

# Member Benefits

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## **Networking & New Connections**

Real Networking with Real People. With our luncheons, workshops, and big events, we offer the fastest and most efficient way to get connected with local professionals.

## **Professional Development/Education**

The Chamber is constantly looking for professional development workshops to offer our members. If there's something members want to learn, they can let the Chamber know and we'll work on a way to offer it.

## **Certificate of Origin**

The chamber will verify certificates of origin for all chamber members.

## **Economic Development**

The chamber board and committees all work towards further economic development of Burlington. Whether it's developing afterhours, tourism, or local events, we're constantly striving to make Burlington a great place to work.

## **Government Advocacy**

We represent our members' interests to City, County, and State governments. Our Legislative and Education committee will also gather info on relevant legislation and make sure our members are informed on what's going on with their local government.

## **Business Referrals**

The Chamber runs the Burlington Visitor Information Center. We get hundreds of calls a year from customers and businesses inside and outside of Skagit County, looking for business recommendations.

## **Member Referral Program**

Get \$50 credit towards your membership renewal for every member you refer to the chamber!

## **Online Directory**

You'll be listed on our online directory, hosted on our website. Our website gets over 2000 hits a month and serves as a valuable resource for people looking for info on Burlington businesses.

## **Mailing Lists**

To help your in-house sales and marketing efforts, we can provide mailing addresses for our member businesses.

## **Bulk Mailing Permit**

Permit imprint is the most popular and convenient way to pay for high volume mailings. Instead of using precanceled stamps or a postage meter, the mailer prints postage information in the upper right corner of the mail piece. Permit imprint is convenient because you don't have to buy postage in advance or worry about putting the right amount of postage on each piece.

## **Discount Deals**

Send us any ongoing discounts you have, and we'll post them on our website, Twitter, and our weekly E-News. Business to Business discounts will also be emailed to our members, while discounts relevant to consumers and visitors will be posted on the Visit Burlington, Wa website.

## **Job Postings**

Give your job postings an extra boost with the Chamber! We'll promote open jobs for your business on our website, and all media pages.

## **Member Spotlights**

Each month a lucky member is drawn at the monthly luncheon to be spotlighted in our monthly newsletter. You'll get a whole section to talk about your business, services, and what you have to offer.

## **After Hours**

We'll bring the networking to you! Members can host After Hours events at your business. Provide the venue, and the Chamber will promote it to our members and help you get integrated into the Burlington business community!

## **Preferred Business Directory Listing**

Every year the Chamber prints the Burlington Chamber of Commerce Preferred Business Directory listing. Over 3500 directories are distributed to all chamber members, local businesses, the City of Burlington, Burlington Public Library, Visitor Information Centers around the state, hotels, restaurants, and real estate offices. This is a valuable community resource, and listings are exclusive to chamber members. In addition, we also include the directory in every relocation and Information packet sent out.

## **Event Calendar**

Submit your events to us, and we'll add them to the Event Calendar on our Chamber website, our weekly E-News and monthly print newsletter. We're also happy to co-host your family-friendly business event on our Facebook page.

## **Member Information Center**

This online portal will allow you to get in contact with other chamber members easier than ever, as well as easily post discounts just for chamber members.

## **Membership Decal**

Part of your membership welcome package includes a Membership decal. Viewed by many as a symbol of community involvement and integrity, It's a great tool to showcase to your customers that you are invested in the community.

# Maximize your Membership

## Weekly E-News Sponsorship - \$50

Our E-Newsletter gets sent to over 600 local emails. You can be the exclusive sponsor at the top of this highly viewed e-newsletter with an average open rate of 22.5%. Plus, if you buy 12 weeks, you get 2 free!

## Newsletter Insert - \$85

Have a big event or promotion coming up? Reach your targeted audience with an 8x11 printed ad inserted in our monthly newsletter. It's a great way to distribute promotional posters to local businesses!

## Newsletter Sponsorship - \$100

You will have a ½ page Ad, or article on the front page of the Newsletter for the month of your choice.

## Newsletter Ad – \$350 - \$800

We offer all different kinds of ad spaces in our monthly printed newsletter. Directly mail your message to all chamber members every month for a full year. Enjoy the benefits of repetitive marketing.

## Website Banner Ad - \$100

Have your company logo and click through Ad be the first thing members and visitors see on our main pages within the Burlington Chamber website.

## Event Sponsorship

In addition to being seen by everyone at the event, sponsorships often bring ancillary promotion through media coverage of the event itself!

## Chamber Luncheon Sponsorship - \$175

Sponsoring our monthly luncheons is a unique opportunity to put your business instantly in front of a large

group of business professionals. You will receive 8 minutes to chat about your business and will be featured in our marketing for the luncheon itself. Two tickets to the luncheon are also included!

## Berry Dairy Days - \$250 - \$4,000

Berry Dairy Days is one of the oldest festivals in Skagit County celebrating Burlington's history and impressive agricultural and farming communities. On the third weekend of June, Burlington will explode with family fun activities, delicious food and be a place you won't want to miss.

## Awards of Excellence - \$500 - \$1,500

The Awards of Excellence are an event honoring the great work businesses in the Burlington community do all year long. A variety of awards will be given out in multiple categories including The Stowe Award, Business of the Year, Leadership Award, and more!

## Membership Investment

Employees: 2 Part Time = 1 Full Time

0-5 Employees	\$265.00
6-15 Employees	\$350.00
16-25 Employees	\$440.00
26-35 Employees	\$500.00
36-50 Employees	\$570.00
50 + Employees	\$660.00
Non Profit 501(c)3	35% discount

Ask about our Corporate Package!

Upgrade your membership with the Chamber by becoming Premier or Patron Partner which includes many enhanced benefits including extra marketing and exposure for your business.

## Patron Partner \$1,000

Your member benefits plus:

- Full-color logo listed in the printed newsletter.
- Full-color logo listed on the agenda at the Luncheons.
- Full-color logo in the weekly e-newsletter.
- Full-color logo and link to your website on the Chamber website.
- Full-color logo in the printed Preferred Business Directory.
- One insert a year in the printed newsletter.
- One lunch at all monthly luncheons.

## Premier Partner \$2,000

Patron benefits plus:

- Full-color logo listed on the cover of each printed newsletter.
- An additional yearly insert in the printed newsletter.
- An additional lunch at any monthly luncheon.
- One Luncheon Sponsorship.
- Berry Dairy Days Festival parade entry and 10x10 booth.



# Connecting Commerce and Community

520 E Fairhaven Ave / PO Box 1087, Burlington, WA 98233

Ph (360) 757-0994 Fax (360) 757-0821

www.Burlington-Chamber.com

Business/Organization Name: \_\_\_\_\_

Business Physical Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Mailing Address (if different than physical): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Number of Employees: Full-Time \_\_\_\_\_ Part-Time \_\_\_\_\_ Year Business was established: \_\_\_\_\_

Primary Representative Name and Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Cell: \_\_\_\_\_

Email: \_\_\_\_\_

Billing Representative Contact: \_\_\_\_\_ Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Marketing Reps: \_\_\_\_\_ Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Additional Reps: \_\_\_\_\_ Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Website: \_\_\_\_\_ Number of Employees Full time: \_\_\_\_\_ Part Time: \_\_\_\_\_

Social Media: \_\_\_\_\_

A sentence describing your business (200 characters): \_\_\_\_\_

Key words describing your business: \_\_\_\_\_

Would you like to be involved in a committee? Y / N

Would you like to be a volunteer for an event? Y / N

Would you like to add on a Sponsorship?

Berry Dairy Days \$250-3500 Y / N

Annual Tree Lighting \$250-1000 Y / N

Annual Awards Ceremony \$500-1500 Y / N

Luncheon Sponsorship \$175 Y / N

Would you like to add additional Advertisements?

Printed Newsletter Insert \$85 Y / N

Newsletter Annual Ad \$350-800 Y / N

E-News Sponsorship Ad \$50 Y / N

Website Banner Ad \$50 Y / N

Newsletter Sponsor \$100 Y / N

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## Membership Investment

*Employees: 2 Part Time = 1 Full Time*

0-5 Employees \$265.00

6-15 Employees \$350.00

16-25 Employees \$440.00

26-35 Employees \$500.00

36-50 Employees \$570.00

50 + Employees \$660.00

*(No business affiliation)*

Non Profit 501(c)3 35% discount

- Cash/Check \$ \_\_\_\_\_ # \_\_\_\_\_
  - Visa/MasterCard Card
  - Pay Online
- Click "Join the Chamber" at  
www.burlington-chamber.com

*\*We are a tax deductible, non-profit organization. The fee is not a charitable contribution, however it may be deductible as an ordinary business expense. This is a reoccurring annual membership. Membership will automatically renew unless member has given written notice to cancel membership prior to renewal date.*

# Maximize your Membership

***Please choose one category that best describes your business:***

- |                                   |                               |                                  |
|-----------------------------------|-------------------------------|----------------------------------|
| Accounting                        | Financial/Investment Services | Rental Services                  |
| Advertising/Marketing             | Foster Care                   | Restaurants                      |
| Agritourism/Agriculture           | Fuel/Gas Stations             | RV Dealer/Parts                  |
| Animal/Boarding - Grooming        | Funeral Homes                 | Sanitation/Recycling             |
| Animal/Veterinarians              | Golf                          | Senior Services/Senior Living    |
| Apartments                        | Government                    | Service/Charitable Organizations |
| Attorneys                         | Graphic Design                | Shopping/Retail                  |
| Auto Body/Collision Repair        | Grocery Stores                | Signs and Banners                |
| Auto Glass                        | Hardware                      | Sports/Recreation                |
| Auto Parts                        | Health/Fitness                | Storage                          |
| Automobile - Service/Repair       | Healthcare/Hospitals/Clinics  | Tattoo                           |
| Automobile Dealers                | Hearing                       | Tax Preparation                  |
| Automobile Towing                 | Heating/Cooling               | Theatres/Performing Arts         |
| Automotive Licensing              | Home Improvement              | Tire Sales/Service               |
| Aviation                          | Hot Tubs/Pool/Spas            | Title Agencies                   |
| Banks/Credit Unions               | Individual                    | Transportation                   |
| Beauty Salons/Personal Care       | Insurance                     | Utilities                        |
| Brewery/Wineries                  | Internet                      | Visitor Centers                  |
| Business Associations             | Jewelers                      | Website Design & Hosting         |
| Business Services                 | Landscaping                   | Wells                            |
| Camping                           | Library                       | Woodworking                      |
| Casinos                           | Locksmiths                    |                                  |
| Catering                          | Lodging                       |                                  |
| Childcare/Services                | Lumber                        |                                  |
| Churches                          | Magazine/Newspaper            |                                  |
| Cleaning Services/Janitorial      | Manufacturing/Production      |                                  |
| Coffee/Tea                        | Mortgage Services             |                                  |
| Computers Sales, Support/Repair   | Motorcycle/ATV Off Road       |                                  |
| Construction/Development          | Museums                       |                                  |
| Construction Supplies/Materials   | Music                         |                                  |
| Dentists                          | Office Equipment/Supplies     |                                  |
| Distilleries                      | Optometrists                  |                                  |
| Dry Cleaners                      | Petroleum Refineries          |                                  |
| Education/Career Training         | Pharmacy                      |                                  |
| Electricians                      | Photographers                 |                                  |
| Employment/Employee Services      | Piercing                      |                                  |
| Energy Product Sales/Installation | Plumbing                      |                                  |
| Engineering/Surveyors             | Printers/Printing Services    |                                  |
| Equipment Sales/Lease             | Property Leasing/Management   |                                  |
| Event Services                    | Radio                         |                                  |
| Family Services                   | Real Estate                   |                                  |
| Festivals                         | Recycling                     |                                  |