



# CHAMBER OF COMMERCE

## 2019 Chamber Directory Specifications

SPACE SIZES	1 COLOR	2 COLOR	4 COLOR	SIZES
Business Card			\$200	3 1/2" x 2"
1/8 Page	\$370	\$415	\$520	3 1/2" x 2 3/8"
1/4 Page	\$630	\$710	\$820	3 1/2" x 4 7/8"
1/2 Page	\$1,210	\$1,365	\$1,630	7 1/2" x 4 7/8"
Full Page	\$2,180	\$2,415	\$2,625	7 1/2" x 10 1/4"
Back Cover			\$6,000	
Inside Front Cover			\$3,200	
Inside Back Cover			\$2,900	
Double Truck			\$5,300	
Additional Category Listing	\$50 per			

**Deadlines:**

All Space Reservations are Due **by Friday, November 2nd, 2018**

Art Deadline is **Friday, November 16<sup>th</sup>, 2018**

**Terms:**

**Payment in full with acceptance of this contract entitles advertiser a discount of 5%.** Minimum of 50% is required with acceptance of this contract. The balance of payment is due upon approval of ad proof.

The publisher reserves the right to reject any advertisement, photograph, or illustration which is deemed not to be in keeping with the standards of the publication. Advertising position requests are subject to Chamber of Commerce editorial, makeup, or layout changes.

**Mechanical Requirements:**

Files can be accepted in Illustrator, Photoshop, or a high quality .PDF or jpeg file. Images need to be of high quality and can be supplied on CD, thumb drive, or emailed to [nicole@grandprairiechamber.org](mailto:nicole@grandprairiechamber.org).



# CHAMBER OF COMMERCE

Date: \_\_\_\_\_

Sales Representative: \_\_\_\_\_

## 2019 Chamber Directory Advertising Agreement

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone #: \_\_\_\_\_ Email: \_\_\_\_\_

(circle one) I require my ad to be designed! Ad copy is attached. I will send a digital file of my ad.

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Notes: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### CHARGES

Ad Space Cost: \$ \_\_\_\_\_

Extra Category Listing: \$ \_\_\_\_\_

**Subtotal:** \$ \_\_\_\_\_

Less 5% (pay in full discount): \$ \_\_\_\_\_

**Amount Due:** \$ \_\_\_\_\_

\*Make checks payable to the "Grand Prairie Chamber of Commerce".

Check #: \_\_\_\_\_

Credit Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVC code: \_\_\_\_\_

- **Payment must be received prior to printing of publication to have advertisement included.**
- Copy shall be published as submitted in original proof form, unless a subsequent revision is requested by advertiser in writing. The Grand Prairie Chamber assumes no liability for any copy error unless proof is returned in time for correction to be made prior to established deadlines. Advertiser agrees to accept a corrected display ad in the next edition of the publication, at no charge, if liability for the error rests with the Chamber.
- Advertiser agrees to indemnify and hold the Grand Prairie Chamber of Commerce harmless against all losses, liability, damage, and expense of whatever nature arising out of copying, printing, publishing, or distributing of advertisement and any delays in delivery of the publication caused by fire, strikes, accidents, government regulations, political situations, or other causes beyond the control of the Chamber.
- **IMPORTANT NOTE:** This contract is non-cancelable by advertising and advertiser acknowledges full and complete understanding of these terms. No conditions except those written herein are part of this agreement between advertiser and the Grand Prairie Chamber of Commerce.

I represent that I am duly authorized to commit to this agreement on behalf of said company and agree to the terms contained in this agreement.

Signature: \_\_\_\_\_