

SUMMARY DEMOGRAPHIC PROFILE

1990 - 2010 Census, 2012 Estimates & 2017 Projections - as of 2nd Qtr / 12

Calculated using Proportional Block Groups



Lat/Lon: 35.4535355/-89.85232

Highway 51 and Munford Atoka Ave South Tipton County, Tennessee		3.00 mi radius	5.00 mi radius	7.00 mi radius	Trade Area
POPULATION	2012 Estimated Population	13,682	25,363	36,524	36,263
	2017 Projected Population	15,566	28,441	40,306	40,152
	2010 Census Population	13,310	24,774	35,874	35,619
	2000 Census Population	8,347	17,363	27,421	27,368
	1990 Census Population	4,688	10,291	18,705	17,434
	Historical Annual Growth 2000 to 2012	5.3%	3.8%	2.8%	2.7%
	Projected Annual Growth 2012 to 2017	2.8%	2.4%	2.1%	2.1%
	2012 Male Population	48.9%	49.0%	49.0%	49.0%
	2012 Female Population	51.1%	51.0%	51.0%	51.0%
	2012 Average Age	35.5	35.9	36.4	36.3
2012 Median Age	31.1	31.6	32.1	32.0	
HOUSEHOLDS	2012 Estimated Households	4,667	8,743	12,715	12,612
	2017 Projected Households	5,295	9,781	14,004	13,938
	2010 Census Households	4,544	8,547	12,498	12,397
	2000 Census Households	2,917	6,054	9,583	9,546
	1990 Census Households	1,647	3,543	6,114	5,994
	Historical Annual Growth 2000 to 2012	5.0%	3.7%	2.7%	2.7%
Projected Annual Growth 2012 to 2017	2.7%	2.4%	2.0%	2.1%	
POPULATION BY RACE	2012 Estimated White	86.4%	86.3%	85.6%	86.0%
	2012 Estimated Black or African American	9.4%	9.5%	10.2%	9.8%
	2012 Estimated Asian	1.1%	1.0%	0.9%	0.9%
	2012 Estimated Other Races	3.1%	3.2%	3.2%	3.3%
	2012 Estimated Hispanic	2.7%	2.5%	2.4%	2.4%
INCOME	2012 Estimated Average Household Income	\$ 72,288	\$ 68,648	\$ 66,228	\$ 65,223
	2012 Estimated Median Household Income	\$ 68,715	\$ 63,730	\$ 59,893	\$ 59,365
	2012 Estimated Per Capita Income	\$ 24,656	\$ 23,664	\$ 23,088	\$ 22,685
EDUCATION (AGE 25+)	2012 Elementary	2.9%	3.4%	4.2%	3.7%
	2012 Some High School	6.4%	7.9%	9.1%	9.4%
	2012 High School Graduate	32.2%	33.8%	35.0%	36.3%
	2012 Some College	28.4%	27.3%	26.0%	25.8%
	2012 College Degree	30.2%	27.5%	25.7%	24.8%
BUSINESS	Number of Businesses	142	272	378	346
	Total Number of Employees	1,229	2,320	3,730	2,921
	Avg Employee Population per Business	8.6	8.5	9.9	8.4
	Avg Residential Population per Business	96.3	93.2	96.5	104.8

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