Developing and Engagement IQ

Mike Cook

Burlington Chamber

2016
Using Enlightened Self Interest
to Stay Sane, Productive, Amused… and… Create Value
16 Guidelines & 1 Rule.... Maybe!
It is crazy town out there...

Make No Mistake About it!
You Should Have a Plan

What's the plan?

Nothing to Detailed...But...
It Does Need to Be Relevant!
Plan to be... Collaborative
Plan to be fierce!
Plan to be edgy...

Are you up to it?
A blend would be nice!
How do You Get There?

Follow Me...if You Dare!
what I have is...
...a set of guidelines to light your way

And Maybe One Rule...but No More
# 1
Whoever sees it first...

Be Responsible

...gets to do it
# 2 Nobody Likes Anybody's Ideas...

...Better Than Their Own
do not contribute to the confusion
“Do not confuse your beliefs with the truth...it makes you stupid and an annoyance to other people!”
# 5

"there really isn't much control"

Travel Light
Manage Mutual Understanding

"relationship is everything!"

#6
Give up the right...

... to say I told you so!

# 7
We are all in over our heads!

INTERDEPENDENCE

That's just the way it is.
Be ready to walk away
Manage your expectations

# 10
Do you really need those opinions?

They can really weigh you down.

# 11
Life is a Contact Sport

Is you hup fer da challenge?
It’s not IF you’ll get injured ... YOU Will !

# 12a
Toughen Up...

# 12b

To Stay Engaged
#13

Don’t Hold Back...

Where the magic happens

Your Comfort Zone

...this is it!
Give Your Gifts Freely

They were bestowed on you to be given away
Cultivate Curiosity...

“...it is the source of living an engaged life.”
Learn to laugh at yourself

“we are all very funny indeed!”
Rule # 1

Know what your offer is...

You are always selling!
gracias por su atención!