

## ***Promotional Opportunities***

<b>Newsletter Insert</b>	\$85	8.5" by 11" insert in our printed newsletter to be mailed to all 355 of our members.
<b>Newsletter Sponsor</b>	\$100	includes your choice of a ½ page ad or cover article for a single month
<b>Newsletter Ad</b>	\$350 or \$800 (\$30 or \$67 a month)	Ad in our newsletter which runs for a year, great for getting your brand in front of chamber members month after month.
<b>E-news Sponsor</b>	\$50 per week	your image at the top of the chamber E-news. If you buy 12 weeks, 2 are included at no additional cost.
<b>VIC Lobby Ad</b>	\$100	Your Ad will be on a rotating screen for one month in the lobby of the Burlington Visitor Information Center where over 14,000 people visit annually.
<b>Web Sponsor</b>	\$100 for 1 month	a banner ad on the Chamber Site that will lead visitors to your website or social media. The Chamber gets an average of 3800 web browsing sessions a month.
<b>Chamber Luncheon Sponsorship (3<sup>rd</sup> Wednesday of the month)</b>	\$175	Our monthly luncheon is a unique opportunity to put your business instantly in front of a large group of business professionals. You will receive up to 8 minutes to promote your business and will be featured in our marketing for the luncheon itself. Two tickets to the luncheon are also included!
<b>New Member Welcome Bags</b>	FREE	This is a great way to get you business in front of the new members. Be the first to welcome them to the Chamber.
<b>Event Door Prizes</b>	FREE	Donate a door prize to during an after hours or a luncheon and you will get you brand immediately in front of potential customers.

## ***Event Supporters***

<b>Berry Dairy Days Supporter</b>	\$250 - \$4,000	Burlington Berry Dairy Days is one of the oldest festivals in Skagit County. Each year the Chamber of Commerce gives back to the community with a free three-day event to celebrate the history and growth of Burlington, with entertainment, vendors and great food.
<b>Burlington BBQ Battle Supporter</b>	\$100 - \$3,500	A great Sunday addition to Berry Dairy Days. This event is growing fast with interest from visitors wanting to try out the delicious BBQ competition and enjoy the entertainment all day long.
<b>Awards of Excellence Supporter</b>	\$100 - \$1,500	The Awards of Excellence is an event not only honoring the great work businesses in the Burlington community do all year long, but it's also the time we do a State of the Chamber.
<b>Battle of the Bridge Golf Tournament</b>	\$150 - \$5000	The Burlington and Mount Vernon Chambers of Commerce are taking our rivalry to a new level with the "Battle of the Bridge" Golf Tournament on June 12 at Eaglemont!

***Please verify that opportunities are available before sending in payment.***

## ***Battle of the Bridge***

*The Burlington and Mount Vernon Chambers of Commerce are taking our rivalry to a new level with the “Battle of the Bridge” Golf Tournament on June 12, 2020 at Eaglemont! So, if you still have a grudge from high school football or want to have fun, enter a team and designate which Chamber you are representing. The victorious Chamber will earn bragging rights and a traveling trophy to proudly display. Please have your event supporter payment to our office by **May 1, 2020**.*

Contact Name & Company Name: \_\_\_\_\_

Address: \_\_\_\_\_ Phone: \_\_\_\_\_  Check included  Please invoice

### **Presenting Sponsor \$5,000**

Special recognition as presenting sponsor during the event  
Company banner displayed at the registration area  
Company name on printed and digital marketing materials  
Logo with a link to your website on Burlington-Chamber.com and MountVernonChamber.com  
Social Media Promotion on all Chamber channels (Twitter, Facebook, etc.)  
Mentions in both chamber newsletters - print and electronic  
Team of four players in the tournament

### **Hole in one Sponsor \$750 – Two available**

Special recognition during the event  
Company banner displayed at the registration area  
Sign at a hole of your choice (based on availability)  
Company name on printed and digital marketing materials  
Logo with a link to your website on Burlington-Chamber.com and MountVernonChamber.com  
Social Media Promotion on all Chamber channels (Twitter, Facebook, etc.)

### **Beverage Cart Sponsor \$750**

Sign on beverage cart (provided by the chamber)  
Special recognition as the beverage cart sponsor  
Company name on printed and digital marketing materials  
Logo with a link to your website on Burlington-Chamber.com and MountVernonChamber.com  
Social Media Promotion on all Chamber channels (Twitter, Facebook, etc.)  
Sign at a hole of your choice (based on availability)

### **Hole Sponsor \$300 - 18 available**

Set up a tent at the hole of your choice (based on availability)  
Sign at hole (provided by the chamber)  
Company name on printed and digital marketing materials  
Logo with a link to your website on Burlington-Chamber.com and MountVernonChamber.com

### **Tee Sponsor \$150 – 18 available**

Sign (provided by the chamber) at a tee of your choice (based on availability)  
Company name on printed and digital marketing materials  
Logo with a link to your website on Burlington-Chamber.com and MountVernonChamber.com

***Please verify that event supporters are available before sending in payment.***

## **Berry Dairy Days**

*Burlington Berry Dairy Days June 19-21, 2020 is one of the oldest festivals in Skagit County Est. in 1937 as a fundraiser and was passed to the Chamber of Commerce to keep the festival alive and growing. Each year the Chamber of Commerce gives back to the community with a free three-day event to celebrate the history and growth of Burlington, with entertainment, vendors and great food. Thank you for considering investing in your community and the Burlington Chamber of Commerce for our Berry Dairy Days. Please have your event supporter payment to our office by **May 1, 2020.***

Contact Name & Company Name: \_\_\_\_\_

Address: \_\_\_\_\_ Phone: \_\_\_\_\_  Check included  Please invoice

### **Presenting Festival in The Park Investor \$4,000**

- Business Name in Event Title
- Presenting Festival Banner
- Grand Parade Judge
- 30 Radio Mentions
- 12 Social Media Mentions
- Logo Printed on the Poster
- Parade Entry and 10x10 Vendor Booth
- Logo Direct Mail Flyer
- Logo Print Media
- Recognition on the BDD website

- Parade Entry
- 10x10 Vendor Booth
- Logo on the Direct Mail Flyer
- Logo on the Print Media
- Recognition on the BDD website
- 6 Social Media Mentions

### **Festival Parton \$2,000**

- Logo on the Printed Poster
- Parade Entry
- 10x10 Vendor Booth
- Logo on the Direct Mail Flyer
- Logo on the Print Media
- Recognition on the BDD website
- 6 Social Media Mentions

### **Presenting Parade Supporter \$3,500**

- Presenting Parade Banner
- Leading Parade Entry
- 30 Radio Mentions
- 12 Social Media Mentions
- Logo Printed on Poster
- Parade Entry and 10x10 Vendor Booth
- Logo Direct Mail Flyer
- Logo Print Media
- Recognition on the BDD website

### **Festival Partner \$1,000**

- Name Printed on Poster
- 10x10 Vendor Booth
- Name Direct Mail Flyer
- Name Print Media
- Recognition on the BDD website
- 3 Social Media Mentions

### **Entertainment Stage Supporter \$2,500**

- Entertainment Stage Banner
- Logo Printed on the Poster
- 10x10 Vendor Booth
- Logo on the Direct Mail Flyer
- Logo on the Print Media
- Recognition on the BDD website
- 6 Social Media Mentions

### **Festival Supporter \$500**

- Name Printed on Poster
- Recognition on the BDD website
- 3 Social Media Mentions

### **Kids Zone Supporter \$2,500**

- Kids Zone Banner
- Logo on the Printed Poster

### **Shortcake Supporter \$250**

- Logo Displayed on Shortcake Booth
- Recognition on the BDD website
- 3 Social Media Mentions

***Please verify that event supporters are available before sending in payment.***

# ***Burlington BBQ Battle***

*As a great Sunday addition to Berry Dairy Days weekend on June 21, 2020, this is our 2<sup>nd</sup> annual BBQ Battle. This event is growing fast with interest from locals and out of town guests wanting to try out the delicious BBQ and enjoy the entertainment all day long. Thank you for considering investing in your community and the Burlington Chamber of Commerce for our Berry Dairy Days. Please have your event supporter payment to our office by **May 1, 2020.***

Contact Name & Company Name: \_\_\_\_\_

Address: \_\_\_\_\_ Phone: \_\_\_\_\_  Check included  Please invoice

## **Burlington BBQ Battle Investor \$3,500**

- Logo on the Event Website
- 20 Radio Mentions
- 12 Social Media Mentions
- Logo Displayed on Judges Booth
- Logo Printed on Poster
- Logo Print Media
- 4 BBQ Tickets
- Logo on the BBQ Battle Banner
- 10x10 Vendor Booth

## **Pork Butt Supporter \$500**

- Name on the Event Website
- Name on the Printed Poster
- Name on the Print Media
- 2 BBQ Tickets

## **Smokin' Veggie Supporter \$250**

- Name on the Event Website
- Name on the Printed Poster
- 2 BBQ Tickets

## **BBQ Entertainment Stage Supporter \$2,500**

- Logo on the Event Website
- 2 Radio Mentions
- 12 Social Media Mentions
- Logo Printed on the Poster
- Logo on the Print Media
- 4 BBQ Tickets
- Logo on Stage Banner

## **Hot Diggity Dog Supporter \$100**

- Name on the Event Website
- 2 BBQ Tickets

## **Beef Brisket Supporter \$1,000**

- Name on the Event Website
- 6 Social Media Mentions
- Name on the Printed Poster
- Print Media
- 2 BBQ Tickets

***Please verify that event supporters are available before sending in payment.***

## ***Awards of Excellence***

*Burlington Chamber of Commerce loves to spotlight our members and each year we present six businesses or individuals with an Excellence Award to thank them for all they do within the chamber and the community. In addition to the Awards Ceremony, President/CEO, Peter Browning, presents the State of the Chamber. This is a great opportunity to find out what is happening around the Burlington and the surrounding areas. Thank you for considering investing in your Burlington Chamber of Commerce for our Annual Awards Banquet November 5, 2020. Please have your event supporter payment to our office by **September 1, 2020**.*

Contact Name & Company Name: \_\_\_\_\_

Address: \_\_\_\_\_ Phone: \_\_\_\_\_  Check included  Please invoice

### **Spotlight Supporter \$1,500**

- 1 table toward the front of the venue (seating for 8 per table)
- ½ Page Advertisement in the program as Spotlight Supporter
- Business Bio & Company Logo in Awards Banquet program
- Company Logo on Annual Banquet section of chamber website
- 4 social media mentions leading up to the Awards Banquet
- Recognition as Spotlight Supporter at the banquet
- Advertisement on the presentation at the Awards Banquet

### **Video Supporter \$1,000 (2 Available)**

- 4 tickets to the Award Banquet
- 1/3 Page Advertisement in the program as Video Supporter
- Business Bio & Company Logo in Awards Banquet program
- Company Logo on Annual Banquet section of chamber website
- Recognition as Video Supporter at the banquet
- Advertisement on the presentation at the Awards Banquet

### **Entertainment Supporter \$750 (2 Available)**

- 2 tickets to the Awards Banquet
- ¼ Page Advertisement in the program as Entertainment Supporter
- Listed in Awards Banquet program as Entertainment Supporter
- Recognition as Entertainment Supporter at the banquet
- Advertisement on the presentation at the Awards Banquet

### **Bar Supporter \$500 (4 Available)**

- 1 ticket to the Awards Banquet
- Logo displayed on the bar during banquet
- Listed in Awards Banquet program as Bar Supporter
- Recognition as Bar Supporter at the banquet
- Advertisement on the presentation at the Awards Banquet

### **Gift Bag Supporter \$250 (4 Available)**

- Logo displayed on gift bags
- Listed in Awards Banquet program as Gift Bag Supporter
- Recognition as Gift Bag Supporter at the banquet

### **Table Supporter \$100 (12 Available)**

- Logo & business bio displayed on the center of 1 event table
- Listed in Awards Banquet program as Table Supporter
- Recognition as Table Supporter at the banquet

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