



Announcing the Centura Health COO Breakfast for 2018

Presented by the Summit Chamber of Commerce

October 5, 2018

7:30 AM to 11:00AM

Beaver Run Resort and Conference Center – Breckenridge

Each fall the Summit Chamber hosts the "unofficial" kick-off to the ski season when the Chief Operating Officers of 5 area ski resorts gather to discuss the innovations and improvements from the summer and plans for the winter season. In addition, our Key Note Speaker for this event is Mike Shaw, former free-style skier, coach of the Canadian Free-style Ski Team, and survivor of horrific on-slope crash in 2013. His inspirational message builds on the lessons learned while fighting back from adversity.

The event is being held at the Beaver Run Resort and Conference Center and we expect 400 + attendees. The primary demographic of the attendees are business owners and managers, along with community leaders and elected officials.

Tickets for the event are priced from \$55 to \$100 dollars each.

In years past, the event has sold out in hours and tickets are highly sought-after.

We strive to provide each of our sponsors with the ultimate in return on objectives through speaking opportunities, logo placement, ad mentions, exposure in print and online, display tables at the event and other means of helping to get the word out about their business.



Sponsorship & Promotional Opportunities
Summit County Chamber of Commerce
COO Breakfast
October 5, 2018

Title Sponsor = Centura Health

Welcome Sponsor = Kaiser Permanente

Keynote Speaker Sponsor - Summit Orthopedics

Breakfast Sponsor = \$3500 - may be available

- Full signage on Breakfast Buffet and on Tables
- Free membership for one year
- Banner at event
- Logo on Summit Chamber Banner at all Mixers and Chamber Events
- Special mention in all chamber newsletters
- Mention in all radio and TV ads
- Customized Page on Summit Chamber Website
- 8 VIP tickets
- 4 Additional E-Blasts to Chamber Lists each year
- 250 word write up in event program
- Special Thanks on pre-event PowerPoint
- Placement on Summit Chamber Website Sponsor Page
- Logo on table stanchions
- Logo on goodie bags
- Logo in all print media
- Display table at event

◆◆ Double Black Diamond Sponsor = \$1600 –Available

- Mention in all radio and TV ads
- 4 VIP tickets
- Special Thanks on pre-event PowerPoint
- Customized Page on Summit Chamber Website
- Special mention in all chamber newsletters
- Logo on Summit Chamber Banner at all Mixers and Chamber Events
- Banner at event
- Placement on Summit Chamber Website Sponsor Page
- Logo on table stanchions
- Logo on goodie bags

- Logo in all print media
- Display table at event

◆ **Black Diamond Sponsor = \$750 - Available**

- Banner at event
- 2 regular ticket
- Placement on pre-event PowerPoint
- Placement on Summit Chamber Website Sponsor Page
- Logo on table stanchions
- Logo in all print media
- Display table at event

VIP Table Sponsors - \$1200 – only 4 Available

- 10 VIP Tickets
- Premier Seating
- Logo on pre-event PowerPoint
- Logo Table

Bag Sponsor – Strategic Catalyst

Coffee Sponsors - \$250

- 1 regular ticket
- Logo on Coffee table stanchions
- Logo on pre-event PowerPoint
- Logo on Website & Event-day materials

Display Table only Sponsors - \$250

- 1 regular ticket
- Display Table
- Logo on pre-event PowerPoint
- Logo on Website & Event-day materials

Custom Sponsorships Available

All sponsors are encouraged to offer silent auction items and may also offer “goodies” for inclusion in Goody Bags – 420 bags.