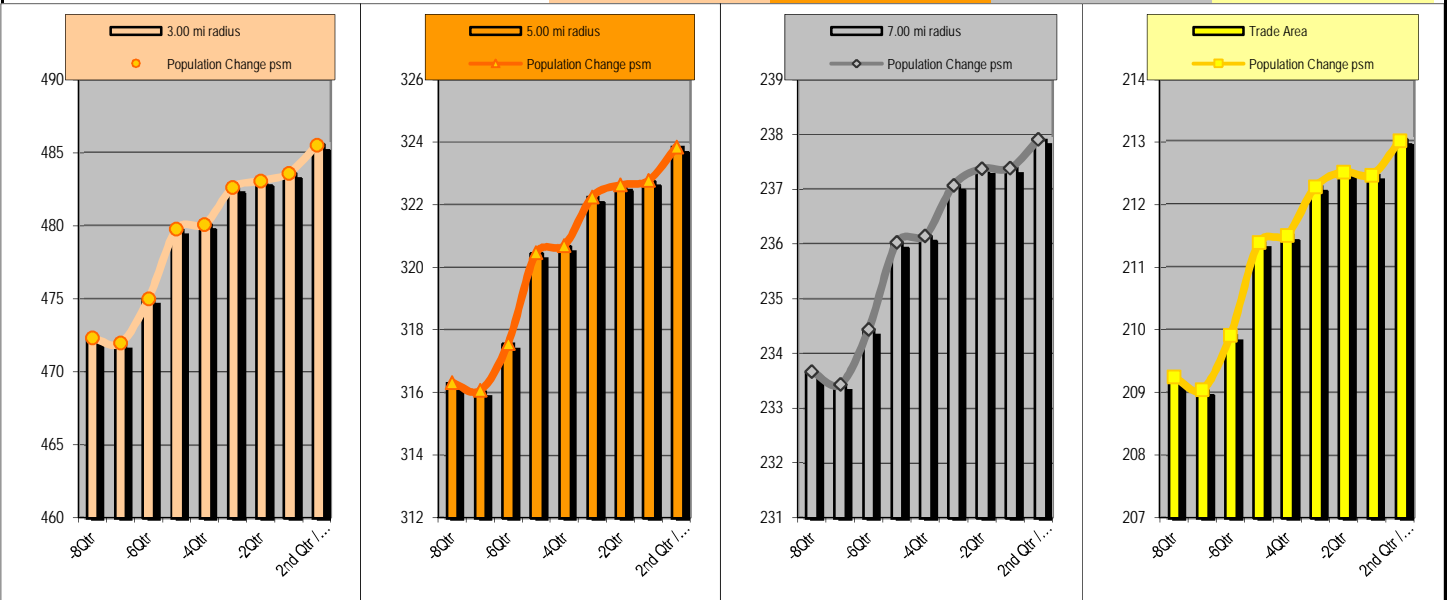
1990 - 2010 Census, 2012 Estimates & 2017 Projections - as of 2nd Qtr / 12

Calculated using Proportional Block Groups



Lat/Lon: 35.4535355/-89.85232

Highway 51 and Munford Atoka Ave South Tipton County, Tennessee	3.00 mi radius	5.00 mi radius	7.00 mi radius	Trade Area
Population				
Estimated Current Population (2012)	13,682	25,363	36,524	36,263
Census Population (2010)	13,310	24,774	35,874	35,619
Census Population (2000)	8,347	17,363	27,421	27,368
Census Population (1990)	4,688	10,291	18,705	17,434
Projected Population (2017)	15,566	28,441	40,306	40,152
Low to High End 5yr Projection Bounds	14,417 to 15,566	26,432 to 28,454	37,592 to 40,371	37,303 to 40,162
Forecasted Population (2022)	14,417	31,467	44,158	44,150
Historical Annual Growth (1990 to 2000)	3,660 7.8%	7,072 6.9%	8,716 4.7%	9,935 5.7%
Historical Annual Growth (2000 to 2012)	5,335 5.3%	8,000 3.8%	9,104 2.8%	8,894 2.7%
Projected Annual Growth (2012 to 2017)	1,884 2.8%	3,078 2.4%	3,782 2.1%	3,889 2.1%
Forecasted Annual Growth (2017 to 2022)	-1,149 -1.5%	3,026 2.1%	3,852 1.9%	3,998 2.0%
Transient Population (2012)	0	0	18	10
Seasonal Population (2012)	6	15	25	26
Population Estimate year ago (2nd Qtr / 2011)	13,529	25,116	36,254	36,005
Births in past 4 Qtrs	+164	+303	+437	+437
Deaths in past 4 Qtrs	-91	-176	-266	-261
Migration in past 4 Qtrs	+80	+120	+100	+81
Components of Change (past 4 Qtrs)	+153 1.1%	+248 1.0%	+270 0.7%	+258 0.7%
Growth Stability Index (0 stable, -1 or +1 change)	0.66	0.60	0.53	0.52
Est. Population Density (2012)	485.52 <i>psm</i>	323.85 <i>psm</i>	237.91 <i>psm</i>	213.03 <i>psm</i>
Trade Area Size	28.18 <i>sq mi</i>	78.32 <i>sq mi</i>	153.52 <i>sq mi</i>	170.23 <i>sq mi</i>



Population Past 8 Qtrs 10-Q2	13,310	24,774	35,874	35,619
Population Past 7 Qtrs 10-Q3	13,299 -0.1%	24,753 -0.1%	35,837 -0.1%	35,584 -0.1%
Population Past 6 Qtrs 10-Q4	13,385 0.6%	24,872 0.5%	35,992 0.4%	35,734 0.4%
Population Past 5 Qtrs 11-Q1	13,520 1.0%	25,098 0.9%	36,236 0.7%	35,985 0.7%
Population Past 4 Qtrs 11-Q2	13,529 0.1%	25,116 0.1%	36,254 0.0%	36,005 0.1%
Population Past 3 Qtrs 11-Q3	13,600 0.5%	25,238 0.5%	36,396 0.4%	36,137 0.4%
Population Past 2 Qtrs 11-Q4	13,613 0.1%	25,268 0.1%	36,442 0.1%	36,177 0.1%
Population Past 1 Qtrs 12-Q1	13,628 0.1%	25,279 0.0%	36,444 0.0%	36,169 -0.0%

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

EXPANDED DEMOGRAPHIC PROFILE

1990 - 2010 Census, 2012 Estimates & 2017 Projections - as of 2nd Qtr / 12

Calculated using Proportional Block Groups



Lat/Lon: 35.4535355/-89.85232

Highway 51 and Munford Atoka Ave South Tipton County, Tennessee	3.00 mi radius		5.00 mi radius		7.00 mi radius		Trade Area	
Age Distribution (2012)								
Age Under 5 years	896	7%	1,641	6%	2,336	6%	2,313	6%
Age 5 to 14 years	1,912	14%	3,472	14%	4,878	13%	4,853	13%
Age 14 to 18 years	1,097	8%	1,947	8%	2,692	7%	2,685	7%
Age 18 to 22 years	863	6%	1,575	6%	2,262	6%	2,249	6%
Age 22 to 25 years	395	3%	767	3%	1,155	3%	1,150	3%
Age 25 to 30 years	692	5%	1,333	5%	1,966	5%	1,960	5%
Age 30 to 35 years	799	6%	1,468	6%	2,088	6%	2,085	6%
Age 35 to 40 years	983	7%	1,739	7%	2,420	7%	2,420	7%
Age 40 to 45 years	1,104	8%	1,989	8%	2,768	8%	2,764	8%
Age 45 to 50 years	1,116	8%	2,078	8%	2,957	8%	2,920	8%
Age 50 to 55 years	1,000	7%	1,892	7%	2,760	8%	2,741	8%
Age 55 to 60 years	834	6%	1,580	6%	2,322	6%	2,313	6%
Age 60 to 65 years	685	5%	1,309	5%	1,937	5%	1,928	5%
Age 65 to 70 years	518	4%	1,011	4%	1,521	4%	1,511	4%
Age 70 to 75 years	363	3%	709	3%	1,089	3%	1,062	3%
Age 75 to 80 years	222	2%	452	2%	711	2%	682	2%
Age 80 to 85 years	121	1%	243	1%	396	1%	383	1%
Age 85 years plus	81	1%	159	1%	268	1%	244	1%
Average Age	35.5 yrs		35.9 yrs		36.4 yrs		36.3 yrs	
Median Age	31.1 yrs		31.6 yrs		32.1 yrs		32.0 yrs	
Age 0 to 18	3,905	29%	7,060	28%	9,906	27%	9,851	27%
Age 18 to 65 years	8,473	62%	15,730	62%	22,635	62%	22,530	62%
Age 65 years plus	1,304	10%	2,574	10%	3,984	11%	3,882	11%
Age Distribution (2012)								
Male Population	6,690		12,432		17,897		17,772	
Age Under 5 years	458	7%	839	7%	1,190	7%	1,174	7%
Age 5 to 14 years	954	14%	1,738	14%	2,448	14%	2,430	14%
Age 14 to 18 years	559	8%	1,005	8%	1,390	8%	1,377	8%
Age 18 to 22 years	461	7%	843	7%	1,196	7%	1,183	7%
Age 22 to 25 years	198	3%	382	3%	577	3%	575	3%
Age 25 to 30 years	335	5%	646	5%	960	5%	956	5%
Age 30 to 35 years	365	5%	684	6%	983	5%	982	6%
Age 35 to 40 years	458	7%	818	7%	1,143	6%	1,140	6%
Age 40 to 45 years	540	8%	973	8%	1,345	8%	1,350	8%
Age 45 to 50 years	535	8%	999	8%	1,432	8%	1,416	8%
Age 50 to 55 years	481	7%	907	7%	1,335	7%	1,323	7%
Age 55 to 60 years	411	6%	777	6%	1,139	6%	1,135	6%
Age 60 to 65 years	330	5%	631	5%	935	5%	930	5%
Age 65 to 70 years	248	4%	487	4%	732	4%	736	4%
Age 70 to 75 years	173	3%	337	3%	516	3%	510	3%
Age 75 to 80 years	104	2%	209	2%	331	2%	315	2%
Age 80 to 85 years	53	1%	105	1%	166	1%	163	1%
Age 85 years plus	27	0%	51	0%	82	0%	79	0%
Average Age	34.9 yrs		35.3 yrs		35.7 yrs		35.7 yrs	
Median Age	30.2 yrs		30.6 yrs		31.2 yrs		31.1 yrs	
Age 0 to 18	1,971	29%	3,582	29%	5,028	28%	4,981	28%
Age 18 to 65 years	4,114	61%	7,660	62%	11,044	62%	10,989	62%
Age 65 years plus	604	9%	1,190	10%	1,826	10%	1,803	10%

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

EXPANDED DEMOGRAPHIC PROFILE

1990 - 2010 Census, 2012 Estimates & 2017 Projections - as of 2nd Qtr / 12

Calculated using Proportional Block Groups



Lat/Lon: 35.4535355/-89.85232

Highway 51 and Munford Atoka Ave South Tipton County, Tennessee	3.00 mi radius		5.00 mi radius		7.00 mi radius		Trade Area	
Age Distribution (2012)								
Female Population	6,992		12,931		18,627		18,490	
Age Under 5 years	437	6%	802	6%	1,146	6%	1,139	6%
Age 5 to 14 years	958	14%	1,733	13%	2,430	13%	2,423	13%
Age 14 to 18 years	538	8%	942	7%	1,302	7%	1,308	7%
Age 18 to 22 years	402	6%	733	6%	1,066	6%	1,066	6%
Age 22 to 25 years	197	3%	385	3%	578	3%	576	3%
Age 25 to 30 years	357	5%	687	5%	1,007	5%	1,004	5%
Age 30 to 35 years	434	6%	784	6%	1,105	6%	1,104	6%
Age 35 to 40 years	525	8%	920	7%	1,276	7%	1,280	7%
Age 40 to 45 years	565	8%	1,016	8%	1,422	8%	1,414	8%
Age 45 to 50 years	581	8%	1,079	8%	1,525	8%	1,504	8%
Age 50 to 55 years	519	7%	985	8%	1,425	8%	1,418	8%
Age 55 to 60 years	423	6%	803	6%	1,183	6%	1,178	6%
Age 60 to 65 years	355	5%	678	5%	1,002	5%	998	5%
Age 65 to 70 years	270	4%	523	4%	789	4%	776	4%
Age 70 to 75 years	190	3%	372	3%	573	3%	552	3%
Age 75 to 80 years	118	2%	243	2%	381	2%	367	2%
Age 80 to 85 years	68	1%	138	1%	230	1%	219	1%
Age 85 years plus	54	1%	108	1%	185	1%	165	1%
Average Age	36.0 yrs		36.6 yrs		37.1 yrs		36.9 yrs	
Median Age	31.8 yrs		32.4 yrs		32.9 yrs		32.7 yrs	
Age 0 to 18	1,934	28%	3,478	27%	4,878	26%	4,870	26%
Age 18 to 65 years	4,359	62%	8,069	62%	11,591	62%	11,541	62%
Age 65 years plus	700	10%	1,384	11%	2,158	12%	2,079	11%
Males per 100 Females, Male % Pop								
Age 0 to 5 years	105	51.2%	105	51.1%	104	51.0%	103	50.8%
Age 5 to 14 years	100	49.9%	100	50.1%	101	50.2%	100	50.1%
Age 14 to 18 years	104	51.0%	107	51.6%	107	51.6%	105	51.3%
Age 18 to 25 years	110	52.4%	110	52.3%	108	51.9%	107	51.7%
Age 25 to 35 years	89	47.0%	90	47.5%	92	47.9%	92	47.9%
Age 35 to 45 years	92	47.8%	93	48.1%	92	48.0%	92	48.0%
Age 45 to 55 years	92	48.0%	92	48.0%	94	48.4%	94	48.4%
Age 55 to 65 years	95	48.7%	95	48.7%	95	48.7%	95	48.7%
Age 65 to 75 years	91	47.7%	92	48.0%	92	47.8%	94	48.4%
Age 75 years plus	77	43.4%	75	42.7%	73	42.1%	74	42.6%
Future Age Population								
Projected Population (2017)	15,566		28,441		40,306		40,152	
Average Age Median Age	37.1 32.3 yrs		37.5 32.7 yrs		37.9 33.2 yrs		37.9 33.0 yrs	
Male Population (2017)	7,585 48.7%		13,895 48.9%		19,692 48.9%		19,612 48.8%	
Average Age Median Age	36.4 30.7 yrs		36.7 31.1 yrs		37.1 31.6 yrs		37.1 31.6 yrs	
Female Population (2017)	7,981 51.3%		14,547 51.1%		20,614 51.1%		20,540 51.2%	
Average Age Median Age	37.9 33.5 yrs		38.3 34.0 yrs		38.7 34.4 yrs		38.6 34.2 yrs	
Forecasted Population (2022)	17,363		31,467		44,158		44,150	
Average Age Median Age	38.6 32.5 yrs		38.9 33.0 yrs		39.2 33.4 yrs		39.2 33.3 yrs	
Male Population (2022)	8,427 48.5%		15,312 48.7%		21,495 48.7%		21,484 48.7%	
Female Population (2022)	8,936 51.5%		16,155 51.3%		22,663 51.3%		22,666 51.3%	

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

EXPANDED DEMOGRAPHIC PROFILE

1990 - 2010 Census, 2012 Estimates & 2017 Projections - as of 2nd Qtr / 12

Calculated using Proportional Block Groups



Lat/Lon: 35.4535355/-89.85232

Highway 51 and Munford Atoka Ave South Tipton County, Tennessee	3.00 mi radius		5.00 mi radius		7.00 mi radius		Trade Area	
Race & Ethnicity								
Total Population	13,682		25,363		36,524		36,263	
White (2012)	11,815	86%	21,892	86%	31,276	86%	31,197	86%
Black (2012)	1,282	9%	2,403	9%	3,739	10%	3,563	10%
Asian (2012)	156	1%	255	1%	323	1%	316	1%
Other Race (2012)	429	3%	814	3%	1,187	3%	1,187	3%
Population: Hispanic (2012)	364	3%	631	2%	884	2%	861	2%
<i>White: Hispanic</i>	230	2%	386	2%	506	1%	490	1%
<i>Black: Hispanic</i>	14	0%	23	0%	32	0%	30	0%
<i>Asian: Hispanic</i>	5	0%	7	0%	9	0%	10	0%
<i>Other Race: Hispanic</i>	115	1%	215	1%	336	1%	330	1%
Population: Non Hispanic (2012)	13,318	97%	24,733	98%	35,641	98%	35,402	98%
<i>White: Non Hispanic</i>	11,585	85%	21,506	85%	30,770	84%	30,706	85%
<i>Black: Non Hispanic</i>	1,267	9%	2,380	9%	3,706	10%	3,533	10%
<i>Asian: Non Hispanic</i>	151	1%	247	1%	314	1%	306	1%
<i>Other Race: Non Hispanic</i>	315	2%	599	2%	851	2%	857	2%
Population: Hispanic (2000)	101	1.2%	226	1.3%	344	1.3%	323	1.2%
Population: Hispanic (1990)	35	0.7%	79	0.8%	222	1.2%	97	0.6%
Hist. Hispanic Ann Growth (1990 to 2000)	66	19.0%	147	18.5%	123	5.5%	226	23.2%
Hist. Hispanic Ann Growth (2000 to 2012)	263	21.8%	404	14.9%	539	13.1%	538	13.9%
Population: Non Hispanic (2000)	8,247	98.8%	17,137	98.7%	27,077	98.7%	27,045	98.8%
Population: Non Hispanic (1990)	4,653	99.3%	10,212	99.2%	18,483	98.8%	17,336	99.4%
Hist. Non Hispanic Ann Growth (1990 to 2000)	3,594	7.7%	6,925	6.8%	8,594	4.6%	9,709	5.6%
Hist. Non Hispanic Ann Growth (2000 to 2012)	5,072	5.1%	7,596	3.7%	8,564	2.6%	8,356	2.6%
Language Spoken at home (Age 5+) (2012)								
Total Population Age 5 and above	12,787		23,722		34,188		33,950	
Speak English Only	12,328	96%	22,937	97%	33,144	97%	32,978	97%
Spanish or Spanish Creole	333	3%	551	2%	718	2%	659	2%
European/Indo-European	37	0%	65	0%	85	0%	87	0%
<i>French or French Creole</i>	0	0%	0	0%	2	0%	1	0%
<i>Italian</i>	31	0%	46	0%	49	0%	49	0%
<i>Portuguese or Portuguese Creole</i>	0	0%	0	0%	0	0%	0	0%
<i>German</i>	6	0%	18	0%	34	0%	38	0%
<i>Yiddish or Hebrew</i>	0	0%	0	0%	0	0%	0	0%
<i>Other Slavic languages</i>	0	0%	0	0%	0	0%	0	0%
<i>Other Indic languages</i>	0	0%	0	0%	0	0%	0	0%
<i>Other Indo-European Languages</i>	0	0%	0	0%	0	0%	0	0%
Asian/Pacific	82	1%	155	1%	220	1%	206	1%
<i>Chinese</i>	0	0%	0	0%	0	0%	0	0%
<i>Japanese</i>	15	0%	40	0%	68	0%	66	0%
<i>Korean</i>	46	0%	60	0%	62	0%	62	0%
<i>Vietnamese</i>	0	0%	0	0%	0	0%	0	0%
<i>Other Asian languages</i>	1	0%	3	0%	10	0%	10	0%
<i>Tagalog and Other Pacific Languages</i>	21	0%	51	0%	81	0%	68	0%
Other Languages	6	0%	14	0%	21	0%	19	0%
<i>Arabic</i>	1	0%	3	0%	5	0%	3	0%
<i>Other and unspecified languages</i>	5	0%	11	0%	16	0%	16	0%

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

EXPANDED DEMOGRAPHIC PROFILE

1990 - 2010 Census, 2012 Estimates & 2017 Projections - as of 2nd Qtr / 12

Calculated using Proportional Block Groups



Lat/Lon: 35.4535355/-89.85232

Highway 51 and Munford Atoka Ave South Tipton County, Tennessee	3.00 mi radius		5.00 mi radius		7.00 mi radius		Trade Area	
Population by Ancestry (2012)								
America	2,105	15%	3,937	16%	5,637	15%	5,850	16%
<i>Native American (Indian/Eskimo)</i>	59	0%	115	0%	165	0%	159	0%
<i>Hawaiian/Pacific Islander</i>	19	0%	31	0%	40	0%	40	0%
<i>American</i>	2,027	15%	3,791	15%	5,433	15%	5,651	16%
Hispanic	364	3%	631	2%	884	2%	861	2%
<i>Mexican</i>	171	1%	290	1%	410	1%	396	1%
<i>Puerto Rican</i>	45	0%	71	0%	91	0%	91	0%
<i>Cuban</i>	34	0%	71	0%	99	0%	95	0%
<i>Dominican</i>	0	0%	0	0%	0	0%	0	0%
<i>Central American</i>	15	0%	33	0%	57	0%	52	0%
<i>South American</i>	10	0%	18	0%	25	0%	26	0%
<i>Other Hispanic</i>	89	1%	148	1%	201	1%	201	1%
Asian	151	1%	247	1%	314	1%	306	1%
<i>Chinese</i>	3	0%	9	0%	13	0%	13	0%
<i>Japanese</i>	22	0%	35	0%	42	0%	42	0%
<i>Korean</i>	25	0%	36	0%	42	0%	41	0%
<i>South Central Asian (e.g. Indian)</i>	1	0%	5	0%	9	0%	8	0%
<i>South East Asian (e.g. Vietnamese)</i>	94	1%	152	1%	194	1%	187	1%
<i>Other Asian</i>	6	0%	10	0%	14	0%	15	0%
European	4,629	34%	8,271	33%	11,414	31%	11,140	31%
<i>British</i>	1,166	9%	1,913	8%	2,599	7%	2,608	7%
<i>Dutch</i>	99	1%	191	1%	273	1%	263	1%
<i>French</i>	145	1%	303	1%	431	1%	429	1%
<i>German</i>	1,183	9%	2,066	8%	2,689	7%	2,677	7%
<i>Italian</i>	283	2%	449	2%	584	2%	573	2%
<i>Polish</i>	108	1%	167	1%	191	1%	181	1%
<i>Scandinavian</i>	100	1%	200	1%	304	1%	301	1%
<i>Scotch Irish</i>	1,370	10%	2,641	10%	3,853	11%	3,659	10%
<i>Other European (e.g. Greek/Russian)</i>	176	1%	341	1%	491	1%	448	1%
Middle Eastern	6	0%	9	0%	18	0%	11	0%
Other	2,299	17%	4,403	17%	6,412	18%	6,241	17%
Unclassified	4,130	30%	7,865	31%	11,847	32%	11,853	33%
Educational Attainment (2012)								
Elementary (0 to 8)	245	3%	543	3%	967	4%	855	4%
Some High School (9 to 11)	541	6%	1,267	8%	2,110	9%	2,161	9%
High School Graduate (12)	2,739	32%	5,396	34%	8,114	35%	8,359	36%
Some College (13 to 16)	2,423	28%	4,364	27%	6,038	26%	5,936	26%
Associates Degree	808	9%	1,434	9%	1,942	8%	1,909	8%
Bachelors Degree	1,182	14%	1,997	13%	2,763	12%	2,625	11%
Masters Degree	484	6%	780	5%	974	4%	927	4%
Professional/Doctorate	97	1%	179	1%	293	1%	240	1%
College Degree+ (Bachelor Degree or higher)	1,762	21%	2,956	19%	4,030	17%	3,792	16%
Enrollments (2012)								
Nursery school/preschool	264	2%	419	2%	545	1%	557	2%
Kindergarten/Elementary School	2,074	15%	3,842	15%	5,432	15%	5,289	15%
High School	1,043	8%	2,057	8%	2,883	8%	2,860	8%
College/Graduate/Professional school	799	6%	1,260	5%	1,769	5%	1,731	5%
Not enrolled	9,502	69%	17,785	70%	25,895	71%	25,826	71%

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

EXPANDED DEMOGRAPHIC PROFILE

1990 - 2010 Census, 2012 Estimates & 2017 Projections - as of 2nd Qtr / 12

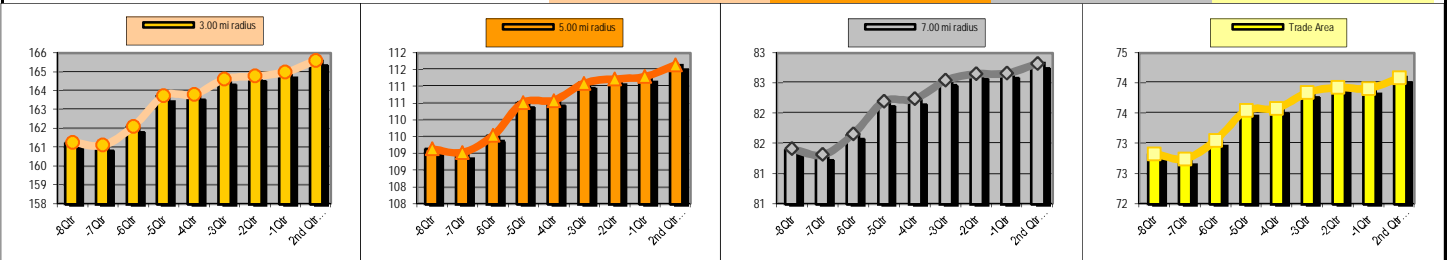
Calculated using Proportional Block Groups



Lat/Lon: 35.4535355/-89.85232

Highway 51 and Munford Atoka Ave South Tipton County, Tennessee

	3.00 mi radius	5.00 mi radius	7.00 mi radius	Trade Area
Households				
Estimated Current Households (2012)	4,667	8,743	12,715	12,612
Census Households (2010)	4,544	8,547	12,498	12,397
Census Households (2000)	2,917	6,054	9,583	9,546
Census Households (1990)	1,647	3,543	6,114	5,994
Projected Households (2017)	5,295	9,781	14,004	13,938
Low to High End Projection Bounds	4,907 to 5,295	9,094 to 9,786	13,063 to 14,029	12,950 to 13,941
Forecasted Households (2022)	5,897	10,807	15,325	15,309



Population Past 8 Qtrs 10-Q2	4,544	8,547	12,498	12,397
Population Past 7 Qtrs 10-Q3	4,540 -0.1%	8,539 -0.1%	12,483 -0.1%	12,382 -0.1%
Population Past 6 Qtrs 10-Q4	4,568 0.6%	8,578 0.5%	12,536 0.4%	12,434 0.4%
Population Past 5 Qtrs 11-Q1	4,614 1.0%	8,656 0.9%	12,619 0.7%	12,519 0.7%
Population Past 4 Qtrs 11-Q2	4,615 0.0%	8,660 0.1%	12,624 0.0%	12,525 0.0%
Population Past 3 Qtrs 11-Q3	4,638 0.5%	8,701 0.5%	12,672 0.4%	12,569 0.4%
Population Past 2 Qtrs 11-Q4	4,643 0.1%	8,710 0.1%	12,688 0.1%	12,584 0.1%
Population Past 1 Qtrs 12-Q1	4,649 0.1%	8,716 0.1%	12,690 0.0%	12,580 -0.0%
Estimated Population in Households (2012)	13,682 100%	25,363 100%	36,448 100%	36,259 100%
Estimated Persons per Household (2012)	2.9	2.9	2.9	2.9
Estimated Household Density (2012)	166 psm	112 psm	83 psm	74 psm
Projected Population in Households (2017)	15,566 100.0%	28,441 100.0%	40,229 99.8%	40,148 100.0%

Household Type (2012)								
Family Households	3,821	82%	7,066	81%	10,111	80%	10,065	80%
Married Couple Household	3,087	66%	5,425	62%	7,587	60%	7,591	60%
Married Couple Household With Children	1,419	30%	2,607	30%	3,629	29%	3,575	28%
Married Couple Household No Children	1,669	36%	2,818	32%	3,958	31%	4,016	32%
Male Householder	246	5%	579	7%	798	6%	739	6%
Male Householder With Children	173	4%	366	4%	499	4%	468	4%
Male Householder No Children	73	2%	213	2%	298	2%	271	2%
Female Householder	487	10%	1,062	12%	1,727	14%	1,735	14%
Female Householder With Children	273	6%	634	7%	1,009	8%	972	8%
Female Householder No Children	215	5%	428	5%	717	6%	764	6%
Non Family Households	147	3%	292	3%	453	4%	455	4%
One person households	699	15%	1,385	16%	2,150	17%	2,091	17%

Household Size (2012)								
1 Person Household	699	15%	1,385	16%	2,150	17%	2,091	17%
2 Person Households	1,475	32%	2,796	32%	4,069	32%	4,080	32%
3 Person Households	944	20%	1,740	20%	2,508	20%	2,480	20%
4 Person Households	903	19%	1,632	19%	2,300	18%	2,258	18%
5 Person Households	418	9%	769	9%	1,084	9%	1,082	9%
6 Person Households	145	3%	259	3%	368	3%	372	3%
7+ Person Households	83	2%	162	2%	237	2%	248	2%

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

EXPANDED DEMOGRAPHIC PROFILE

1990 - 2010 Census, 2012 Estimates & 2017 Projections - as of 2nd Qtr / 12

Calculated using Proportional Block Groups

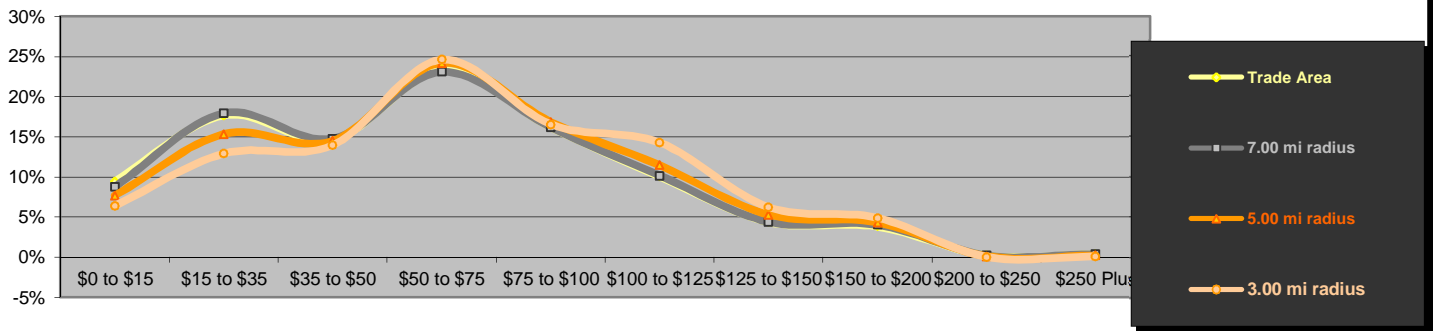


Lat/Lon: 35.4535355/-89.85232

Highway 51 and Munford Atoka Ave South Tipton County, Tennessee

	3.00 mi radius		5.00 mi radius		7.00 mi radius		Trade Area	
Average Household Income								
Est. Average Household Income (2012)	\$72,288		\$68,648		\$66,228		\$65,223	
Census Average Hhld Income (2000)	\$55,258		\$55,193		\$54,827		\$54,030	
Average Income Change (2000 to 2012)	\$17,030	2.6%	\$13,455	2.0%	\$11,401	1.7%	\$11,193	1.7%
Median Household Income								
Est. Median Household Income (2012)	\$68,715		\$63,730		\$59,893		\$59,365	
Census Median Hhld Income (2000)	\$50,292		\$49,005		\$47,672		\$46,752	
Median Income Change (2000 to 2012)	\$18,423	3.1%	\$14,724	2.5%	\$12,221	2.1%	\$12,613	2.2%
Per Capita Income								
Est. Per Capita Income (2012)	\$24,656		\$23,664		\$23,088		\$22,685	
Census Per Capita Income (2000)	\$19,395		\$19,247		\$19,196		\$18,867	
Per Capita Income Change (2000 to 2012)	\$5,260	2.3%	\$4,417	1.9%	\$3,892	1.7%	\$3,818	1.7%
Household Income Distribution (2012)								
Hhld Income \$0 to 14,999	299	6%	671	8%	1,112	9%	1,190	9%
Hhld Income \$15,000 to 24,999	301	6%	750	9%	1,352	11%	1,281	10%
Hhld Income \$25,000 to 34,999	301	6%	592	7%	931	7%	947	8%
Hhld Income \$35,000 to 49,999	651	14%	1,267	14%	1,879	15%	1,844	15%
Hhld Income \$50,000 to 74,999	1,149	25%	2,116	24%	2,937	23%	2,931	23%
Hhld Income \$75,000 to 99,999	773	17%	1,474	17%	2,057	16%	2,043	16%
Hhld Income \$100,000 to 124,999	666	14%	1,002	11%	1,294	10%	1,266	10%
Hhld Income \$125,000 to 149,999	291	6%	464	5%	559	4%	551	4%
Hhld Income \$150,000 to 174,999	150	3%	239	3%	317	2%	305	2%
Hhld Income \$175,000 to 199,999	79	2%	139	2%	197	2%	175	1%
Hhld Income \$200,000 to 249,999	2	0%	11	0%	31	0%	29	0%
Hhld Income \$250,000 to 499,999	4	0%	18	0%	46	0%	45	0%
Hhld Income \$500,000 or More	0	0%	1	0%	4	0%	5	0%
Hhld Incomes Below Median Income	1,552	33.3%	3,280	37.5%	5,274	41.5%	5,262	41.7%
Hhld Incomes at the Median Income	1,149	24.6%	2,116	24.2%	2,937	23.1%	2,931	23.2%
Hhld Incomes Above Median Income	1,966	42.1%	3,348	38.3%	4,504	35.4%	4,419	35.0%

Household Income Distribution (in 1,000's)



Daytime Demos (2012)

	3.00 mi radius	5.00 mi radius	7.00 mi radius	Trade Area
Total Number of Businesses	142	272	378	346
Total Number of Employees	1,229	2,320	3,730	2,921
Employees per Business	8.6 to 1	8.5 to 1	9.9 to 1	8.4 to 1
Residential Population per Business	96.3 to 1	93.2 to 1	96.5 to 1	104.8 to 1

EXPANDED DEMOGRAPHIC PROFILE

1990 - 2010 Census, 2012 Estimates & 2017 Projections - as of 2nd Qtr / 12

Calculated using Proportional Block Groups



Lat/Lon: 35.4535355/-89.85232

Highway 51 and Munford Atoka Ave South Tipton County, Tennessee	3.00 mi radius		5.00 mi radius		7.00 mi radius		Trade Area	
Group Quarters								
Group Quarters Population (2012)	0		0		77		4	
Non-Institutionalized	0		0		30		39%	
College	0		0		0		0%	
Military	0		0		28		36%	
Other	0		0		3		3%	
Institutionalized (Correctional, Medical, Other)	0		0		47		61%	
Census Group Quarters Population (2000)	0		0		92		4	
Projected Group Quarters Population (2017)	0		0		77		4	
Forecasted Group Quarters Population (2022)	0		0		77		4	
Historical Annual Growth (2000 to 2012)	0	-	0	-	-15	-1.3%	0	-0.6%
Projected Annual Growth (2012 to 2017)	0	-	0	-	0	0.0%	0	0.0%
Housing (2012)								
Total Housing Units	4,846		9,141		13,358		13,258	
Housing Units, Occupied	4,667	96.3%	8,743	95.7%	12,715	95.2%	12,612	95.1%
<i>Housing Units, Owner-Occupied</i>	3,824	78.9%	7,069	77.3%	10,130	75.8%	10,075	76.0%
<i>Housing Units, Renter-Occupied</i>	842	17.4%	1,674	18.3%	2,585	19.4%	2,537	19.1%
Housing Units, Vacant	180	3.7%	398	4.3%	643	4.8%	646	4.9%
Home Values (2012)								
Owner Occupied Housing	3,824		7,069		10,130		10,075	
Home Values \$0 to \$9,999	45	1%	107	2%	166	2%	199	2%
Home Values \$10,000 to \$14,999	14	0%	57	1%	99	1%	104	1%
Home Values \$15,000 to \$19,999	23	1%	47	1%	55	1%	50	1%
Home Values \$20,000 to \$24,999	28	1%	77	1%	155	2%	186	2%
Home Values \$25,000 to \$29,999	17	0%	30	0%	72	1%	91	1%
Home Values \$30,000 to \$34,999	14	0%	39	1%	95	1%	105	1%
Home Values \$35,000 to \$39,999	28	1%	70	1%	130	1%	123	1%
Home Values \$40,000 to \$49,999	101	3%	200	3%	372	4%	401	4%
Home Values \$50,000 to \$59,999	54	1%	161	2%	295	3%	264	3%
Home Values \$60,000 to \$69,999	154	4%	387	5%	608	6%	626	6%
Home Values \$70,000 to \$79,999	247	6%	491	7%	709	7%	700	7%
Home Values \$80,000 to \$89,999	237	6%	445	6%	626	6%	629	6%
Home Values \$90,000 to \$99,999	389	10%	704	10%	982	10%	984	10%
Home Values \$100,000 to \$124,999	929	24%	1,576	22%	2,201	22%	2,230	22%
Home Values \$125,000 to \$149,999	647	17%	1,075	15%	1,380	14%	1,366	14%
Home Values \$150,000 to \$174,999	344	9%	607	9%	773	8%	737	7%
Home Values \$175,000 to \$199,999	206	5%	359	5%	491	5%	467	5%
Home Values \$200,000 to \$249,999	180	5%	338	5%	482	5%	437	4%
Home Values \$250,000 to \$299,999	102	3%	189	3%	263	3%	221	2%
Home Values \$300,000 to \$399,999	49	1%	75	1%	121	1%	90	1%
Home Values \$400,000 to \$499,999	7	0%	10	0%	18	0%	16	0%
Home Values \$500,000 to \$749,999	9	0%	25	0%	36	0%	46	0%
Home Values \$750,000 to \$999,999	0	0%	0	0%	0	0%	0	0%
Home Values \$1,000,000 or More	0	0%	0	0%	0	0%	0	0%
Home Values Below Average Range	2,280	59.6%	2,814	39.8%	4,365	43.1%	4,463	44.3%
Home Values at the Average Range	647	16.9%	1,576	22.3%	2,201	21.7%	2,230	22.1%
Home Values Above Average Range	897	23.5%	2,679	37.9%	3,565	35.2%	3,382	33.6%
Owner Occupied Average Home Value	\$126,455		\$122,821		\$119,226		\$116,845	
Owner Occupied Median Home Value	\$115,143		\$111,644		\$108,388		\$105,803	

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.