

Best Practices for Email Blasts

- Please contact Jillian McElhattan @ info@summitchamber.org for all email blasts
- Allow for 5-7 business days before the scheduled date of the email blast
- It is best to provide a png
- Keep your message short and sweet (The average person has an 8 second attention span)
- In the case of extreme urgency, we will make every attempt to get the eblast out but cannot guarantee that it will go out. The best thing to do is plan ahead when possible.